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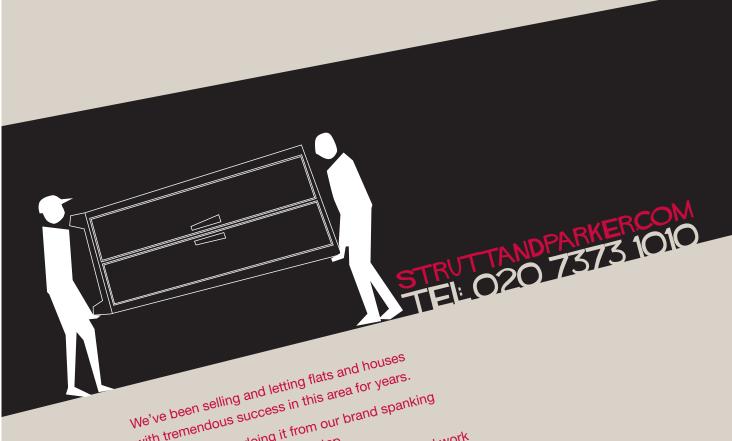


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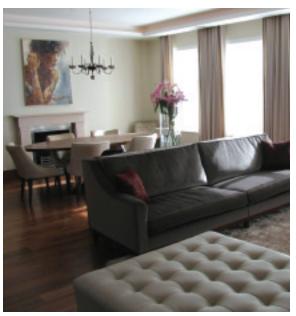
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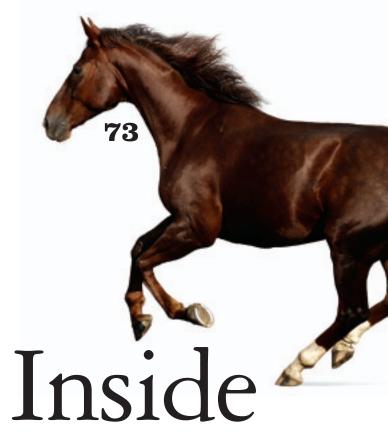
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#### Editor's Letter



Por the past couple of weeks, I have been watching Mary Portas' attempts to improve the abysmal customer service we have to put up with in this country. She's a brave women. I've got to the point where I can hardly bear to set foot inside some of our high-street chains because of the appalling rudeness we have to put up with.

I've got form here. I worked in Jigsaw in Ken High Street for half of my gap year many moons ago - and through student

holidays thereafter. The shop was run by a formidable martinet who had us all drilled like corporals. Heaven forbid if a customer went ungreeted, a shirt remained unfolded or that we were late running up the not insignificant flight of stairs from the stockroom. We hustled in that shop and each customer was valued.

And sadly, it isn't just the high street fashion stores that have gone downhill. My husband wanted to buy a Barbour before Christmas. One of those trendy biker ones, rather than the shooting sort. There's a shop at Westfield, but in our house, the monster mall is considered a pantheon to slack-jawed consumer hell. So he made a special journey - in the snow - to Barbour on Regent's Street. And what did he get there? Total bored disinterest coupled with unintelligible English from a spotty adolescent. This from the flagship store of a supposedly quintessential British brand. He left with the wrong size and furious. It's taken three trips to sort out the right size, and not surprisingly Barbour has lost a customer for life.

What's the answer - obviously to give your custom where it is valued. I love shopping in one-off boutiqes where a real human being greets me and knows the shop's stock. And then there is the wondrous Peter Jones, or John Lewis for that matter. You know you've reached middle age when John Lewis provides everything you've ever wanted. But the staff are brilliant. I don't think online is the answer, I find it deeply unsatisfying shopping in front of a computer screen. I do use Boden for my children, however. Despite slightly resenting its world domination one cannot refute the immense politeness of its staff on the phone and the efficiency of the service. And you know what, in this day and age, that's what will keep our custom. As Mary Portas says, if you don't get the treatment you want, then don't spend your money.

I hope you enjoy this issue.

Amand

Amanda Constance Editor

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#### **Royal Warhol**

As Royal Wedding fever grips the nation,
The Opera Gallery has Andy Warhol's take on the
nation's most well known Royal faces, Prince
Charles and Princess Diana, currently for sale.
His unique portraits were created in the actual year
of their famous wedding in 1982 and were
immediately sold to a private London collector never
to be up for sale again to the public until this year.

These paintings will be sold for two million as a diptych and are currently on display at the New Bond Street gallery.

Opera Gallery 134 New Bond Street, W1S 2TF 020 7491 2999

Round up



#### Super sewer protests

Kensington and Chelsea councillors and residents met with Phil Stride (pictured centre), head of the Thames Tunnel project last month to deliver a petition with more than 1,000 signatures opposing the so-called 'super sewer'.

The event took place in Cremorne Gardens, Lots Road on the last day of the first public consultation on the project. The plan is for a multi-billion pound 20-mile new sewer the size of the Channel Tunnel to run under the city from west to east. Thames Water says it is needed to deal with the 32 million cubic metres of sewage overflow that are pumped into the River Thames each year.

Cremorne Gardens have been earmarked for use as an access route to the works area. The Council have told Thames Water they will not allow the Gardens to be used in this way. Similar local protests have happened in Ravenscourt Park and in Barnes where residents are protesting at plans to use the Barnes Elms playing fields as the site for the tunnel's main drive shaft. Cllr Nicholas Paget-Brown, Cabinet Minister for the Environment, who supports residents in their campaign to stop the sewer, said Thames Water should prioritise existing leaks and upgrading the Counters Creek sewer on the western side of the borough.



#### **Parking hell**

Motorists in Kensington and Chelsea are to be stung for millions of pounds in higher parking fees to make up the cash shortfall caused by the scrapping of the western extension of the congestion charge. The Royal Borough has admitted it needs to raise more than £4m; the council has suffered a £15m cut this year and leader Sir Merrick Cockell said in his budget statement that some of the money must come from motorists. As we reported last month, some parking charges will rise by as much as 33 per cent, with some pay and display bays rising by 100 per cent. This, despite the council previously stating that, "The council's parking regime is designed not to keep coffers filled but to keep the streets clear and the traffic moving."



#### Head gardener

A new curator has been appointed at Chelsea Physic Gardens. Christopher Bailes (left) will follow in the footsteps of Rosie Atkins – a one-time Resident columnist.

There's not much Bailes doesn't know about gardens. He was previously Curator of the Royal Horticultural Society's Garden at Rosemoor for 22 years and spent nine years at Kew. He is a recognised authority on orchids and their cultivation, and has written several books on them; he also edited The Orchid Review, and is a member of the Orchid Committee of the RHS. He will take up the position this spring. We wish him lots of luck.



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# Diary | EXHIBITIONS | ACTIVITIES

EVENTS | EXHIBITIONS





28 February

at Cadogan Hall inspired by his latest book Civilisation: The West and the Rest. He asks how Western civilisation came to dominate the rest of the world. The answer? The six "killer applications" that the Rest lacked: competition, science, democracy, medicine, consumerism and the Protestant work ethic. The key question today is whether or not the West has lost its monopoly on these six things... Tickets from £12.50, Cadogan Hall, 5 Sloane

Terrace, SW1X 9DQ, 020 7730 4500, book tickets through intelligencesquared.com/events



The first solo show in London from Turkish artist Selma Gürbüz at Leighton House Museum will show the contemporary artist's works entitled: Shadows of my self. Exploring the simple and powerful effects of line drawing, Gürbüz produces fairytale landscapes, creatures of the sea, patterned images, and beautifully crafted and haunting figures.

An exhibition by Rose Issa Projects, Leighton House Museum, 12 Holland Park Road, W14

#### 17 February

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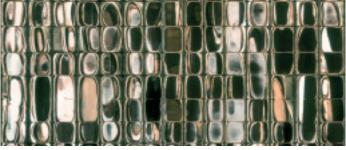
Hospital Arts, part of Chelsea and Westminster Health Charity will host the opening of Stephen Chambers: Prints at the Rhys Williams Gallery at Chelsea and Westminster Hospital.

Combining abstract and figurative forms, Chambers' work creates

25 per cent of all sale proceeds from this exhibition go to Hospital Arts to fund future visual and performing arts projects within

> Fulham Palace Garden centre are hosting a 'From seed to plate' event with Paolo Arrigo of Franchi Seeds, who will take guests through the steps of growing vegetables and herbs from scratch.

> Tickets cost £10 which includes refreshments, a free packet of seeds and a £10 voucher to spend at the garden centre during February. Contact Fulham Palace Garden Centre on 020 7736 2640 or email gardencentre@fairbridge.org.uk for further details



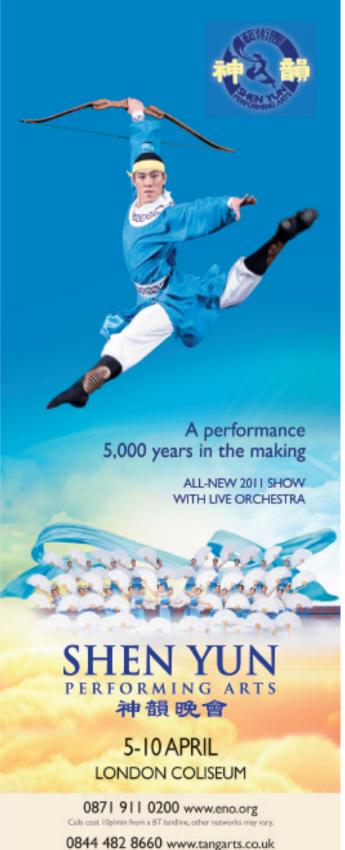
#### 3 February

An exhibition of previously unseen work by Pierre Cordier, entitled Into The Labyrinth, will take place at HackelBury Fine Art gallery, comprising a selection of both vintage and editioned works, drawn from the personal collection of the artist and made over a period of 50 years. HackelBury Fine Art Ltd, 4 Launceston Place, W8 5RL 020 7937 8688, hackelbury.co.uk

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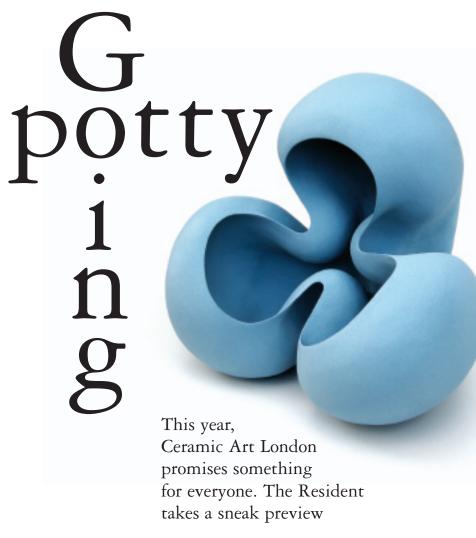
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eramic Art London is the major international showcase for ceramics. Now in its sixth year, CAL 2011 – presented by the Craft Potters Association in partnership with Ceramic Review – will be a major selling fair for contemporary studio ceramics with the opportunity to discover work from over 75 leading contemporary ceramic artists.

Held at the Royal College of Art,
Kensington, prices range from £12-£4,000
making this is a chance to own an original art
work, whatever the budget. For art lovers,
it's a great opportunity to buy directly
from the maker, and for gallery owners
and collectors it's a chance to snap up
the work of emerging talent. Many visitors
may just want to enjoy the range of
ceramics on offer and enjoy the

Discovery programme of lectures, talks and demonstrations.

Among the exhibitors is Claudia Lis who creates beautiful celadon glazes (pictured below, left) using iron oxide in a variety of forms and particle sizes. The soft green shades are derived from additions of finely ground iron-oxide to the base glaze. At this year's event Lis will show – in addition to her well-established still-life groupings of wheel-thrown work – her first examples of slab-built ceramics.

Another established ceramicist is Merete Rasmussen, a London-based Danish artist who creates abstract sculptural ceramics (pictured above, left). Her pieces develop from ideas of continuous surfaces, with one connected line running through the whole.

Dr Bonnie Kemske, the editor of Ceramic Review, says "Where else can you see exquisite porcelain tableware next to funky figurative works, elegant and contemporary wall work next to large traditional vessels? I think everyone will find something to be amazed by at Ceramic Art London 2011."

Ceramic Art London, 25-27 February 2011, Royal College of Art, Kensington Gore, SW7 2EU. Tickets costs £12 each, which includes an exhibition guide, catalogue and entry to the Discovery lectures. Tickets ordered before 17 February will cost just £9. For more information visit ceramics.org.uk or call 020 3137 0750.

A special preview of many of the exhibitors will take place from 16-26 February 2011 at The Gallery of the Craft Potters
Association, 63 Great Russell Street, WC1
3BF. Admission is free.

# Wedding fever by Lady Sybilla Hart

rince William and Catherine
Middleton will wed at Westminster
Abbey at 11am on Friday 29th
April. 11am is traditionally the hour
that royal weddings take place (and usually on
a Wednesday) though there have been
exceptions to this rule. In a break with
tradition Prince Edward and Sophie RhysJones wed at 5pm. Their guests were
instructed to wear evening dress and to refrain
from wearing a hat. The Queen and other
female members of the Royal Family wore a
feather headdress instead. The standard dress
code for a Royal wedding is morning dress



with women wearing formal day attire and hats. Ladies attending should wear knee length dresses or suits and should steer clear of long dresses and tiaras. Men will dress in a morning suit (ie black tails).

This is the 16th royal wedding to take place at Westminster Abbey. Others include the marriage of Henry I to Princess Matilda of Scotland in 1100, King George VI to Lady Elizabeth Bowes-Lyon and our Monarch.

The Royals will be seated on the right hand side at Westminster Abbey and the bride's relatives on the left. The more senior you are, the later you arrive. The Queen will arrive just before Catherine.

The more senior you are the later you arrive. The Queen will appear just before Catherine

The young couple have three priests presiding at their wedding service. Usually one or two members of the cloth would conduct the service. The Dean of Westminster will conduct the service, the Archbishop of Canterbury will marry the couple, and the Bishop of London will give the address. It is becoming more and more commonplace for couples to choose a vicar they know to give the address. In their case it will be The Bishop of London, The Right Reverend and the Right Hon. Richard Chartres – who is in every sense what a Bishop ought to be – matching strength and kindness in equal measure. He is possibly the most inspiring orator in the church today.

Royal grooms appoint a couple of 'supporters' instead of commoners who must make do, typically, with just one best man. It is interesting to note that in heraldry 'supporters' are the figures or creatures that stand either side of a coat of arms.

Receiving lines are a vanishing protocol at a commoner's weddings. However, Royal tradition dictates that when Prince William and Catherine marry they, Prince Charles and her parents will greet each guest as they arrive

Royal brides have always made their own personal choice regarding their wedding dress, thus setting the trend for their contemporaries. This is the area which seems to have no set protocol, apart from an appropriate level of modesty! The late Queen mother chose a flapper style dress which became all the rage amongst brides of her day and few can forget Princess Diana's dreamy romantic dress with its 25 ft train which set the trend for brides of the Eighties.

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Thomas Chippendale style mahogany library bookcase. The upper section has a broken architectural pediment centred by the Spencer coat of arms, above a blind fret carved frieze and 'Gothic' astragal glazed doors enclosing adjustable shelves. The lower section has a moulded edge top above a blind fret carved frieze and eight short panel drawers with brass swag drop handles on bracket feet. The original circa 1760.

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he Noughties was the decade that hailed 'sustainability' as the buzz word of the well-informed. But one woman who was years ahead of the green curve is Carole Bamford, founder of Daylesford Organic, the stylish store which blazed a trail in roundly proving that 'eco' does not have to equal sacking cloth dowdiness, or indeed The Good Life-style eccentricity.

Some 25 years ago, Bamford reacted to what she – and now thousands in her wake – considered the very real threat of her children's exposure to unhealthy food, as well as the irreversible decline and pollution of the countryside she saw around her, by transforming her family's land into organic, sustainable farmland. The uncompromising use of traditional farming methods means that final recipients of every product from Daylesford farm – from its beef, venison and lamb to its eggs, yoghurt and cheese – can be certain that



# Farm shop

For 25 years, Daylesford Organic has been bringing a little bit of the country to London



stringent animal welfare and sustainability standards have been observed.

Bamford opened the farm shop at Daylesford, Gloucestershire in 2003, repeating its success with the Pimlico Daylesford Organic shop four years later. There is now a third Daylesford shop, which opened on Westbourne Grove in 2009, and Daylesford has been the recipient of a slew of awards.

The farms too have expanded; in addition to Daylesford's 21,150-acres, there are now a further 4,200-acres at Wootton Farm in Staffordshire. And in true adherence to its ecological ideals, wherever possible the animals are fed with homegrown produce, reducing its already minimal carbon footprint drastically.

As such, Daylesford products come at a premium, but are consistently good value. The fact that Bamford owns both the shops and the farm means that there is no middle man – the food is delivered directly from the farm to the fork (for example, fresh bread arrives from Gloucestershire each morning). And for those whose interest goes beyond delicious, ecoconscious food, Bamford welcomes visitors to the farm, where you can see for yourself how 'green' this corner of Gloucestershire really is. daylesfordorganic.com



#### The grass is greener

Raffaella Barker... gets fresh and organic

here is no reason not to eat good farm-produced food in London now. Even if you're not a regular at the proliferation of farmers' markets all over town, there are shops and businesses catering for those who prefer mud on their carrots.

The first stop is Abel and Cole (abelandcole.co.uk), quite simply the best organic veg delivery company in London. Choose from mixed fruit and veg boxes containing carefully selected produce from organic farms, and each week, for as little as £17, you'll have the basics for healthy juicing and cooking. There are always seasonal specialities and everything is 100 per cent fresh and sure to have lived a happy and sustainable life whether animal, vegetable or mineral. Be warned though: once you start an Abel and Cole habit it's hard to kick.

Daylesford remains the ultimate farm shop (daylesfordorganic.com). Conceived by the Bamford family at their country estate in Gloucestershire, the original London shop and café in Pimlico goes from

# Daylesford remains the ultimate farm shop

strength-to-strength and now has a successful companion store in Westbourne Grove. Stocking produce from the home farm, the café is a great place to while away a morning; the distinctive marble-topped counters and shelving give a rustic touch to the urban

setting, while the exclusive prices are more reminiscent of Marie Antionette and her extravagant stint at La Petite Trianon than an old-fashioned country farmer's market.

Still, there are times for every cook when we long to curl up with a supper that is both delicious and deliciously effortless. This is where the fabulous Grocer on Elgin and Grocer on Kings come in (thegroceron.com). These beautiful shops sell ready-made meals with

a difference; everything is freshly made, from the coque au vin to the squid ink risotto, and you can even buy ready mashed potato and broccoli ready to steam.

No round up of farm food is complete without Neal's Yard Dairy in Covent Garden and Borough Market (nealsyarddairy.co.uk). The windows are piled high with great round cheddars in their skins, and the shops stock cow, goat, sheep and even buffalo cheeses made in the British Isles.

Slow food is the hotly bandied phrase of current cooking, and a restaurant putting its money where its mouth is is the Acorn House in King's Cross (acornhouserestaurant.com).

Chef Arthur Potts Dawson cooks using vegetables grown on the restaurant roof or sourced as locally as possible.

Its philosophy is suitably worthy: 'Refuse, reduce,

Making the most of what we have is the way through the recession, and a great place to start is to cook with home-grown British food. ■

re-use and where no alternatives exist, recycle'.

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#### upfront



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#### Valentine Teeny Edition dress from I love Bread and Jam We are already huge fans of these unique and

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Sign up now at ilovebreadandjam.com/contact





#### 40point5

The slightly silly name refers to the minimum melting point of couverture – molten chocolate to you and me – but there's nothing daft about this new choccie shop on Thackerary Street. The creation of Jonathan Deddis, passionate patissier and previous head chocolatier at Cocomaya, 40point5 aims to create the finest artisan chocolates with the best ingredients and great customer service. 40point5, 4a Thackeray Street, W8 5ET 020 7937 9871, at40point5.com

# redited to Georgia Glan Smith

#### **Peggy Porschen**

We're sending our significant others to the newly opened Peggy Porschen Parlour on the corner of Elizabeth and Ebury Street for our Valentine's fix. The handcrafted cakes are kitsch and adorable. Cupcakes from £3.50, the indulgent Valentines hamper is £65. Pre-order for collection from the parlour on 020 7730 1316 or purchase online for delivery at peggyporschen.com. Peggy Porschen, 116 Ebury Street SW1W 9QQ

#### Chelsea Gardener Birdhouse

This is not just any birdhouse, this is a townhouse birdhouse fit for the finest Chelsea chicks. Do your bit for our feathered friends this winter and get one for your garden from the Chelsea Gardener. Townhouse birdhouse in green, £45.99

Chelsea Gardener
125 Sydney Street, SW3 6NR
020 7352 5656
chelseagardener.com



NEWSFLASH – The wonderful Petersham Nurseries has opened up on the lower-ground floor of Selfridges selling an array of its gardening and lifestyle products. The perfect place to go green. Selfridges, 400 Oxford Street, W1A 1AB, Selfridges.com











#### **PALM RESTAURANT**

Hailing from New York this famous American steakhouse offers grain-fed aged USDA prime beef, Nova Scotia lobster and fresh local seafood in an intimate white table-cloth setting. Ask about the monthly wine dinners while ordering from the international wine list. With loads of personality it is the perfect spot to celebrate, entertain and impress friends. Open nightly for dinner and weekends for lunch and dinner.

1 Pont Street, SW1X 9EJ, 020 7201 0710, www.thepalm.com



designed store selling pieces such as

travel bags, wallets, photograph albums,

boxes and evening clutches made personally for you. The focus is on hidden details and personalised touches such as embossing in your own handwriting. This is a shop that will solve all present dilemmas.

15-17 Pont Street, SW1X 9EH 020 7838 9177



#### **PRETTY BALLERINAS**

Pretty Ballerinas launches Spring 2011 with natural colours of nubuck, leathers and suedes with splashes of yellow, red and nautical stripes. Please call into the shop at 7 Pont Street or the new Pretty Ballerinas shop at 7 Slingsby place (off Long Acre) in Covent Garden or call 020 7245 0895.

7 Pont Street, SW1X 9EJ



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8-10 Pont Street SW1X 9EL, 020 7235 1101 www.jeevesofbelgravia.co.uk

#### **NEVILLE HAIR & BEAUTY**

We all know that to achieve a flawless A-list glow, hair is the one thing that should never be overlooked and the speedy blow dry is key this season. The Creative Team at Neville Hair & Beauty have created the Speedy Blow Out, the ultimate solution to achieving the polished celebrity look within minutes, without incurring the expenses of an "A" list live-in entourage. The Neville 30-minute Blow Out is the best you will have this year, it is specifically aimed at the time-conscious women who always needs to look fabulous whilst on the go. Starting price for the Speedy Blow Out is £28

For more information call Neville Hair and Beauty on 020 7235 3654 or visit www.nevillehairandbeauty.net

#### **BATHROOMS INTERNATIONAL**

and a free collection

and delivery service.

Bathrooms International is the UK's leading independent luxury bathroom showroom and retailer, selecting, sourcing and supplying exclusive and exotic ranges of baths, sanitaryware, fittings and accessories from around the world. With over 30 years' experience and a global reputation, Bathrooms International offers the finest in craftsmanship and the highest quality products for your bathroom.

4 Pont Street, SW1X 9EL 020 7838 7788 www.bathroomsint.com



#### **JEROBOAMS**

Jeroboams provide fabulous champagne and wine for all your Valentines' Day needs. If you are looking for great gift ideas, it has something for every palate and occasion all at great prices. Staff are friendly and knowledgeable and their collection of Cru Classe Clarets and Burgundies is one of the best in London. 6 Pont Street, London SW1X 9EL 020 7235 1612 www.jeroboams.co.uk





STYLE PROFILE Joe & Monica Wahla of Monica & Joe

Who: Husband and wife Joe and Monica Wahla have worked in fashion since leaving university. Monica was previously head of buying for Arcadia and Joe worked as merchandising director for Mulberry and Ted Baker before they opened their online boutique.

What: They have taken a very personal approach with their new online shop using their impeccable taste to seek out labels you'll love to wear. Alongside more established brands the pair are bringing new designers to the UK from Copenhagen and Paris.

Philosophy: Monica & Joe was inspired by a trip to Paris. The Wahlas wanted to recreate the diversity of the boutiques that line the streets of Paris in an online store as an antidote to the endless chains on the British high street.

Ideal customer: Their ideal customer is not a million miles from Monica's own situation a working mother who loves fashion but needs clothes to be affordable and accessible, too.

Monica's list for SS11: Top of the list is a fur waistcoat with studs from uber cool Danish label Munthe Plus Simonsen and an Alexa maxi dress that's a snip at £95.

Top tip for buying on line: "If in doubt buy two sizes, you can try them both and return the one you don't want for free! You can also do this if you are unsure about which style to go for, too. That's the beauty of shopping online." Monicaandjoe.co.uk

#### Ring the changes

It is all about stacking rings at the moment and I love David Unga's brightly coloured gemstone selection for the spring. The sets of three or five rings come in rose, yellow, black or white gold with blue topaz, citrine, garnet smoky topaz, amethyst, peridot and silver topaz stones. Each set requires a two week lead-time as it is made especially for you.

David Ungar London enquiries 0770 003 7770 davidungarlondon.com





# The list

Our girl-in-the-know Lucy Pridden tells you where to shop and what should be on your list this month



slopes. You start with a template piece and customise it with the range of collars, hoods, cuffs and belts to create your own unique jacket. Virtually indestructible, the jackets can be folded away into tiny cube carry bags for ease when travelling.

The Cube by 'S MaxMara at 19/21 Old Bond Street W1S 4PU, 020 7499 7902 welcometothecube.com



Baby bumps are popping up all over Resident HQ so we were delighted to discover Babes with Babies. Specialising in maternity wear that works just as well at the start of your pregnancy as afterwards, this collection is sympathetically designed with plenty of room to grow and easy

access for breastfeeding. Their aptly named magic wrap has solved all our wardrobe dilemmas. Babes with Babies, 020 7100 1110 babeswithbabies.com







#### Step up

Nicholas Kirkwood has relocated his burgeoning empire from south-east London to a spectacular Grade II-listed townhouse on Mount Street. Kirkwood designed the interior himself combining the same hard and soft elements that have made his shoes such a hit. The store is the perfect backdrop for his modern feminine collection, which continues to delight the fashion crowd.

Nicholas Kirkwood, 5b Mount Street, W1K 3NE nicholaskirkwood.com

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# Making his mark

As the entrepreneur and eco-warrior Allard Marx tells Sebastian Cresswell-Turner, going green is less than half the story; it's time to Go Blue Too ...

emarkably youthful and athletic for his 56 years, Allard Marx has more strings to his bow than most men can boast. A Dutchman born in Italy and raised in England, he has also lived in Curaçao, Holland and Pakistan. He speaks four languages fluently. Career-wise, he has founded his own corporate branding consultancy, developed a super-car, penned a business manual, created two fragrances, drawn up a blueprint for a single world currency... and his latest ambition is nothing less than to halt the pollution of the world's water supply.

We are having a cup of tea at Morton's, the private club on the north side of Berkeley Square, and if the loud pop music in the first-floor dining-room permits, I intend to get to the bottom of this. What is 'brand Marx'? What drives him? And what

lies behind his latest incarnation as an eco-warrior?

His personal emblem with its chivalric associations is as good a starting point as any. What,

I wonder, is the significance of a horizontal sword under an oak tree? "The sword represents the courage to do battle," explains Marx, "and the tree represents growth and prosperity."

Allard Marx was born in Genoa in 1954; and no, he is not a relation of his politically troublesome namesake. From the beginning the whereabouts of home was dictated by the postings of his father, who was an executive with KLM. After periods in Italy, the Caribbean and Holland, the family moved to Surrey, where the ten-year-old boy was educated.

Having graduated from Thames Polytechnic with a degree in international marketing, Marx moved to Milan, where he sold non-woven fabrics for Courtauld's ("Jcloths, for example"), became a brand manager at Colgate Palmolive, and then launched a cheese-flavoured snack called Fonzies, which was a lasting success – and which I remember from my own years in Italy. Then to Pakistan, where he revived an ailing pharmaceuticals company; and back to London to join a major corporate identity consultancy.

It was only in 1991, at the age of 37, that he founded his own branding consultancy called Incide, as in 'incisive'; and it is not, perhaps, a coincidence that the single sword in his emblem also represents clarity. The new company rapidly acquired a list of bluechip clients such as Sony, Coca Cola and The Economist, and is still going strong; which, as Marx points out, is not bad in these hard times.

Other enterprises followed, sometimes unexpectedly. Thus in 1998, thanks to the shenanigans of an unscrupulous client, he became the owner of a £2 million prototype super-car called the Delfino Feroce. But isn't 'ferocious dolphin' an oxymoron? "Not at all," comes the answer. "They can kill sharks." Anyhow, this beast has "an amazing

shape, an astonishing engine noise"; although Marx is still looking for an alternative ecofriendly power unit. "Ideally, Delfino would be

to the car world what Apple is to the computer world."

Marx is a fighter, an

enabler; and the

bigger the challenge

the better

In 2003 he produced a provocative blueprint for a single world currency; later, in 2006, he wrote and published the *Business Brand Book*, a series of light-hearted tips for entrepreneurs and corporate types ("it gave people a good giggle"); and in the same year he also set up Allard Marx Parfums, which produces an aftershave called Virtù (chivalry, again) and a perfume called Volonté (romance?).

"Volonté is reminiscent of morning dew in Bali," says Marx. "It is floral, full, clean, sumptuous, classic, and very French," he continues, as I take a whiff of a sample that he produces from his briefcase. And he's right. It is quite delicious; and, yes, French – a Sophie Marceau among scents.

But it is his interest in water pollution that interests me. Incongruously, it was the Delfino that led to this. "Here was this hedonistic, polluting super-car," explains Marx, "and we thought: how do we







→ offset that? We looked at sponsoring dolphins, and then we thought: why isn't there a water equivalent of the carbon footprint?"

He soon realised two things. Firstly, that people tend to ignore the evidence of water pollution that is all around us. "We go to the beach, there's a film of something around our feet, an acrid smell, plastic bags, a couple of dead fish, an outboard motor; but we just don't see it any more." And secondly, that the whole issue is fragmented. "People talk about oil spills, or an island of plastic floating in the ocean, or contaminated drinking water, but in an unconnected way."

So he and a couple of partners, one of whom is director of marine studies at the University of Ancona, developed the concept of 'acquatrail', which is to water what carbon emissions are to the air – the total polluting effect of any human activity that ends up in the water. "We also realised that we had to raise the issue concurrently with providing a solution to the problem," he continues. So in 2007 they set up a business called Marine Positive

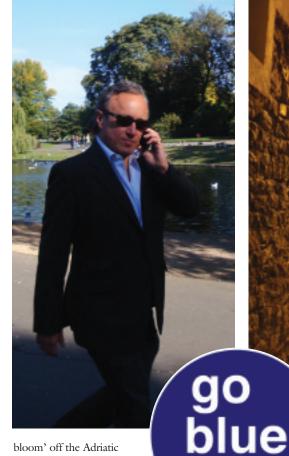
# Water and the survival of acquatic ecosystems are emerging as the major issues of this century

(marinepositive.com) which attributes a monetary cost to making good an acquatrail, and provides a mechanism to offset that cost.

Here was a vast ecological issue, but one which registered only dimly in the public consciousness. As Marx explains, we all know about going green, but since the world's waters represent 95% of our planet's life-sustaining mass, that is less than half the story. It was time, surely, to 'go blue', too.

Appropriately enough, Go Blue Too (gobluetoo.com) is the name of the charity that he and his partners founded in order to achieve this ambitious aim. "We have consolidated the water pollution issue," he says, "and have completed the environmental impact family."

And the impact is spectacular. "There are numerous manifestations of water pollution," says Marx. And he reels off just a few. Arsenic in the water supply in Bangladesh; the residue of contraceptive pills that makes many microorganisms mono-sex and unable to reproduce; the wide-scale pollution of the water table in the US as a result of the contents of old septic tanks leeching into the ground; the 'algae'



bloom' off the Adriatic coast of Italy; the island of plastic floating in the Pacific Ocean ...

Indeed, a study he did of the environmental impact of the global maritime transport and cruises industry came up with a "highly conservative" acquatrail estimate of £11 billion per annum. Then there is the acidification of the oceans, which is killing off the coral reefs and which is undoubtedly caused by increased levels of CO2 in the atmosphere; which in turn might or might not be the result of human activity.

"We can only fix the problem in one place at a time, bit by bit. It's pretty certain that legislation will come, more and more, but in the meantime it will be voluntary, so there must be an incentive." In other words, companies that act now need to be seen to be acting; which is where Incide, Marx's corporate consultancy, comes in.

But the longer-term predictions are not good. The amount of water used by industry and agriculture has grown massively; "and some of the extrapolations of population growth are terrifying," says Marx, pointing out that more people means still greater demand for water. "Water and the survival of acquatic ecosystems are emerging as the major issues of this century, and polluting it less is one key aspect of that."

There is, indeed, the grim prospect of 'water wars', "which have, at some levels, already started". Take, for example, China's occupation of Tibet, which was largely motivated by a desire to control the drinking water flowing from the mountains there. And as the recent

toxic sludge spill in Hungary demonstrated, the ecological problems caused by water pollution can all too easily cross borders, again with endless potential for international conflict.

All of which rings true. But is Marx just yet another prophet forecasting doom that might never materialise? His reply is most convincing. "Whether you do or don't believe that global warming is happening, or that human activity is responsible for it if it is happening, one fact is evident and irrefutable: we are the ones who are polluting water."

That, surely, is the most persuasive part of his argument; because whereas the whole global warming debate is surrounded by controversy, there is no denying the reality of the man-made water pollution that Marx has in his sights.

And now we also have a clearer view of Allard Marx. "It's not enough to do little things," he says. "I'm driven by big achievements." Thus the drawn sword and the luxuriant oak tree.

In the meantime, he and his Swedish girlfriend are based in Marylebone, where the weekends are spent doing "weekendy things" like cooking and scouring the food markets at Billingsgate and Borough; with frequent holidays in Italy, which might or might not involve his two sons from a previous marriage.

Most of all, though, Marx is a fighter, an enabler; and the bigger the challenge the better. In this his latest and most worthy of projects, which is nothing less than the preservation of the global water supply, one can only wish him all the luck in the world. ■

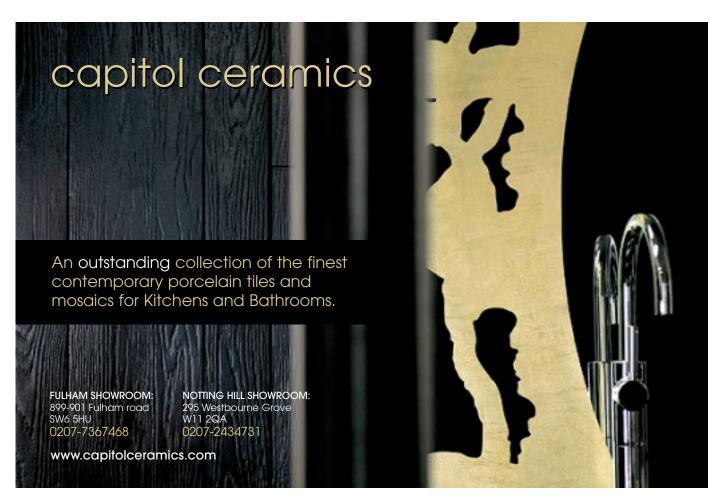


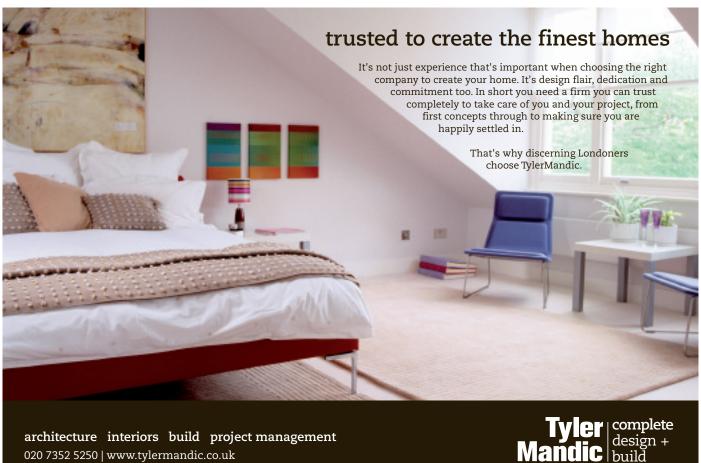
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With the rise in popularity of private holiday rentals with travellers, many owners are finding that renting out their property makes a substantial contribution towards running costs or, in many cases, enables them to 'live the dream' of a career change or permanent move abroad.

And it's not just apartments and villas in the sun; demand for holiday rentals in the UK is just as strong, with London one of the most popular destinations. Holiday homes are now popular for all types of getaways worldwide.

Whether you want to rent out a few weeks to cover some costs, make your retirement home pay for itself, or you dream about a career change or living abroad, letting your property could be the answer.

Christiane Morris bought a property in Malta as a holiday home and somewhere to retire to, but she started renting it this year as she needed the



income to finance a second property. She already has 10 weeks booked. She explained: "We've been booked virtually all summer and have three enquiries in the pipeline, including one for a threemonth long let over winter."

In Prague, Ilan Morris runs a successful holiday rentals business and is planning to set up his own property management company. He



explains: "I bought two properties several years ago and was renting them to students, but this wasn't making any money and I was still relying on teaching to make a living. What I really

> wanted was to run a property business and I realised switching to holiday rentals was key. Renting the properties online via HomeAway Holiday Rentals opened the door for me. It means you don't have to use an agency that will take a big commission, and the cost of my yearly listing is covered with just one booking."

#### See how much you could

To find out how much your holiday home could make, or how to get started, HomeAway Holiday Rentals' Owner Resources section contains all you need to know, including a beginner's guide to renting, and a wealth of articles, check-lists, sample contracts and forms.

Visit: www.HomeAway.co.uk/rent or call 020 8827 1971 today to find out more.

#### Top 5 tips for holiday rentals: getting started

- 1. Cover yourself: Make sure you're allowed to short-let your property, understand the tax implications and take out appropriate insurance
- 2.Research your market: Find out which type of travellers visit your area and how similar accommodation in the area is priced
- 3. Furnish your property for rentals: De-clutter and keep décor simple, and ensure you have all the facilities guests would expect at a selfcatering home
- 4. Take photos & prepare a description of your property and location: You'll need exterior shots and photos of each room, plus inspiring text highlighting features of the property and location
- 5. Advertise: You need to promote your property to get bookings. Creating an online advert is easy and doesn't take long. Call or visit HomeAway.co.uk/rent to find out how.

#### shopping



#### Good shot

Enjoy an espresso on the move with this small, portable and manual espresso machine which comes with cups, thermos and napkins all in a stylish bag. Great for glamping. Handpresso WILD, £142.93, available at naturalcollection.com



distinctively-shaped recycled juice packs. Strawberry iced-tea curvy handbag £6.95, available at nigelsecostore.com



#### Floor work

Created from felt made from 100 per cent recycled bottles, the Rosetta Rug is the result of a collaboration between Eco-Age founder Livia Firth and Michelle Mason.

Rosetta rug, £187,available at eco-age.com

GreenHouse

Go eco at home, says Jasmine Robertson



#### Life's a beach

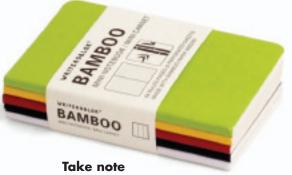
Heavy duty solar beach tote which incorporates a high-tech flexible solar panel so your phone and camera are always good to go, wherever you are. Juice Bag Beach Tote, aprox £155 available from rewarestore.com from end of April.



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Writersblok Bamboo Notebooks, £4.99 available at nigelsecostore.com



Reuse an empty wine bottle with this bottle lamp kit. Insert the provided chain of LED's into a used. clean wine bottle and attach the provided lampshade to complete the lamp. Available in white or green to match or contrast with your bottle. Recycled bottle light kit, £14.24 available at naturalcollection.com



### You may think you know everything about the Royal Engagement...

But do you know about Catherine's favourite designer?

Why sapphire rings are good luck in Royal circles?

And why the Middleton's home village Bucklebury already had a connection to Prince William before he even met his future bride?

The Royal Engagement souvenir magazine, in association with The Resident, is published by the leading premium county, city and regional magazine publisher Archant Life.

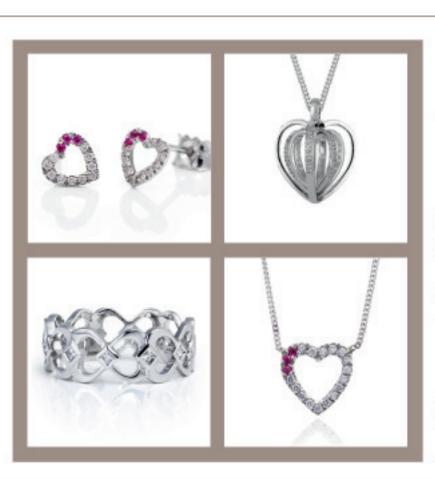
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## The Sybarite

Simon Brooke... gets a taste for eco-luxe

here's only one thing better than appreciating the craftsmanship that's gone into a beautifully made product, and that's knowing that it's also environmentally friendly. These days whatever the ticket price of a luxury product, it doesn't have to cost the earth.

For men this development is particularly interesting. While we might appreciate the aesthetics of a luxurious wallet or watch, what we really like is the story behind it; in other words, its potential as a conversation piece. Being able to bore – I mean, entertain – wives and friends with: "I was talking to the guy who designed it and he said…" is part of the fun – and with accessories the scope is even greater than with clothes.

Tanner Krolle (tannerkrolle.com) has what it calls a Baileys Lawyers

These days it's great to buy a luxury product and know it doesn't have to cost the earth

Case. It's a limited edition of only 10 and is updated from the company's original 1940s archive. The treatment of the leather dates back even further – plus it's organic and environmentally friendly. Leaves, bark and nuts are crushed together to make a fine powder similar to coffee. The leather then soaks for six weeks in a solution of this rustic mix diluted to different strengths, depending how strong or soft they want the leather to appear.

Another witty little 'did-you-know?' number is a wallet which has a cover made entirely from recycled designer leather belts and an interior produced from leathers used for saddles. Available from Nigel's Eco Store (nigelsecostore.com), each wallet is designed from personally selected mixed vintage recycled leather belts sourced from London, Paris and LA, which means no two are identical. Back at the design studio, they are arranged into large flat 'mats' of leather to create unique wallets, and the leathers are finished with bark rather than rollers and chemicals.

La Jewellery (lajewellery.co.uk) uses recycled silver and where this precious metal is concerned, second-hand doesn't mean second best. Its cufflinks combine a rustic, handmade charm with a certain Bohemian rakishness. Designs are either intricately wild and spidery, or roughly

beaten and feature unusual precious stones – sustainably sourced. My favourite is 'Honey to the Bee'; a precious stone surrounded by circles of silver.

Jeweller, Maya Selway

Jeweller, Maya Selway (mayaselway.com), produces cufflinks in oxidized silver, which have a raw simplicity. Made from recycled materials, they work beautifully with a simple crisp white shirt and dark jacket.

Being kind to your menfolk doesn't preclude being kind to the planet, too.

Illustration by Rebecca Lea Williams

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## Colourne

Scarf Accessorize, £18 237 Portobello Road, W11 1LT 020 7727 3406, accessorize.com

#### A red-letter day for winter wardrobes

as we plough through the monochrome winter months, that colour is back. But not just any colour; two strong strains came through the catwalk for the season: colour blocking and, a more extreme version head-to-toe colour - ideal if you are indecisive and find it hard to mix and match

The obvious ones to match are neutrals (see Salvatore Ferragamo and Burberry Prorsum) as these are fairly staple when it comes to outerwear, but key is to coordinate everything (yes, we mean gloves, hat, scarf, shoes, bag, socks and belt). To make more of a fashion statement, go for strong, bright colours, like Marc Jacobs (yellow), Margiella (scarlet) and Halston (turquoise), including tights. Zac Posen matched a red dress and velvet jacket with sheer red tights, Tory Burch did the same using bright orange opaques and Oscar de la Renta went for blue and black checked tights to match his jacket.

Unlike previous trends, keep colour blocking in the same family: ie, pinks, burgundies and reds all together (as seen at Lacoste and Bottega Veneta) or different shades of lilac and plum.

This is also one of the rare times you can match your makeup too, whether it's a strong eye shadow, fabulous nails or a striking lipstick.





Hobbs, £99 63 Kensington, High Street, W8 5SE 020 7937 1026, hobbs.co.uk











## Well read

#### by Robert Gwyn Palmer



#### THEY WERE COUNTED by Miklos Banffy, Arcadia Books, £9.99

This is the first in a trilogy of novels describing a way of life that might be long-lost yet is absolutely fascinating to our modern eyes. Set in the 'Downton Abbey' years before the Great War when everything seemed to have its place and be in its place, this is the story of the downfall of the Austro-Hungarian Empire seen from the differing perspectives of two cousins de bonne famille. Gripping in its socio-historic detail, and in the compelling nature of the family drama lived with the sheer aristocratic brio of the time - it is a saga that is reminiscent of Galsworthy and Trollope, but perhaps more particularly of the The Leopard by Giorgio di Lampedusa. The real power of the novel comes in the writing of Count Banffy, whose own family lived through these turbulent times.

#### THE GOOD DAUGHTER by Jasmin Darznik, William Heinemann, £11.99

Jasmin Darznik was intrigued when she found an old photograph of her mother on her wedding day – but the man in the photograph was not her father. Working backwards from this point she traces the story of her mother's early life in Persia. Describing a world that seems like the dark underbelly of the Arabian Nights, this is the story of the segregated lives of women forced to marry men and follow their every command, all prettified up with kohl and rose petals. This is an astonishing tale of two cultures miles apart yet inextricably linked through the daughter of a woman who had the

courage to stand up and be counted, and found a way to get herself an education and her own daughter a life away from oppression to live as she pleases.

#### POSER by Claire Dederer Bloomsbury, £12.99

This is a book on yoga like you've never read before. Eschewing the up-close-and-personal photography of the lotus position, it is, instead, a memoir of one woman's engagement in this ancient and effective form of exercise. Claire Dederer's take on it all acknowledges all the guilt about carving out the time to do it (when you should be making the children's supper, for example) as well as what it actually does, not only to the body but to the mind. When she asks her instructor why it is she can't quite get into certain positions because of a funny sensation, it is identified as fear. Addressing this fear of releasing emotions is a large part of the benefit of yoga. Reading about her ten years' experience of yoga, we learn a great deal about why it could benefit us all to 'let it all out', too.

#### PHANTOMS ON THE BOOKSHELVES by Jacques Bonnet, Maclehose Press, £12.00

Somehow this book collector's memoir captures the feel of dusty Left-Bank bookshops with their intriguing yet to most of us impenetrable piles of books in other languages which describe other cultures and events long-forgotten. But beneath the covers of these books lie the answers to so many questions about both their previous owners, who might

have made intriguing attributions and corrections in the margins, and their present owners. A life-long bibliophile, Jacques Bonnet brings vividly to the page his compulsion to own and to classify the books that sum up his interests and the life he has led. And although 'there is no better reason for not reading a book than having it' (Anthony Burgess), the reason for the need to possess books tells us a tale all of its own. Written as one man's story of the books on his shelves, this is also the story of the books on all our shelves.

#### WOLFRAM: The Boy Who Went to War by Giles Milton, Sceptre, £20.00

When Giles Milton's daughter comes home from school with a picture of a swastika on the poster about her family's German history, he realizes it is time to tell her, and the world, the tale of his father-in-law's war. To this day it is all too easy to confuse 'German' with 'Nazi', but the singular tale of Wolfram Aichele, a boy forced into the Nazi youth but with no inclination to fight, let alone kill, his fellow man, will change any prejudice for ever. How Wolfram and his siblings survived the war is little short of a miracle - they avoided both persecution by the Nazis and survived the wartime atrocities and injuries that they suffered. This is not simply a story of a 'good war', it is also the intimate story of a family united across two nations giving a fascinating new perspective from an artistic, principled German viewpoint into the horror of the Second World War.

## Nanny state?

#### Membership of the National Childminding Association opens doors for nannies

he National Childminding
Association (NCMA) is a not-forprofit association that brings
professionalism to one of the most
important roles in any society: home-based
childcare.

In fact, NCMA Nanny membership is seen by many as the mark of a professional nanny. NCMA Membership shows that a nanny is committed to their career; that they have signed up for voluntary Ofsted registration, have accredited First Aid training and hold the right Public Liability Insurance. In short, being a member of NCMA Nanny opens doors to the best jobs.

So how do you become an NCMA nanny and what do you get with membership? For starters, all NCMA-registered nannies have taken an accredited Paediatric First Aid course and Ofsted carries out an enhanced CRB check to provide the reassurance that nannies have no criminal convictions. These are the first steps to becoming a professional nanny.

Then, when nannies apply for NCMA Nanny membership, they also apply to join the voluntary Ofsted register.

Full members can use NCMA as a professional resource. NCMA has a dedicated nanny information line and email support. They offer free legal advice and representation for UK-based nannies. They support nannies with professional development programmes and training courses. And they issue a bi-monthly magazine with hints, tips and creative ideas for caring for children.

NCMA, 81 Tweedy Road, Bromley BR1 1TG: 0845 880 0044 www.ncma.org.uk/nanny

#### A nanny no-brainer

NCMA is currently offering membership and Public Liability Insurance for £59.99\*, less than nannies would normally pay for the insurance alone. Their offer runs until the end of March 2011.

\*Terms & Conditions apply, offer ends 31 March 2011



#### Why mums turn to NCMA

Finding the right nanny to look after your children, probably the most cherished people in your life, is never going to be easy. But you can take steps that give you a better chance of finding the right homebased childcarer. We look at why parents need to look for the all-important NCMA registration.

First and foremost, nannies who take the trouble to register are clearly interested in a career, rather than a way to fill up a gap year. What you get is a committed nanny who wants to look after children, wants to care for and protect them, wants to stimulate them in play and learning.

Second, and equally importantly, parents can take comfort in the fact that every NCMA nanny is on the voluntary Ofsted register, meaning you can rest assured that they have had an enhanced CRB check and are properly insured to be a nanny.

And by employing a nanny who is on the voluntary Ofsted register, you may still be eligible to claim the childcare element of Working Tax Credit.

Obviously, you'll want to interview to find the right person for your household, but if you start with a list of NCMA-registered nannies, you'll avoid some of the bigger pitfalls.









## Taking a break has never been easier

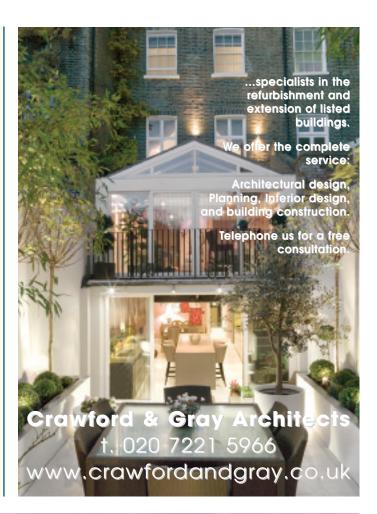


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## LADIES GREEN FEATHERS SHOOTING COURSE 2011

The Green Feathers shooting course was created in 1995 and has introduced over 1275 ladies with little or no experience to the pleasures of shotgun shooting. This year's course again takes place at the Holland & Holland Shooting Grounds, situated at Northwood in unspoilt countryside, just 40 minutes drive from London's West End.

The course consists of three one-hour lessons with one of the renowned Holland & Holland instructors or three two-hour lessons if shared with a fellow participant. Lessons are by appointment Monday to Friday (and some Saturdays) from 1st February to 25th April 2011, concluding on 26th April with a morning's fun shooting competition followed by lunch and the opportunity to take part in a simulated pheasant drive and rifle shooting.



The course is designed to be a learning experience as well as good fun, often resulting in lasting friendships with the other ladies.

And the cost? Just £275 to include three lessons, cartridges, clays, gun hire and the final competition day with lunch. It really is exceptional value, so why not come and join us. We are sure you will enjoy the experience.

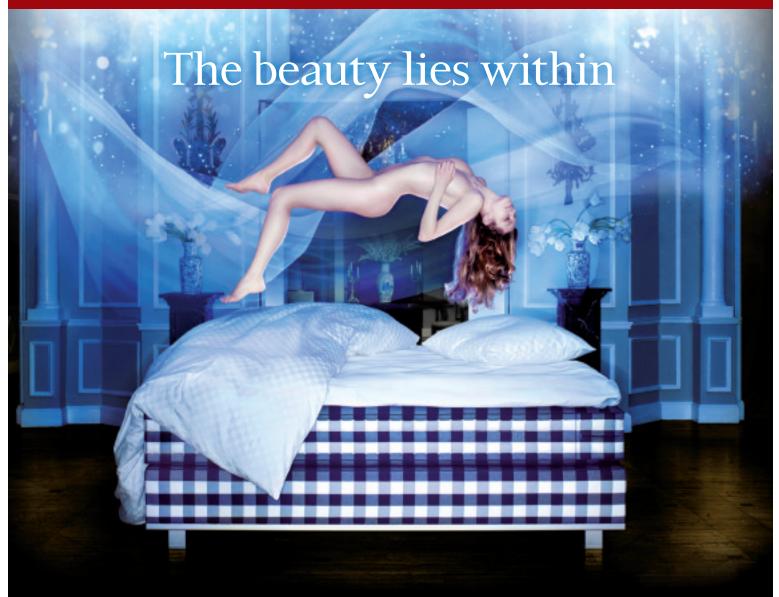
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#### This month you should...

Go natural. Natural fabric specialists lan Mankin have chic new 2011 cushions and throws, using classic cotton ticking and velvet, woven in the UK's last standing velvet mill (pictured, above). The Finsbury cushion (£55) has a velvet front and ticking back, in three colours, and the velvet throws (£195) feature a ticking lining, ianmankin.com ... Revampit make quirky home accessories by upcycling vintage fabrics and trimmings. Look out for their cute cushions stitched with old buttons and braid (£55), or knitted bunting, perfect for a nursery, made from vintage wool in muted shades (£35 for 3m length), revampit.co.uk.



#### Bespoke service

Paint the Town Green is a south London-based decorating business with a difference: they specialise in using eco-friendly paints. Their exclusive paint range comes in 65 colours, and the products are odourless and free from toxic fumes. Choose from muted shades, or bright colours: we love the grey-blue April Skies, or the strong pink Kiss from a Rose. The company makes a point of recycling materials wherever possible, and even their handpainted colour charts are printed on recycled paper.

Prices start from £11.65 for 1 litre of matt emulsion, or for a decorating quote contact Paint the Town Green, paintthetowngreen.biz, or call 020 7228 4776



Interiors news

by Judith Wilson

#### Go online and checkout...

The wonderfully inspiring website for Winchesterbased artist Esther Coombs. She started buying up discarded ceramics and printed tea towels a few years ago, realizing that people love the idea of upcycled things, delivered with a fresh twist. The result? An array of quirky, customised china, tea towels, and cushions, which Esther adorns with her personal drawings. From a small leaf plate, decorated with cupcake motifs (£20) to an upcycled cushion cover, over-drawn with London office buildings (£79), there is plenty to choose from.



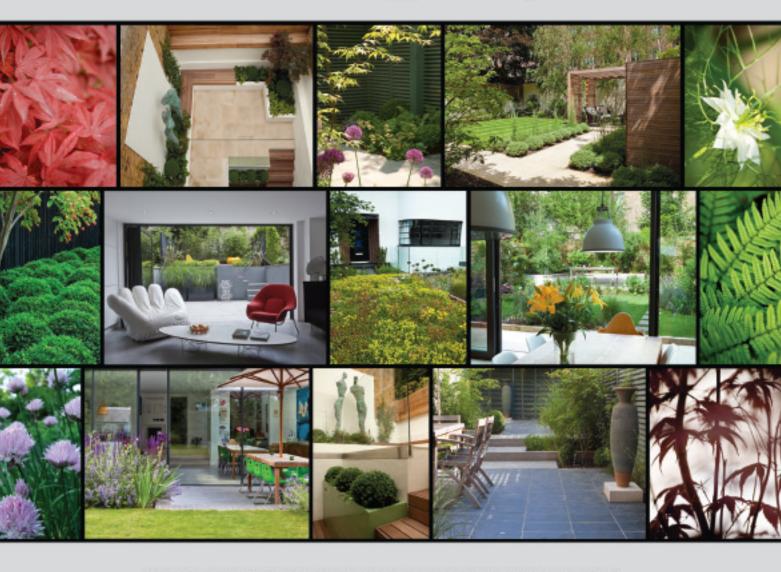
#### Go eco

The French soap and skincare brand, Compagnie de Provence, has launched a new Home collection. These classic French products are not only charmingly packaged but also kind to your home. Try their 100% natural Marseilles Soap Flakes, packed into a smart tub, recommended for cleaning leather upholstery and tiles. The soap flakes are made in cauldrons from pure vegetable oils, according to centuries old tradition. Also in the collection you'll find a dishwashing liquid, linen spray, fruit and vegetable soap, room spray, and linen water, in two fresh fragrances.

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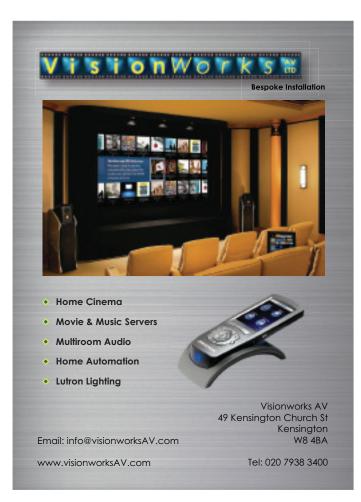
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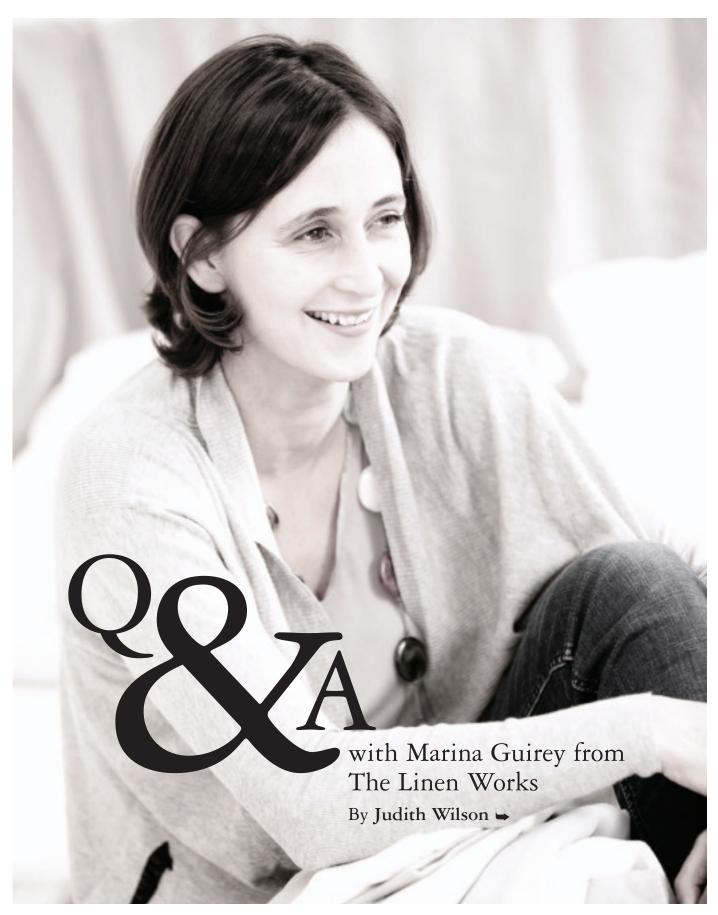
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#### interiors



arina Guirey set up The Linen Works five years ago, and the newly expanded website has just re-launched. As well as their first range of linens, designed especially for The Linen Works, there are homewares with the emphasis on functionality and beauty. Guirey's mantra? "I'm not an eco warrior, but if you buy well-made natural products, they will last."

#### Your new website has just launched, is there more to follow?

I started The Linen Works five years ago in a small way, working from home. I've built a band of loyal customers, and the website has a vastly expanded range. Online it's possible to establish a strong brand. Eventually I'd like a shop, because linen is a textural product, and it's important to feel and see the quality.

#### What was your light-bulb moment leading to the start of The Linen Works?

My mother-in-law has owned a house in France since the 1950s. It is full of beautiful, utility things. One day I was hanging up a well-worn linen pillowcase to dry, and I thought how lovely it was. I wondered where I could buy something similar in the UK? That gave me the idea, and I have focused on capturing the essence of that farmhouse.

#### Which useful and beautiful things do you cherish in your own home?

I have a heavy copper saucepan, engraved with a special message, which was a wedding present. It was built to last and I use it every day. It already has a history of cooking delicious meals for the family, and I will pass it on to my children.

Why are natural, traditionally made products important to you? Aesthetically, they are warmer to the touch, and offer a homely feel. The production often uses fewer chemicals, so they are more

environmentally friendly. And pieces crafted in a time-honoured way will last longer. A natural product has a provenance and integrity that is genuinely comforting.

#### You've added utility kitchenware to the range. How did you pick the pieces?

It has been a painstaking search. I wanted products that would endure but that also work visually with the look that I have created. The collection has quite a spartan, contemporary edge that suits city living, but the pieces are homely enough for the country, too.

#### Do you have a design background?

I worked as an account director for an advertising agency, so I was constantly dealing with visuals. And I've always had an entrepreneurial streak, and loved the idea of running my own business.

#### What do you love so much about linen?

Linen is tactile. I love the way it hangs and the way it has such a wonderful weight to it. Linen that has been washed and used many times becomes like an old friend.

#### Is your own home important to you?

Over the years, my husband and I have built up a collection of lovely things. But we have three children, so it isn't completely free of plastic! I enjoy domesticity, and love to cook – a roast chicken or a lasagne, with apple crumble to follow, is my ideal family meal.

#### For your perfect day, would you be on a mountain or a beach?

I would be happiest on a beach. Just off Toulon in the South of France, there is a magical island called Port-Cros. There are no cars, steep wooded valleys leading to empty beaches, and clear water with fish swimming between your legs. Heaven!



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➡ What can the English learn from the typical French lifestyle? We've already learned it. The farmer's market is a great addition to city life, and from an eco point of view, it's so much nicer to take home fresh food in a proper bag, not plastic packaging. We have also adopted French café society very successfully.

It's February – what signs do you look for to hint at spring? I have box and euphorbia in my garden. As soon as I see it starting to sprout, I know spring is just round the corner. ■

thelinenworks.com, 020 7819 7620

#### Marina's guide to living with linen

- The more you wash linen, the softer and easier it becomes. Try prewashed linen, which gets you to that stage straight away.
- To iron linen, simply fold and iron slightly damp, using a hot iron.
- Use different weights for a contrasting effect. Heavier linens make excellent upholstery fabrics. Try lightweight linens for unlined curtains.
- Reinvent an old chair with a linen slip cover. Slip covers on dining chairs gives a smart, yet practical, French look.
- If you spill red wine on a tablecloth, dilute it with white wine or carbonated water, then soak in a mild washing detergent.



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#### Fresh faced

#### Büty Salon adds a heavenly touch to professional facials

ach one of the 12 facial treatments at the Büty Salon offer different benefits but what has mainly attracted clients from across the UK and overseas is the high standard of care and detail that each client receives.

With beauty studios in Hammersmith and Fulham, Büty Salon has been offering a range of health and beauty holistic treatments over the past 15 years. Its co-founder Sam Wimalaweera, also considered one of the top facialists of London, has developed the techniques based upon her expertise and instinct on skin issues, massage and how the mind connects with the body. Only using a premium range of products by Decleor, Sam and her team create a tailored list of facial treatments that can include targeted massages for the lower back and legs, face, shoulder and neck. Sam also uses hot stone therapy for a complete skin and health diagnostic and some Thai massage therapy. The combination of a holistic approach and the anti-ageing benefits of Decleor's carefully blended essential oils make up one of the

most effective and satisfying facials of London.

"The salon vision was to ensure that we put soul back into professional beauty," says Sam. "My massage and holistic therapy background has helped me to remain focussed on achieving this even with modern branded products. This tends to achieve even more amazing results for us compared to other salons using the same brands - all my staff have to be trained to this standard of care."

Each facial is designed to suit various skin types with a unique 100% natural multi-vitamin mask. Your skin is immediately hydrated, revitalised and rebalanced. Clients immediately see and feel a difference after their very first treatment - a radiant complexion and velvety smooth skin.

Büty Salon facials usually last for one hour and 15 minutes and will include full consultation. Prices range from £53 to £99.

020 7731 4080 (Fulham); or 020 8748 1247 (Hammersmith); www. Büty salon.co.uk www.massagefulham.co.uk



For a limited period only, Büty Salon is offering readers of The Resident a 50% reduction for the treatment if bookings are made by 28 February 2011. Please take a copy this month's The Resident with you to claim your discount.

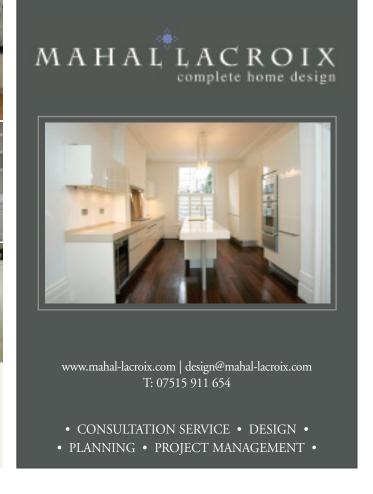


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## Mini-breaks: The Scarlet Hotel, Cornwall



HOTEL: On a cliff-top overlooking the North Cornwall cove of Mawgan Porth, lies The Scarlet Hotel. Tucked unimposingly at the end of a residential street, the hotel, built in 2009, is designed to take advantage of its views over the bay with the wind-swept coastline never far from view. The atmosphere is laidback, with no formal check-in or reception, you can even commandeer the hotel dog, Jasper, for a walk on the beach.

ROOM: Room types include: Just Right, Generous, Unique, Spacious and Indulgent; denoting size and facilities. Whether your budget is for something pied-a-terre or palatial, they all share the same knock-out sea views. The design incorporates organic, muted tones with a contemporary bent, often using furnishings created from recycled materials. The open-plan bathroom to the bedroom means guests will be very familiar with each other's ablutions, fine for blush-resistant married folk but it could kill the 'buzz' on romantic getaways.

RESTAURANT: Head chef Ben Tunnicliffe has the sustainable, organic and locally sourced boxes well and truly ticked with his 'back to basics', seasonal menu. While the décor in the restaurant didn't inspire (too dark and sombre) the service did, our waitress (a student on her summer break) was well-informed, relaxed and her enthusiasm for what came out the kitchen, infectious. Tunnicliffe changes the menu daily, depending on what is at its best, but expect

fantastic fish (our monkfish was sublime), meat from local farms and 'classic with a twist' desserts. This is real soul food.

SPA: Inside, the hanging pods in the darkened 'deep relaxation room' evoke the feeling of being *en vitro*. Curl up here and let the guided meditation help you truly switch off. The Tri Dosha products used in the spa compliment the Ayurvedic 'journeys' on the menu. Lasting 3-4 hours, the individual programmes include Rasul mud baths, Hammam body scrubs and massages. The jewel in The Scarlet's eco crown is the natural swimming pool. A living reed bed, plants and microrganisms keep the water safe and crystal clear – without a chemical in sight.

ECO CREDENTIALS: The eco-thinking behind the hotel began before a brick was even laid, as 120 lizards, slow worms and even two adders were re-homed from the site before the builders moved in. Grey water and rainwater harvesting, solar panels and a biomass boiler have all been integrated into the build, to minimise the day-to-day impact of hotel. Even the roof is clad with Sea Thrift, an indigenous plant to the North Cornish clifftops to visibly meld the hotel into its surroundings, and offer accommodation to butterflies and birds, too.

**GUESTS:** Mainly couples – it's a civilised adult-only affair here, families take up residence at The Scarlet's sister hotel, Bedruthan Steps.

OUT AND ABOUT: Head the three miles or so over to Watergate Bay for lunch at Jamie Oliver's South West outpost, Fifteen Cornwall (pictured bottom right). The first-floor restaurant lets you take in the 180-degree views, with plenty of entertainment between the open-plan kitchen and the kitesurfers whipping across the bay. The very British fish and chips (sustainably sourced Pollock, naturally) are top notch and as fresh as you would expect. Or try the Italian dishes with a Cornish twist that champion the region's culinary clout.

**UPSIDE:** The Scarlet's eco credentials are not just a token gesture to the times, but a fundamental ethos for the hotel, showing green and luxury don't need to be mutually exclusive. The highlight of the trip was a sunset session in the cliff-top, log-fired hot tubs. Watching the waves crash in from the Atlantic with a glass of (organic) bubbles in hand takes some beating.

**DOWNSIDE:** There were less than 10 loungers around the outdoor pool and whilst you have a whole beach at the end of the garden to commandeer, there was little opportunity to linger poolside. ■

Rooms from £185 B&B. Tredragon Road, Mawgan Porth, Cornwall, TR8 4DQ 01637 861800, scarlethotel.co.uk 3-course lunch for £27, Fifteen Cornwall, Watergate Bay, TR8 4AA, 01637 861000 fifteencornwall.co.uk

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#### **Bum deal**

Lipomassage from LPG uses "mechanostimulation" (read pummelling from a patented, hand-held, French machine) to firm, slim and smooth the body. Where this high-tech treatment triumphs over an old-fashioned anti-cellulite massage is the unique 'rolling' technique that can get deeper into the hard to shift femoral fat stores (buttocks, saddlebags and thighs) to reactivate the body's own ability to break it down, something that decreases with age. It simultaneously boosts the firming cells (fiboblasts) to revitalise collagen and elastin production, naturally. It's literally a kick up the bum for your body's own ability to eliminate fat and improve skin quality. After six-eight sessions you can expect to drop a dress size or so. It really works.

Available at Skinovate, 020 7486 0020 skinovateltd.com. For other salons call 0800 085 0533

## High by Lydia Mansi Mans



#### Winter skin saver

The point, we think, of a facial is to do all those things you can't do at

home. Anyone can slather their face in lotions and potions, but the signature facial at the Vaishaly Clinic in Marylebone does all the 'extras' our winter skin craves. After a round of thorough, but gentle extractions my therapist sloughed away dull layers of dead skin with some microdermabrasion, finishing with a high-frequency wand to close pores and minimise post-facial breakouts. Skin is left glowing, smooth and refined.

Everything you could want in a facial. Signature Facial, £250 with Vaishaly, £100 with a member of the team. Vaishaly Clinic, 51 Paddington Street, W1U 4HR

#### Hair today

Real Hair on Chelsea Green is well known as the 'go to' salon of the stars. But what about us (limp-haired) mere mortals? Popping in for a cut and blow dry mid-blizzard I was thawed, pampered and preened without a snooty stylist in sight (as were the tearful fouryear old and the glamorous granny either side of me). My snipper Paul deciphered my non-technical requests into a sleek, chic "grown-up French school girl" bob. In fact, my new 'do has garnered more compliments per head than any other. Real Hair, 6-8 Cale Street SW3 3QU, 020 7589 0877

#### Pucker up

Clinique is partner to Great Ormond Street Hospital Children's Charity's 'Kiss it Better' appeal this month. To help raise money to fund research into causes and treatments of childhood cancer, Clinique have created a limited edition Smoothie Kisses Lip Gloss Set (£22.50), with four of their Vitamin C, pomegranate and açaí berry-packed

Lip Smoothie glosses, packaged up in a hot pink make-up bag.

Sold exclusively in House of Fraser stores throughout February, £4 will go to the Kiss it Better appeal. Also available at Clinique.co.uk



#### Baby it's cold outside...

Imbued with the sunshine of Bondi beach, Aussie skincare range, Black Chicken Remedies, have launched Love Your Body oil, and it's seriously indulgent. Packed with a dozen remedial oils and deliciously scented essential oils (geranium, lavender, patchouli, nutmeg...) it's 100 per cent therapeutic ingredients leave skin nourished and pampered. Applied post-bath to damp skin it locks in moisture leaving you cashmere soft. £45.50, 100ml. Available at Selfridges.com

Newsflash – Tracie Giles has opened the UK's first semi permanent make-up boutique on Beauchamp Place. Her 3D Brow Treatment uses a bespoke blend of mineral pigments applied in 'strokes' to mimic individual hairs, creating natural, symmetrical, fuller brows. From £395, traciegiles.co.uk

## fitness

Celebrity personal trainer, Louise Parker and her team deliver outstanding results in record time with her unique personal training method

he Intensive personal training programme was devised by celebrity trainer Louise Parker 10 years ago and has since changed the body shape of hundreds of individuals. Her experience ranges from helping clients recover from long-term obesity, to taking care of some of the most beautiful bodies in the world.

The unique programme combines six hours a week of her exercise method, alongside a rigorous dietary overhaul, for a six-week period. "Each week we train you in four 90-minute sessions in the comfort of your own home – bringing the gym to you and saving precious time," says Louise Parker. "Some clients choose to do three 90-minute sessions over an eight-week period and the results are still exceptional."

The Intensive employs exercise and diet methods that radically shift body fat and totally re-sculpt the body, without compromising metabolism. "It's so important to teach our clients how to boost their metabolism so that once they have lost the weight they can easily keep it off," she notes. "So many diets will get the weight off but your metabolism will come to a grinding halt or they are just not sustainable." The programme's emphasis on resistance work and an intelligent eating plan ensure the results that clients achieve are long lasting and, most of all, easy to maintain. "No aspect of what we do is extremist," she explains. "Every element of the plan is sensible, researched and proven to work. But what we do is put it all together to create massive transformations in our clients' bodies and lifestyles.

"My trainers are hand-picked and share my determination and passion for giving anyone the best body they can possibly have. They are all highly experienced and well regarded, but where I think we distinguish ourselves is attitude. We all share a friendly, no-nonsense approach and

between us we offer an unrivalled service to our clients. I'm hugely proud to have such a talented and committed team behind me."

Louise Parker
believes anyone can
have a fantastic body regardless of age, body
type and starting point:
"By following my
method, you really will
be blown away by how
you can change your
body shape, overall
fitness and exceed your
own expectations." Her

programme is suitable for anyone wanting exceptional results, in record time. The Intensive is hugely popular with clients needing

## You really will be blown away by how you can change your body shape and overall fitness

to be what she calls 'red-carpet ready' – whether that's for a wedding, new job-role or even the school run.

"I love helping post-natal mums," she explains. "Since I had my daughters in quick succession, I fully understand the challenges new mothers are faced with, and what has to be done to return you to your former glory."

Louise Parker designs each programme with one of her team before the programme commences, based on the individual's requirements and deadlines.

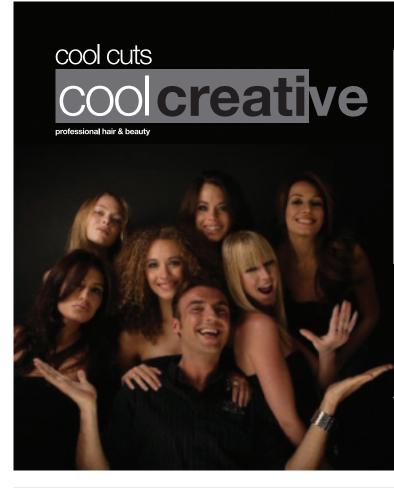
A rigid, yet balanced food plan is devised,

ensuring optimal results. They monitor your diet diary on a daily basis to ensure you are on the right track and that you get all the support and motivation you need to succeed. In six weeks, you will emerge looking better than you thought you ever could. What Louise Parker does isn't gimmicky, it is instead an intelligent combination of three factors – nutrition, training and lifestyle – delivered in just the right combination. "Providing you have made the decision to change and are willing to let us guide you," she asserts, "You simply cannot fail – clients routinely drop two dress sizes on The Intensive."

Prices are inclusive of Louise Parker's personal support through regular consultations and fitness evaluation. Bespoke programmes can be devised to suit your individual time availability, deadlines and budget – please phone Louise to discuss your objectives.

Louise Parker Personal Training 60 High Street, SW19 5EE 0800 084 2828, 07971 468 733 info@louiseparkerpersonaltraining.com





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## Bloomin' great Pregnant for the third time,

Amanda Constance goes to see baby guru Lisa Barnwell for some seriously good TLC

et me get one thing straight. I can't be very objective about Lisa Barnwell. In my humble opinion, the founder and director of Me and My Baby Clinic is solely responsible for the great experience I had giving birth to my second child. Of course, I did a bit of the work as well, but four years ago I went to see Barnwell in her new clinic to check out yet another pregnancy massage for these pages. I left a changed woman. It was Barnwell who spotted how scared I was about my second attempt at childbirth (after a fairly traumatic first time), it was Barnwell who told me I could do something about it and yes, Barnwell who gave me the tools and the confidence to do it. The result, without getting too yucky, was a truly fan-bloodytastic experience, and a bouncing baby girl to

#### Barnwell's massage is different from the rest. It is 90 minutes of bliss

Much has changed in four years. A year ago, the clinic moved from its basement premises opposite the Chelsea and Westminster Hospital to a building on the corner of Heathman's Road. Here the clinic runs treatments, classes and workshops for all aspects of ante and post natal care. Me and My Baby is also now the chosen therapy clinic for The Kensington Wing, the private maternity unit at Chelsea & Westminster Hospital. But Barnwell is still very hands on and still available for her amazing massage.

In my years as an intrepid pregnant journalist, I have reviewed many pregnancy massages. Most are irritating to be honest, they don't get to the parts you need got.

Barnwell's massage is different. Firstly it's 90 minutes of bliss. Some of this will involve a preliminary chat but this is so that Barnwell knows how to tailor the experience for

Barnwell says that first time mums really need emotional support, fear of the unknown is big deal here. But for second and third time mums it's more about the physical and practical. She will discuss anything and everything with you.

And then it's time for the massage. Barnwell uses a mix of reflexology, aromatherapy and deep tissue massage during the 90 minutes. And she doesn't muck about, she really unknots and unwinds sore muscles. As she says, "My massage is very deep and therapeutic. It is not productbased. I want to get things going, deal with any swelling and really get your circulation on the move."

So for this over-tired, over-busy editor Barnwell used a combination of aromatherapy oils: Neroli for the heart and to calm and soothe, Frankincense for respiratory problems and protection, grapefruit to refresh and uplift, lime for an overactive mind and mandarin, 'a hug in a bottle' according to

Barnwell says that research has found that groundwork done in pregnancy significantly helps the unborn child. She insists it is very very important to take time out. Amen to that. I leave the clinic feeling calmer, more centred, much more relaxed and utterly starving. I can't wait for my return visit.

Me and My Baby Clinic, 10a Parsons Green, SW6 4TW, 020 7751 4170, meandmybabyclinic.co.uk





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#### **Cellulite busting treatments**

EF MEDISPA's new inch loss programme will also help with cellulite, but if you don't wish to diet, then Acoustic Wave therapy is probably your answer. Madonna was so impressed that she spent £50,000 buying the equipment for her home! Book a free consultation with one of EF MEDISPA's treatment co-ordinators, so they can explain the benefits.

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If you would like the same result instantly and without the diet, EF MEDISPA also offers a walk-in walk-out surgical procedure, known as Vaser liposelection, which provides highly targeted fat removal, for abdomen, thighs, banana roll, love handles, bat wings, knees and jowels. EF MEDISPA provides the most effective surgical aftercare to ensure speedy recovery and optimum results.

EF MEDISPA is the premiere venue for Vaser Hi Def, an advanced Vaser technique that can create an athletic curvy female figure or a perfectly sculpted six-pack for men. EF MEDIPSA's Kensington surgery recently appeared on GMTV featuring "twilight" surgery

(or conscious sedation), the increasingly popular alternative to general anaesthesia for cosmetic procedures. To find out if Vaser is right for you, call to book your free no-obligation consultation with one of EF MEDISPA's surgical advisers.

#### The Californian kick-start Colonic

Available for the first time in the UK, EF MEDISPA has put together an à la carte menu of specialised colonic hydrotherapy treatments designed for tummy flattening and inner cleansing. Most popular is the Californian colonic, favoured by Beverley Hills A-listers, which uses the superfood Wheatgrass, as a power detox and inner cleanse. The Zone-out colonic, unique to EF MEDISPA, uses a soft wave laser for the ultimate de-stressing relaxation therapy.

#### Reinvent your skin

The cold weather and festive season may have taken their toll on your skin, so why not treat yourself to a complimentary skin consultation at EF MEDISPA where you can find out about the latest chirally correct peels for exfoliation, Fraxel Laser for removing pigmentation and acne scarring, an anti-wrinkle injection clinic and even a homeodermal facial that works on your inner wellbeing as well as your outer beauty! EF MEDISPA is the flagship for L'Oreal's SkinCeutical brand of anti-ageing serums and they are also exclusive stockists for a wide range of intelligent skincare products specially imported from Germany and the USA.

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26 Motcomb Street, SW1X 8JU 020 7235 6382 info@motcombs.co.uk www.motcombs.co.uk Signature dish: Classic calves' liver served with crispy pancetta and creamed potatoes Sample dishes: Oven-roasted king prawns with garlic and basil butter

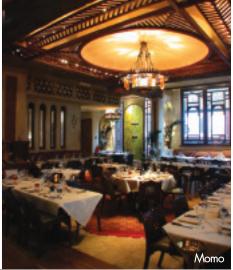
House wine: £16.85 per bottle Approx price for two: £60











#### Take Five - romantic local restaurants

#### **KENSINGTON & CHELSEA**

The Ark (Italian) – 020 7229 4024 122 Palace Gardens Terrace, W8 4RT

La Bouchée (French) – 020 7589 1929 56 Old Brompton Road, SW7 3DY

Cheyne Walk Brasserie (French) – 020 7376 8787 50 Cheyne Walk, SW3 5LR

Maggie Jones's (British) – 020 7937 6462 6 Old Court Place, W8 4PL

La Poule au Pot (French) – 020 7730 7763 231 Ebury Street, SW1W 8UT

#### MAYFAIR

Babbo (Italian) – 020 3205 1099 39 Albermarle Street, W1S 4JQ

China Tang at The Dorchester (Chinese) – 020 7629 9988 53 Park Lane, W1K 1QA

Galvin at Windows (French) – 020 3463 0299 London Hilton, 22 Park Lane, W1K 1BE

Momo (Moroccan) – 020 7434 4040 25 Heddon Street, W1B 4BH

La Petite Maison (French) – 020 7495 4774 54 Brooks Mews, W1K 4EG

## Table talk

by Annica Wainwright

#### Say it with...waffles

Belgian waffle specialist Wafflemeister will be cooking up heart-shaped waffles for Valentine's. The authentic waffles are available to take-away and come with delicious toppings such as fresh strawberries and white, milk or dark Belgian chocolate. Yum. Wafflemeister South Kensington, 26 Cromwell Place, SW7 2LD, 020 7584 4688; Wafflemeister Notting Hill, 137 Portobello Road, W11 2DY, 020 7221 1153

#### Gourmet's choice

Tom Aikens will be serving up a seven-course tasting menu for Valentine's this year. The meal includes roast scallops and Pernod confit fennel, fillet of john dory with roast cauliflower purée, brown butter and smoked eel and loin of lamb marinated in ewes' cheese. Cheese is from La Cave à Fromage and there are two indulgent desserts — plus coffee and petit fours. The menu is available for dinner on the 12 and 14 February, when the £135pp price tag includes half a bottle of Bolly per couple, and also for lunch on Valentine's day itself, when it's £75pp without champagne. Tom Aikens, 43 Elystan Street SW3 3NT, 020 7584 2003





#### Set off in style

Who doesn't love a weekend away for Valentine's? Those heading west by train can start their journey in style following the launch of a champagne bar at Paddington Station. Operated by Searcys, which also runs the original Champagne Bar at St Pancras, the Paddington Champagne Bar sticks to the tried and tested formula of matching tapas-style food with a wide range of by-the-glass bubbly. Open all day. Paddington Champagne Bar, The Lawn Paddington Station, W2 1FT, 020 7993 3279



#### Italian for beginners

Want to cook a Valentine's meal but not sure you can pull it off? Head for Notting Hill's new 'fish boutique', where a chef is on hand to offer advice on cooking techniques, produce and flavour. Run by Italians with similar outlets back in the home country, Pescheria Mattiucci doubles as a fishmonger and café/restaurant, so you can pop in for a coffee, have a look at the produce and walk away with instructions as well as ingredients. If it all sounds like too much hard work, you can always book a table in the restaurant or check out its chef@home service. Pescheria Mattiucci, 8 Blenheim Crescent, W11 1NN 020 7229 3400, pescheriamattiucci.com

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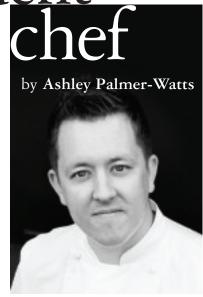
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Resident.

s I write this I am sitting on one of the new dining room chairs inside a glass wine vault at Dinner, our new venture at Mandarin Oriental Hyde Park. It is very cold as most of the windows are open whilst the final adjustments are being made, but I thought it would be interesting to sit in, what is at the moment a glass box, to watch this work in progress. To the left of me, the chef's table is being installed, the seating still wrapped for protection, and I can already sense how it



will feel to be a guest at this table, so close to the kitchen that you are almost part of it. The interaction between the chefs and the guests will fuel the excitement and anticipation about which dish is coming next. I am really looking forward to this. As a chef there is nothing better than talking about food to a group of people who are interested in what you have to say.

A bit further towards the park is the main kitchen which is completely open plan. Dark, slate tiles create the back-drop for the action, with The Josper (a charcoal oven) firmly in place on the back wall. The two bespoke cooking suites are now in place and the spit-roast gearing is being fitted, though the giant watch mechanism that will power the turning rods is yet

Heston and I are like excited children in a sweetshop

to be delivered. There are people everywhere with everyone playing their part in getting the restaurant ready for opening.

Our core team of senior chefs are going through the paces of each piece of equipment in the kitchen just

to be sure that no stone is left unturned. This afternoon's walk through the restaurant with the design team should put my mind at ease. We will be looking at the small details and designs that may have changed from the original plan. So many things have changed from the initial design and this requires a total confidence in the designers and architects.

Joao, our sommelier, has just entered the cellar to measure up for some shelving, before he decides on the layout for his wine. It's like watching children in a sweetshop, Heston and I being the most excited children of all! Sitting here thinking about what we are about to embark on is hard to put into words; it's exciting, nerve racking and feels extremely real now.

Curious builders open the door every now and again to see what I am doing, sitting here typing on my iPad wearing my heavy winter coat. They are puzzled that I am observing with such interest. But for me it's the start of a new chapter in my life and I can't wait to finally be cooking for guests from the beginning of February.

Ashley Palmer-Watts is Executive Chef at Dinner by Heston Blumenthal, Mandarin Oriental Hyde Park 66 Knightsbridge, SW1X 7LA

## Bistro-K

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## Restaurant reviews



#### **EIGHTY-SIX**

86 Fulham Road, SW3 6HR 020 7052 9620

The sprawling Fulham Road site formerly occupied by Cactus Blue has been completely transformed – and we love the results. Split across three floors, it caters for just about any occasion. At ground level is a chic white cocktail bar, complete with semi-private reception area, which also doubles as a casual lunch spot; on

the top floor is an intimate private dining room for 25; and, in between, on a wraparound mezzanine with views of the bar, is the main restaurant, decked

main restaurant, decked out in moody dark colours with quirky art and antique mirrors on the ceiling.

The look is sexy, masculine and a great foil for the robust cooking of head chef Mark Broadbent (ex-Bluebird), who serves up a confident, uncomplicated menu full of simply cooked classics and seasonal treats. We visited in November and couldn't resist a starter-sized

portion of buttery wild mushroom and buffalo ricotta ravioli covered in generous shavings of white Alba truffle. Indulgent and expensive but utterly delicious, it was up there with the very best dishes of 2010.

Sourcing is clearly a big deal to Broadbent, who even lists the postcodes of his meat suppliers, so you can look up the farms on your iPhone before choosing between lamb or pork belly. The main attraction is the 'Beast of the

Week', a wide range of steak that's been dry-aged for 35 days.
We chose the
Tournedos Rossini with foie gras, aged Madeira

and Umbrian black truffle: a bargain at £25, given the quality of ingredients.

'Lobster on toast' proved another winner – with native lobster, Poilâne sourdough, homemade Mary Rose sauce and Amalfi lemon, what's not to love? – but a runny crème brulée did let the side down. Next time, we might try the cheese board.

By Annica Wainwright

The look is sexy

and masculine

#### **INAMO ST JAMES'S**

4-12 Regent Street, SW1Y 4PE 020 7484 0500

What pops into your head when you think about St James's? Members' clubs? Auction houses? Gentlemen's outfitters? We bet most places you come up with can be filed under the tab marked 'traditional' – which is why we're so surprised that the people behind Soho's most hi-tech restaurant chose this area as the location for its second branch. Inamo St James's sports the same interactive tables as its younger sibling but, on this larger site, there are even more of them. A brave move, given that the lower end of Regent Street doesn't get much passing



trade. Let's hope it pays off.

There was certainly a nice buzz about the place on our early visit. The idea here is that punters create their own dining experience using an interactive order system that's projected straight onto the table. Food and drink is ordered by scrolling through pictures on the interface; there's a chef's cam for a view into the kitchen; and you can even play battleships, order cabs and change virtual tablecloths at the click of a button. We're not usually fans of gimmicky

restaurants but this is actually quite fun – and it's not all style over substance, as the food is surprisingly good.

Pan Asian dishes in two sizes (large or small) are all designed to share, tapas style, and everything is served as and when it's ready so you might find yourself tucking into sticky-sweet pork ribs next to a delicate plate of sushi. Our favourites were the truffle-marbled beef



(wafer-thin slices of steak dressed with truffle vinaigrette and crispy garlic), seared scallops served with a punchy yuzu and wasabi dressing, and soft shell crab maki rolls with avocado, chives and chilli mayonnaise. There's a nice, concise wine selection with plenty by the glass and cocktails are great too: try the Raspberry Lemon Cooler.

By Annica Wainwright

## Kitts



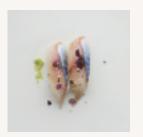
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## **MY RESIDENCE:**

Christina Agnew, co-founder of Raw Fairies

#### Where do you live and why?

Notting Hill. I moved in with my husband - from Richmond – after we got married last year.

#### Tell us a bit about Raw Fairies?

We're the UK's first, and London's only, raw food delivery service. Every morning we send out fresh, organic, inventive, raw food meals to our clients' doors in central London. We also specialise in short detox programmes which are a combination of raw food and juices.

#### What's the philosophy behind it?

A simple one: we wanted to make it easy and enjoyable for our clients to be healthy. Eating nutritious foods as close to their natural state as possible makes you feel and look good.

#### What's the most popular package you sell?

Our five-day detox programme. We have been fully booked since Christmas!

#### How does it work?

We deliver daily, Monday to Friday, to home and office addresses. We have a frequently changing menu created by our Cordon Bleu trained chef and Raw Fairies' co-founder, Anya Ladra. It comprises a menu for the day. Clients can personalise this by adding items such as extra protein drinks or treats.

#### What gives you the greatest job satisfaction?

The positive feedback that we get from our clients when they try a new dish that we've created or reach a goal like losing weight after having a baby.

What is it about Raw Fairies that makes it so successful? As a small company we take time to really get to know our clients. We remember things such as likes and dislikes - little things that make a big difference.

#### Do you consider it to be a green company?

Yes. Eating a mostly plant-based, raw food diet is an inherently green way of eating. We also use organic produce and bio packaging.

#### If you could change one thing about London, what would it be?

I still think more people should cycle. Driving in London wears me out.

#### What would you do if you had only 24 more hours to live?

Get all my friends and family over to my house for the party of a lifetime.

#### Christina Agnew never leaves home without...

My blackberry!

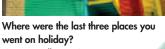
rawfairies.com

#### If you could do another job, what would it be?

Something to do with horses. I rode a lot growing up in the Scottish countryside and I really miss it now that I live in London.

#### What's your greatest London extravagance?

It can seem extravagant when time is so short, so I would say prioritising keeping fit and healthy. I highly recommend Pi Studios (Jubilee Place) for Pilates. My instructor, Christine Sundt, is a former professional ballet dancer and a total inspiration.



We went all over Argentina (above) for our honeymoon, before that Paris (I lived there years ago) and the Algarve in Portugal.

What's your favourite local shop?

#### What inspired you to start the company?

Anya was already working as a private chef when she discovered raw food cuisine. She is a genius with fresh ingredients and noticed that this way of eating was becoming very popular in New York and LA. I am a qualified nutritional therapist and I fell in love with the idea of a food delivery service that would provide healthy food which also tasted amazing.

Smythson on Westbourne Grove. I am obsessed with beautiful stationery.

#### Where do you go to escape from it all and unwind?

We go to Torridon, in the Scottish Highlands. You can walk and cycle to your heart's content without meeting another soul, and if you're truly brave (or mad) you can even swim in the loch. It's refreshing to exhaust yourself outside during the day and then curl up in front of an open fire to play board games with friends in the evening.

#### Name your desert island essentials.

My husband, war paintstyle sunscreen, PG Wodehouse books and a long distance subscription to Vogue.



Where do you like to eat out

Ottolenghi is my favourite place

in the neighbourhood?

in London. I love the way they

fresh produce against the white

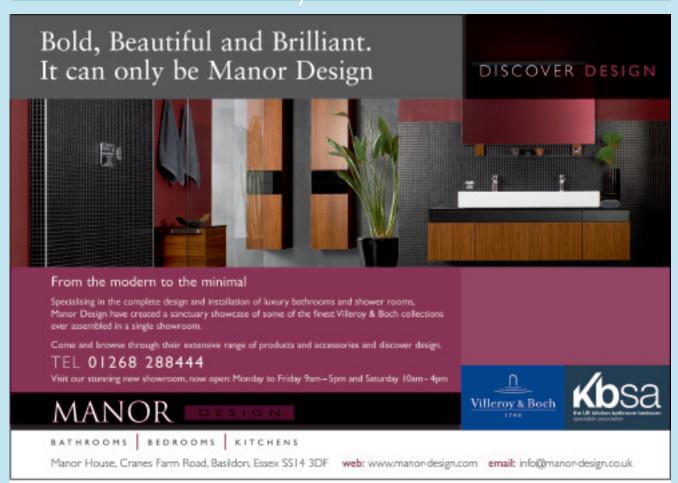
decor of the restaurant. Also their

desserts are gorgeous for a little

indulgence.

display brightly coloured salads and

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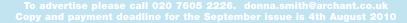












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### Edith Grove Chelsea SW10

2,811 sq ft (261.14 sq m)

A beautifully presented five bedroom family house benefiting from off-street parking and a 37' west-facing garden.

Entrance hall Drawing room | Kitchen/breakfast room | Five bedrooms | Three bath/shower rooms | West-facing garden and terrace | Off-street parking | Self contained one bedroom flat

Asking price £2,650,000 Freehold

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# Property News



## A new era for Strutt & Parker

trutt & Parker are delighted to announce the opening of a new flagship London office at 140 Fulham Road to complement their existing London offices in Chelsea, Knightsbridge, Kensington and Fulham.

The new West Chelsea office is right

in the middle of Fulham Road, next to the cinema. It has been designed with the client in mind to offer a more welcoming environment with browsing areas and informal meeting pods and will encompass Chelsea's highest concentration of most expensive

roads. The patch includes the opulent villas of the Boltons Conservation Area, family houses on the Ten Acre Estate, from pied a terre flats in South Kensington to the elegant houses on Elm Park Road priced from £500,000 to £50 million pounds, and everything in between.

The 140 Fulham Road office will be

headed up by Simon Rose, who has lived and worked in the area for 20 years, together with Stacy Sims and Will Watson - who have worked in Chelsea plus head of lettings Harriet Hustler (pictured), aided by Gabriella Wilcken.

Simon Rose comments: "I love this



can now get whatever you need without having to stray far from 'The Beach' - a stretch of the Fulham Road from Drayton Gardens to Chelsea and Westminster Hospital." ■

For more information, call Simon Rose on 020 7225 3866 or email simon.rose@struttandparker.com



# Take action

Think laterally and add more worth to your home, says Phil Spencer

f you use your imagination, there are a number of ways you can up the value of your home while you are in situ. Some initiatives might involve a little bit of time and effort, and some might involve parting with some money, but the end result is generally worth the investment.

I think the best scenario is coming up with an idea that benefits you while you are living in your home and that the next owner could find attractive as well. One example? Film locations...

You could pick up several thousand pounds a year letting crews shoot films or stills for magazines in your home. Besides accruing the extra cash, it could be quite an interesting exercise having a crew in your home. And when you go to sell the house, you can put this forward as a selling point.

# It's an interesting exercise having a TV crew in your home

A number of TV and film companies tend to prefer property within easy reach of London, so generally anything outside the M25 has to be fairly special for a location company to take on. Having said that, programmes and films are shot in the regions too.

Many people believe you need to own a ministately at least to get a film company to take notice of your property. This is not true.

Although a grand Georgian house might get about £900 a day for a shoot, humbler homes are required too. There is a certain amount of disruption when a film crew lands on your doorstep, mind. Having turned up with crews and all of our cameras and other equipment, I know just how invasive we can be. I think it is almost best if you can go and stay somewhere else while the crew is in your property, or try to stay out of everyone's way as much as you can.

Phil Spencer's Adding Value to Your Home is out now

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### South Terrace | South Kensington | SW7

#### 3,083 sq ft (286 sq m)

A characterful Grade II listed family house with period features and a private rear garden positioned with oblique views from the front to Thurloe Square.

Entrance hall Reception room Dining room Study Kitchen/family room Four bedrooms
Two bathrooms Guest cloakroom Rear garden

Asking price £1,850,000 Short Lease

#### Knightsbridge

knightsbridge@struttandparker.com

020 7235 9959

#### Chelsea

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## Pembroke Villas | Kensington | W8

3,267 sq ft (303 sq m)

An outstanding six bedroom semi-detached house with excellent entertaining space and a very special 80 ft long west-facing rear garden.

Entrance hall Drawing room | Sitting room | Kitchen/breakfast room | Dining room | Six bedrooms | Four bath/shower rooms | Cloakroom | Utility area | Front and rear gardens

Price upon Application Freehold

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### Jubilee Place Chelsea SW3

2,016 sq ft (187.29 sq m)

An immaculately presented three bedroom low built Freehold house set back behind a west-facing garden in this ideal location.

Entrance hall | Drawing room | Sitting room | Kitchen/dining room | Study | Three bedrooms Two bathrooms | Front garden | Patio | Balcony

Asking price £3,500,000 Freehold

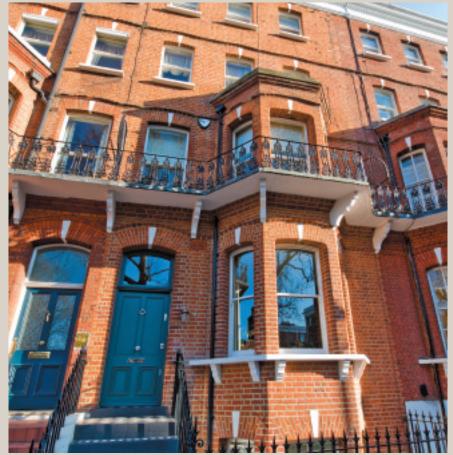
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## Tedworth Square | Chelsea | SW3

4,897 sq ft (454.93 sq m)

A spectacular house, in this Chelsea garden square with a double height atrium and superb first floor drawing room.

Hall | Music room | Drawing room | 50' Kitchen/breakfast room | Seven bedrooms | Four bath/shower rooms | Two cloakrooms | Utility room | Roof terrace | Patio | Access to square gardens

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#### Ovington Square Knightsbridge SW3

#### 710 sq ft (65.95 sq m)

An exquisitely finished two bedroom flat that is in a white stucco fronted building on a pretty garden square.

Hall Reception room Kitchen Two bedrooms Two bath/shower rooms

Asking price £1,350,000 Share of Freehold

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#### Pavilion Road Knightsbridge SW1

#### 488 sq ft (43.35 sq m)

A unique opportunity to purchase a one bedroom flat just off Sloane Street with two secure garages.

Reception room | Kitchen | Bedroom | Bathroom | Two garages

Asking price £850,000 Leasehold

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#### Eaton Place Belgravia SW1

#### 1,140 sq ft (105.91 sq m)

A two bedroom flat situated on the lower ground floor benefiting from its own street entrance and patio garden.

Entrance hall | Reception room | Kitchen | Two bedrooms | Cloakroom Patio garden

#### Asking price £900,000 Leasehold

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#### Ennismore Gardens Knightsbridge SW7

#### 1,168 sq ft (108.51 sq m)

A stunning two bedroom flat with a short lease and a superb outlook over the gardens of the Brompton Oratory.

Hall Drawing room Dining hall Kitchen Two bedrooms Bathrooms Direct lift access

#### Asking price £1,100,000 Leasehold

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#### Sloane Gate Mansions Belgravia SW1

#### 954 sq ft (88.63 sq m)

A charming two bedroom apartment situated on the raised ground floor of this well maintained mansion building.

Entrance hall | Reception room | Kitchen/breakfast room | Two bedrooms Bathroom | Caretaker

Asking price £1,450,000 Leasehold

Knightsbridge 020 7235 9959 knightsbridge@struttandparker.com

#### Ennismore Gardens Knightsbridge SW7

#### 1,303 sq ft (120.10 sq m)

A one bedroom flat on the raised ground floor of a fine stone fronted period house.

Hall Reception room Kitchen Bedroom Dressing room Bathroom Cloakroom Access to communal gardens

Asking price £1,975,000 Leasehold

Knightsbridge 020 7235 9959 knightsbridge@struttandparker.com





#### Sloane Street Knightsbridge SW1

#### 1,540 sq ft (143.07 sq m)

With a prime position in Knightsbridge, this three bedroom penthouse maisonette has truly fantastic views over Cadogan Place Gardens.

Entrance hall Reception room Kitchen Three bedrooms Three bath/shower rooms Cloakroom Two balconies

Asking price £2,700,000 Leasehold

Knightsbridge 020 7235 9959 knightsbridge@struttandparker.com

#### Egerton Place Knightsbridge SW3

#### 1,630 sq ft (151.43 sq m)

A rare second floor lateral apartment with high ceilings throughout in this quiet and prestigious location with garden views front and back.

Reception room | Dining room | Kitchen | Three bedrooms | Two bathrooms | Bedroom 3/study | Access to communal gardens | Lift | Caretaker

#### Asking price £2,950,000 Leasehold

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### Cadogan Square Knightsbridge SW1

#### 3,328 sq ft (309 sq m)

A magnificent ground and lower ground floor apartment with the benefit of its own private entrance and a long lease on this premier garden square.

Entrance hall Drawing room | Dining room | Kitchen | Three bedrooms | Four bath/shower rooms | Study/bedroom 4 | Utility room | Cloakroom | Courtyard garden

Asking price £6,250,000 Leasehold

#### Knightsbridge

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### Cadogan Square | Knightsbridge | SW1

#### 1,785 sq ft (165.83 sq m)

A spacious four bedroom top floor lateral flat in one of London's most prestigious garden squares.

Entrance hall Reception room | Dining room | Kitchen | Four bedrooms | Four bath/shower rooms | Lift | Caretaker | Access to communal gardens

Asking price £2,250,000 Leasehold

#### Knightsbridge

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## Wilton Row Belgravia SW1

#### 2,506 sq ft (232.81 sq m)

A brand newly refurbished and developed home in this rare and idyllic position in a private courtyard.

Reception room | Kitchen/dining room | Three bedrooms | Three bath/shower rooms | Cloakroom | Utility room

Asking price £5,500,000 Freehold

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### Eaton Place Belgravia SW1

#### 1,533 sq ft (142 sq m)

A magnificently restored two bedroom duplex apartment within a stunning Victorian period property.

Reception room Kitchen/dining room Two bedrooms both with en suite bathrooms Self-contained studio apartment Terrace room Roof terrace Two balconies

Asking price £4,395,000 Long Leasehold

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#### Letterstone Road Fulham SW6

#### 1,173 sq ft (109 sq m)

An excellent and well presented three bedroom house on this attractive road adjacent to 'the Villes'.

Drawing room Kitchen/breakfast room Three bedrooms Bathroom Utility room Cloakroom Patio garden

Asking price £825,000 Freehold

Fulham 020 7731 7100 fulham@struttandparker.com







### Claridge Court Fulham SW6

#### 1,198 sq ft (184 sq m)

A beautifully presented and very rare, three double bedroom house in this small secure, gated, mews-style development.

Hall Drawing room Kitchen/breakfast room Three bedrooms Three bath/ shower rooms Gym/utility room Off-street parking

Asking price £1,475,000 Share of Freehold

Fulham 020 7731 7100 fulham@struttandparker.com









### Atlanta Street Fulham SW6

#### 1,632 sq ft (152 sq m)

A very well presented three bedroom house in this attractive road, benefitting from a 38 ft garden.

Drawing room Kitchen/dining room Three bedrooms (two en suite) Bathroom 38 ft garden

Asking price £1,100,000 Freehold

Fulham 020 7731 7100

fulham@struttandparker.com







### Mimosa Street Fulham SW6

#### 1,981 sq ft (184.03 sq m)

A wonderful four bedroom house on this attractive road, moments from Parsons Green, with excellent entertaining space.

Drawing room Family/playroom Kitchen/dining room Study area Four bedrooms (one en suite) Bathroom Garden

Asking price £1,595,000 Freehold

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### Redcliffe Road London SW10

#### Unfurnished

An elegant family home comprehensively refurbished to an exacting standard providing 3,498 sq ft of contemporary accommodation.

Reception room Dining area Family room Kitchen Six bedrooms Three bathrooms Cloakroom Utility room Kitchenette Garden Terrace

£4,750 per week

#### West Chelsea.

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## Royal Hospital Road Chelsea SW10

#### Furnished or Unfurnished

Behind a period façade lies this unique and stunning newly built double fronted house in the heart of old Chelsea.

Hall Drawing room Sitting room Dining room Family room Study Kitchen/breakfast room Seven bedrooms Five bath/shower rooms Kitchenette Playroom Terrace Garden

£7,250 per week

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Chelsea SW10

An absolutely stunning 14th floor apartment with glorious panoramic views over the River Thames & across London. The flat further benefits from 3 large double bedrooms (2 en-suite), fabulous entertaining space & 2 generous balconies.

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### Uxbridge Street

### Kensington W8

A delightful house in this highly popular location, locally known as "Hillgate Village". The house has the main reception with a wall of glass opening onto a decked terrace. This flows through to a further reception. The kitchen is fully equipped & leads to a sizeable dining room & the master bedroom has a double height ceiling, bathroom, dressing room & open staircase leading to a roof terrace.

£ 2,495,000

freehold

 $\begin{array}{c} {\rm Kensington} \ \& \ {\rm Notting} \ {\rm Hill} \\ {\rm O2O} \ 7937 \ 7244 \end{array}$ 

sales. kensing ton @chester ton humberts.com



## National **Estate Agency** Chain of the Year 2010

Negotiator



# Large Letting Agency of the Year 2010











#### Wilton Row

Knightsbridge SW1

Located in what must be one of London's premier cobbled mews, this superb duplex apartment has been completely renovated & is now presented in excellent order. The house has a wonderful feeling of space & tranquillity with an abundance of light throughout, having been decorated in soft neutral colours. 3 bedrooms, 3 en-suite bath/shower rooms, double reception room, kitchen & garage plus private off street parking.

£ 2,450,000

leasehold

Knightsbridge & Belgravia
020 7235 8090

sales. knightsbridge@chestertonhumberts.com



# chesterton humberts











### Alderney Street

Westminster SW1

This is a fine mid-Victorian freehold house. Briefly comprising 4 good bedrooms, 2 bathrooms & a 28ft drawing room on the ground floor. With a super open plan kitchen & dining area with doors opening to a delightful walled garden.

£ 1,395,000

freehold

Westminster & Pimlico
020 3040 8201

sales.westminster@chestertonhumberts.com



## National **Estate Agency** Chain of the Year 2010

Negotiator



# Large **Letting Agency** of the Year 2010



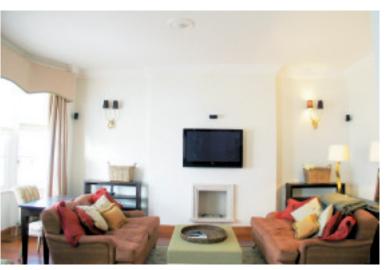
#### Gloucester Walk W8

£2,750 per week

An extensively refurbished maisonette in an imposing Victorian conversion. The flat benefits from 2 large reception rooms with access to a private patio & communal gardens. The master suite enjoys a luxury en-suite bathroom & gym room. There are 2 further large double bedrooms with en-suites.

 $\begin{array}{c} \text{Kensington} \& \operatorname{Notting} \operatorname{Hill} \\ \operatorname{O2O} \ 7937 \ 7260 \end{array}$ 

lettings. kensington@chesterton humberts.com



#### Berkeley Street W1

£1,250 per week

Located just off Berkeley Square, a recently refurbished 2 bedroom apartment of approx. 1,152 sq ft on the 4th floor (with lift & porter). Benefits from an extremely bright & spacious reception room, high ceilings & wood floors throughout. Master bedroom with en-suite bathroom & double bedroom with en-suite shower. Furnished.

Mayfair & St James's O2O 7288 830I

lettings.mayfair@chestertonhumberts.com



#### Oak Lodge, Kensington Green W8

£1,650 per week

A stunning 3 bedroom, 3 bathroom penthouse apartment situated in the exclusive Kensington Green development. The property comprises a large reception & dining room, separate stunning kitchen & a balcony boasting panoramic views.

 $\begin{array}{c} \text{Kensington \& Notting Hill} \\ \text{O2O } 7937 \ 7260 \end{array}$ 

lettings.kensington@chestertonhumberts.com



#### Mount Street W1

£890 per week

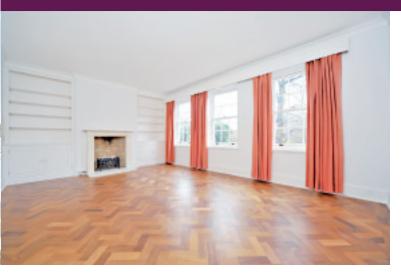
A stunning & spacious 2 bedroom apartment, finished to a high standard, located on one of Mayfair's most premier streets. Spacious master bedroom, further double bedroom, 2 bathrooms, reception room, dining room & kitchen. Located in the heart of Mayfair with easy access to all the amenities of the West End. Furnished.

Mayfair & St James's O2O 7288 830I

lettings.mayfair@chestertonhumberts.com



## chesterton humberts



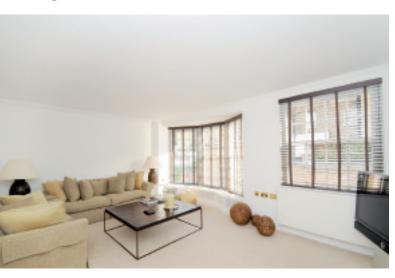
#### St Lukes Street SW3

£1,400 per week

This fantastic house benefits from a superb location off Chelsea Green. The accommodation comprises a spacious kitchen/dining room leading onto the patio garden, reception room on the 1st floor, master bedroom with en-suite bathroom, 3 bedrooms & a bathroom on the 2nd floor. Garage & off street parking for 1 car.

 $\begin{array}{c} \text{Chelsea \& South Kensington} \\ \text{O2O } 7589 \ 4585 \end{array}$ 

lettings.chelsea@chestertonhumberts.com



#### Little Chester Street $SW_{\rm I}$

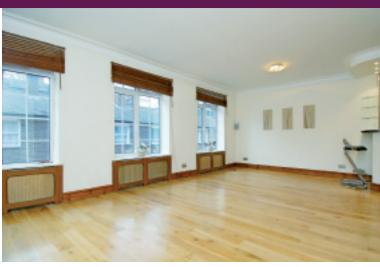
£1,950 per week

Recently refurbished & presented in excellent decorative order, this town house of approx. 2,311 sq ft in this quiet location in the heart of Belgravia is perfect for entertaining as well as a family home. Reception, dining room, study, kitchen, 4 double bedrooms, single bedroom, 3 bathrooms, utility room, garage & small patio.

Knightsbridge & Belgravia

020 7235 3530

lettings.knightsbridge@chestertonhumberts.com



#### Stanhope Mews East, South Kensington SW7

Long let £1,050 per week/ short let £1,450 per week

This attractive mews house comprises an entrance hall, reception room with open plan kitchen, 3 good sized bedrooms, bathroom, shower room, converted garage & utility cupboard. The property is ideally located close to a wide range of shops & amenities situated on Gloucester Road.

Chelsea & South Kensington

020 7589 4585

lettings.chelsea@chestertonhumberts.com



#### Eaton Place $SW_{\text{I}}$

£1,850 per week

An extremely bright, recently renovated, top floor maisonette of approx. 1,555 sq ft with lift in this white stucco fronted building in the heart of Belgravia. The property has air conditioning in the reception room & wood flooring throughout. Reception, dining room, kitchen, 3 double bedrooms, 2 bathrooms & guest WC.

Knightsbridge & Belgravia

020 7235 3530

lettings.knightsbridge@chestertonhumberts.com



# BODENS bodensresidential.com

Sales: 020 7589 2000 sales@bodensresidential.com Lettings: 020 7225 0433 lettings@bodensresidential.com 102 Draycott Avenue, Chelsea London SW3 3AD







**ENNISMORE GARDENS, SW7** 

**Knightsbridge Garden Square** 

£675 Per Week Furnished

Reception Room | Fitted Kitchen | Double Bedroom | Bathroom | Media Room | Communal Garden | Direct Lift Access

Sales: 020 7589 2000 sales@bodensresidential.com Lettings: 020 7225 0433 lettings@bodensresidential.com 102 Draycott Avenue, Chelsea London SW3 3AD

# BODENS bodensresidential.com



MOORE STREET, SW3

**Chelsea Freehold House** 

£3,525,000 Freehold

2 Reception Rooms | Kitchen/Family Room | Conservatory/Garden | Study | 5 Bedrooms | 4 Bathrooms



#### **DRESS FOR SUCCESS**

2011 looks likely to be another difficult year for the sales market with more properties becoming available competing with fewer serious purchasers and lending difficulties. As a consequence of these tougher market conditions, it is imperative that any property that is to be sold is looking the best that it possibly can.

Savills Interiors, run by Simon Buhl Davis (pictured), who has 20 years experience in the industry, is a department which has proved popular with clients, many of whom have welcomed an alternative option to help them achieve their ultimate goal.

Dressing a property for the sales market is always a very worthwhile marketing exercise. When selling a property and competing with fellow vendors, your property has to stand out from the crowd for all the right reasons. Dressing can benefit many different types of situations, for example when a property is slightly tired, but where the vendor does not want to commit to a refurbishment. Dressing is a great tool to allow an applicant to concentrate on the benefits of the property, rather than the décor. It is also extremely useful when a property is being marketed without furniture or fittings as applicants often find it challenging to imagine how to use the space available. The key to success is to make a property feel welcoming and warm without being too personal so that anyone who is viewing it will want to live there.

# The Penthouse, Fulham Road, SW10 £2.75m, leasehold WHAT: An extremely light and well-

appointed penthouse apartment.

WOW FACTOR: Exceptional openplan entertaining space and a roof
terrace offering wonderful views.

EXTRAS: Kitchen / breakfast room,
master bedroom with en-suite
bathroom, dressing room, bedroom
two with en-suite bathroom, third
bedroom / study, terrace, one
underground parking space, porter.

CONTACT: Alex Christian, Savills,
020 7590 5065



# Hot property

By Lydia Mansi



#### Bedford Gardens, W8 £9.25m, freehold

**WHAT:** A family home of great proportions.

WOW FACTOR: Period features, generous ceiling heights and large picture windows combine to give a feeling of great volume throughout. EXTRAS: Entrance dining / hall, kitchen / breakfast room, family / media room, six bedrooms, five bathrooms, study, utility room, offstreet parking, south-facing garden. CONTACT: Kit Allen, Savills, 020 7536 3300

#### Drayton Gardens, SW10 £4.95m, freehold

WHAT: A wonderful family house with unusually large entertaining rooms on the market for the first time in 41 years and in need of general updating.

WOW FACTOR: A generously proportioned drawing room with high ceilings that opens onto the west-facing garden at the rear.

EXTRAS: Three reception rooms, four bedrooms, two betrooms.

four bedrooms, two bathrooms, west-facing garden.

CONTACT: Charlie Holbrook, Savills, 020 7730 0822



Savills Knightsbridge 188 Brompton Road London SW3 1HQ 020 7581 5234 knightsbridge@savills.com

savills

savills.co.uk









# AN EXCEPTIONAL AND HISTORIC GRADE II LISTED HOUSE CLOTH FAIR, EC1

Entrance hall ◆ double drawing room ◆ study/library ◆ dining room ◆ conservatory breakfast room

- ◆ kitchen ◆ 4 bedrooms ◆ 4 bathrooms ◆ 2 dressing rooms ◆ roof terrace ◆ integrated garage
- ◆ cellar ◆ 568 sq m (6,110 sq ft)

Guide £5.995 million Freehold

Contact: Noel De Keyzer ndekeyzer@savills.com 020 7824 9044

Savills Knightsbridge 188 Brompton Road London SW3 1HQ 020 7581 5234 knightsbridge@savills.com

savills.co.uk











# A DETACHED HOUSE LOCATED IN ONE OF CHELSEA'S FINEST STREETS GILSTON ROAD, SW10

Entrance hall ◆ 3 reception rooms ◆ 2 studies ◆ family kitchen/breakfast room ◆ 6 bedrooms

- ◆ 3 bath/shower rooms ◆ 2 guest cloakrooms ◆ utility room ◆ walled garden ◆ garage
- ◆ currently 371 sq m (4,001 sq ft) ◆ planning permission granted to extend

Price on Application Freehold

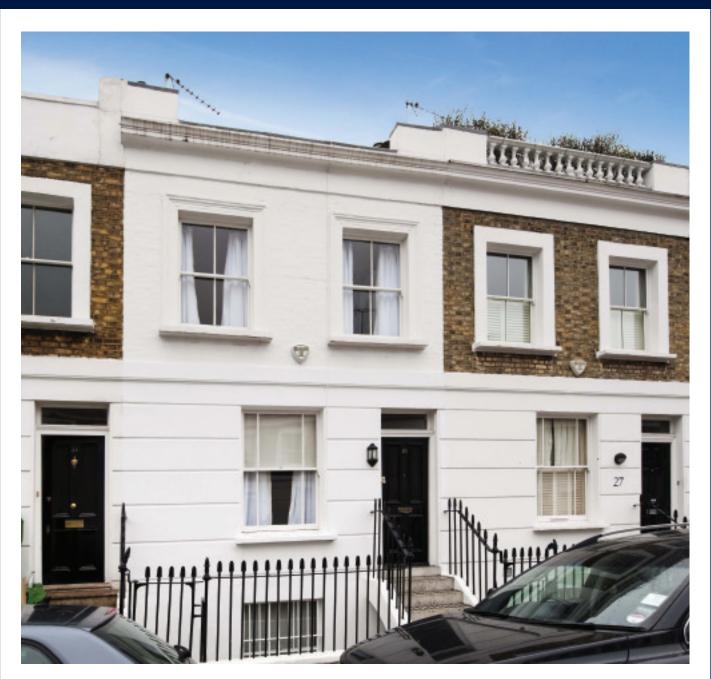
Contact:
Richard Gutteridge
rgutteridge@savills.com
020 7824 9020

Savills Knightsbridge 188 Brompton Road London SW3 1HQ 020 7581 5234 knightsbridge@savills.com

avills.com

Savills

savills.co.uk



# A DELIGHTFUL HOUSE IN CENTRAL CHELSEA BRAMERTON STREET, SW3

Double reception room ◆ study ◆ kitchen/breakfast room ◆ 3 bedrooms ◆ 2 bathrooms ◆ patio garden ◆ 155 sq m (1,667 sq ft)

Richard Gutteridge rgutteridge@savills.com

020 7824 9020

Contact:

Guide £2.6 million Freehold

Savills Knightsbridge 188 Brompton Road London SW3 1HQ 020 7581 5234 knightsbridge@savills.com

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# NEWLY REFURBISHED ELEGANT FAMILY HOUSE PAULTONS SQUARE, SW3

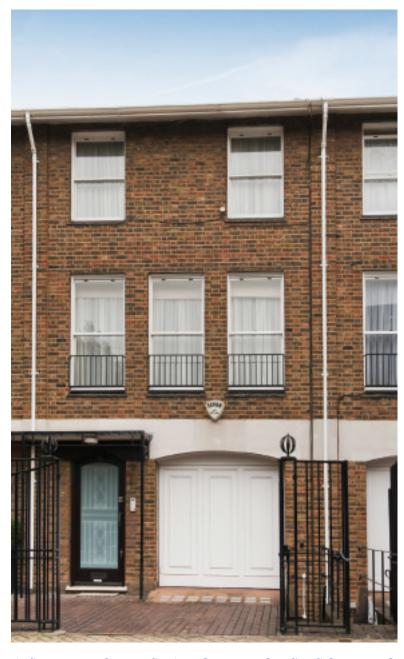
Drawing room ◆ library ◆ dining room ◆ kitchen ◆ master bedroom with en suite bathroom and dressing room ◆ 3 further bedrooms ◆ 3 further bath/shower rooms ◆ utility room ◆ cinema ◆ gym ◆ sauna ◆ garden ◆ access to communal gardens ◆ 317 sq m (3,411 sq ft)

Guide £6.45 million Freehold

Contact: Noel De Keyzer ndekeyzer@savills.com 020 7824 9044 Savills Knightsbridge 188 Brompton Road London SW3 1HQ 020 7581 5234 knightsbridge@savills.com Savills Sloane Street 139 Sloane Street London SW1X 9AY 020 7730 0822 sloanestreet@savills.com



savills.co.uk









# A SUPERB CHELSEA TOWN HOUSE SOUTH OF THE KINGS ROAD FLOOD STREET, SW3 $\,$

Reception room ◆ sitting room ◆ dining room ◆ kitchen ◆ master bedroom with en suite shower room ◆ dressing room/bedroom 4 ◆ 2 further bedrooms with en suite bathrooms ◆ garage ◆ garden ◆ 241 sq m (2,596 sq ft)

Guide £3.25 million Freehold

Contact: Matthew Morton-Smith mmsmith@savills.com 020 7590 5063

Savills Knightsbridge 188 Brompton Road London SW3 1HQ 020 7581 5234 knightsbridge@savills.com

savills.co.uk











### SPECTACULAR PERIOD HOUSE REFURBISHED TO A VERY HIGH STANDARD Contact: BELGRAVIA, SW1 Noel De Keyzer

Drawing room ◆ dining room ◆ family room ◆ kitchen/breakfast room ◆ master bedroom suite ◆ 4 further bedrooms ◆ 3 further bathrooms ◆ separate shower room ◆ garden ◆ 338 sq m (3,548 sq ft)

020 7730 0822

ndekeyzer@savills.com

Guide £6.25 million Freehold

JSA: Ayrton Wylie 020 7730 4628 Savills Kensington 145 Kensington Church Street London W8 7LP 020 7535 3300 kensington@savills.com

savills.co.uk











# STUNNING REFURBISHED MEWS HOUSE WITH PARKING DENBIGH CLOSE, W11

Open plan reception room/kitchen ◆ dining room ◆ master bedroom with en suite

- ◆ further bedroom ◆ further reception room/bedroom 3 ◆ shower room ◆ guest cloakroom
- ◆ off street parking ◆ 130 sq m (1,403 sq ft)

Guide £1.95 million Freehold

Contact: Sarah Birch sbirch@savills.com 020 7535 3304 Savills Kensington 145 Kensington Church Street London W8 7LP 020 7535 3300 kensington@savills.com

savills.co.uk











# A FINE PERIOD FAMILY HOUSE ON A PRETTY KENSINGTON STREET BEDFORD GARDENS, W8

Entrance/dining hall ◆ drawing room ◆ study ◆ family/media room ◆ kitchen/breakfast room ◆ master en suite bedroom ◆ 5 further bedrooms (2 en suite) ◆ 2 further bathrooms ◆ 2 guest cloakrooms ◆ garden ◆ off street parking for 2 cars ◆ vaults ◆ 473 sq m (5,095 sq ft)

Guide £9.25 million Freehold

Contact: Kit Allen kallen@savills.com 020 7535 3302 JSA: Aylesford Residential 020 7727 6663



# WELL PROPORTIONED DUPLEX APARTMENT

EATON SQUARE, SW1

Entrance hall ◆ reception room ◆ study ◆ breakfast room ◆ kitchen ◆ master bedroom suite ◆ bedroom 2 with en suite bathroom ◆ guest cloakroom ◆ storage vaults ◆ caretaker ◆ access to gardens ◆ 198 sq m (2,134 sq ft)

Guide £1.6 million

Leasehold, approximately 19 years remaining

Contact: Richard Dalton rdalton@savills.com 020 7824 9021



### IMMACULATE FLAT WITH VIEWS OVER THE SQUARE

EATON SQUARE, SW1

Entrance hall ◆ reception room ◆ kitchen

- ◆ master bedroom suite ◆ further bedroom
- ◆ guest shower room ◆ porter ◆ lift access
- ◆ 126 sq m (1,360 sq ft)

Guide £1.35 million

Leasehold, approximately 16 years remaining

Contact:
Richard Dalton
rdalton@savills.com
020 7824 9021









# STUNNING APARTMENT IN KNIGHTSBRIDGE GARDEN SQUARE HANS PLACE, SW1

Entrance hall ◆ drawing room ◆ dining room ◆ kitchen ◆ 4 bedroom suites ◆ guest cloakroom ◆ comfort cooling ◆ concierge ◆ separate front entrance ◆ 358 sq m (4,153 sq ft)

Contact: Richard Dalton rdalton@savills.com 020 7824 9021

Guide £16 million Leasehold, approximately 996 years remaining









# SUPERB PENTHOUSE MAISONETTE WITH TWO WEST FACING TERRACES QUEENS GATE, SW7

Entrance hall ◆ large open plan drawing room ◆ dining area ◆ kitchen ◆ master bedroom with en suite shower room ◆ 3 further bedrooms ◆ bathroom ◆ guest cloakroom ◆ 2 terraces ◆ direct lift access ◆ 211 sq m (2,277 sq ft)

Guide £3.995 million Leasehold, plus Share of Freehold

Contact: Alex Christian achristian@savills.com 020 7590 5065









# BEAUTIFULLY REFURBISHED GRADE II LISTED TOWN HOUSE LINCOLN STREET, SW3

Drawing room ◆ family room ◆ study ◆ dining room ◆ kitchen ◆ master bedroom with en suite bathroom ◆ 2 further double bedrooms ◆ family bathroom ◆ 2 guest cloakrooms ◆ decked terrace ◆ 213 sq m (2,297 sq ft)

Guide £2,500 per week Unfurnished

Contact: Clem Byron-Evans cbevans@savills.com 020 7824 9006



savills.co.uk











# EXCEPTIONAL APARTMENT IN THE HEART OF KNIGHTSBRIDGE TREVOR SQUARE, SW7

2 en suite bedrooms ◆ double reception room ◆ kitchen ◆ guest cloakroom ◆ balcony overlooking gardens ◆ lift access ◆ 24hr porter ◆ air conditioning ◆ secure parking ◆ 149 sq m (1,606 sq ft)

Contact: Jennifer Reid jcreid@savills.com 020 7590 5072

Guide £3,000 per week Furnished





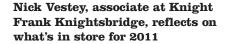


### Cathcart Road, SW10 £5.5m, freehold

WHAT: family house with double garage / garden. WOW FACTOR: The house is end of terrace, so has light coming in from three aspects.

**EXTRAS:** Master bedroom with dressing room and bathroom en-suite, four further double bedrooms, bathroom, shower room, double reception room / dining room, kitchen / family room, cloakroom, two balconies, garden, double garage.

CONTACT: Knight Frank Chelsea, 020 7349 4300



The lack of supply experienced in 2010 continues to be the story as we enter 2011 with premiums still being achieved for best in class property. Demand from UK and overseas purchasers remains strong for large family houses in the most exclusive addresses and this underpins prices. What proportion of the much publicised City bonus pot will be invested in prime Central London is yet to be seen, but many estimate it will be in the region of £1bn which will serve to reduce supply levels even further. The influx of purchasers from Asia and the Far East - particularly Hong Kong, China and Thailand - eager to secure property in the most sought after locations shows no signs of tailing off. The overall performance of the market in prime Central London during 2011 will, I suspect, be largely down to levels of supply, but it is hard to foresee falls in value whilst stock levels remain constrained.

### Cranley Place, SW7 POA, freehold

WHAT: Large family house retaining many original period features.

**WOW FACTOR:** An impressive stone staircase, plus a grand first floor drawing room.

EXTRAS: Seven bedrooms, seven bathrooms, dining room, two kitchens, reception room, library, utility room, wine cellar, media / family room, guest cloakroom, passenger lift, garden.

**CONTACT:** Knight Frank Knightsbridge, 020 7591 8600













# Harley Gardens, Chelsea SW10

### Refurbished house with parking and pool

Master bedroom with adjacent dressing room and bathroom, 4 further double bedrooms with bathrooms en suite, bedroom 6 with shower room en suite, kitchen/breakfast room, dining room, drawing room, laundry room, cinema/media room, swimming pool, jacuzzi, gym, sauna, steam room, 3 cloakrooms, lift to all floors, terrace, garden, underground car park with internal stacker. Approximately 739 sq m (7,957 sq ft)

KnightFrank.co.uk/Chelsea chelsea@knightfrank.com 020 7349 4300

Freehold

Guide price: £17,500,000

To let price: £13,500 per week unfurnished



### Cecil Court, Chelsea SW10

Triple aspect flat with lift

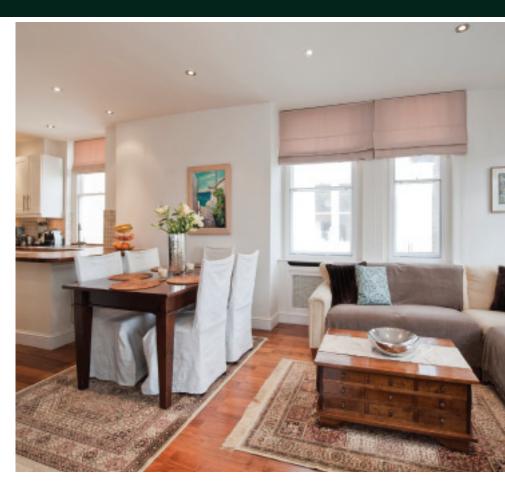
A stunning triple aspect flat on the fourth floor of this building on Fawcett Street with the benefit of a lift and communal garden. Master bedroom with shower room en suite, bedroom 2, bathroom, double reception room/dining room, kitchen, lift, communal garden. Approximately 75 sq m (813 sq ft)

Leasehold: approximately 98 years remaining

Guide price: £795,000

KnightFrank.co.uk/Chelsea chelsea@knightfrank.com 020 7349 4300

(CHL070305)



### Redcliffe Square, Chelsea SW10

First floor west facing flat

A fantastically presented flat refurbished to a very high standard with a west facing terrace (not demised) off the reception room and master bedroom. Master bedroom, bedroom 2, shower room, reception room, kitchen, terrace. Approximately 68 sq m (736 sq ft)

Share of freehold

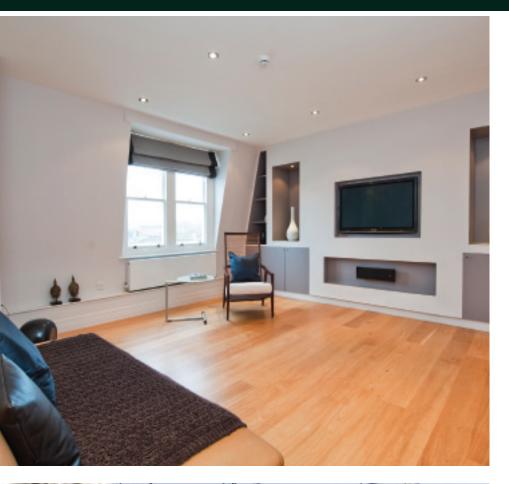
Guide price: £950,000

KnightFrank.co.uk/Cheslea chelsea@knightfrank.com 020 7349 4300

(CHL100221)







### Fawcett Court, Chelsea SW10

### Newly refurbished

A beautifully refurbished three bedroom top floor flat with 180 degree views over the roof tops and flooded with natural light. 3 bedrooms, bathroom, shower room, reception room, kitchen/dining room, utility room, lift. Approximately 142 sq m (1,533 sq ft)

Leasehold: approximately 989 years remaining

Guide price: £1,800,000

KnightFrank.co.uk/Chelsea chelsea@knightfrank.com 020 7349 4300

(CHL100163)



### Paultons Square, Chelsea SW3

### Unmodernised house

Situated on this popular garden square, this unmodernised house has planning permission to extend providing a rare opportunity to develop the house. The finished accommodation will provide 4 bedrooms and 3 reception rooms as well as retaining a large garden. Currently approximately 2,243 sq ft (208 sq m)

Freehold

Guide price: £3,750,000

KnightFrank.co.uk/Chelsea chelsea@knightfrank.com 020 7349 4300

(CHL100123)









# Adam and Eve Mews, Kensington W8

### A truly stunning mews house

The house has been refurbished to an exceptionally high standard, with a large bright first floor reception room and grand, spiral staircase. 4 bedrooms, 3 bathrooms, reception room, kitchen/family room, dining area, 2 roof terraces, parking for 2 cars. Approximately 250 sq m (2,700 sq ft)

Freehold

Guide price: £4,500,000

KnightFrank.co.uk/Kensington kens@knightfrank.com 020 7938 4311











# The Vale, Chelsea SW3

### Bright lateral house with terrace and garage

Master bedroom with dressing room and bathroom en suite, 2 further bedrooms with bathroom en suite, bedroom 4 with kitchenette and bathroom en suite, reception room, sitting room, dining room, kitchen/dining room, cinema room, wine cellar, shower room, cloakroom, laundry room, terrace, garage. Approximately 362 sq m (3,906 sq ft)

Freehold

Guide price: £5,850,000

KnightFrank.co.uk/Chelsea chelsea@knightfrank.com 020 7349 4300

(CHL100296)









# Elystan Place, Chelsea SW3

### Exquisite Chelsea Green house

A beautifully designed and refurbished double-fronted house with excellent entertaining areas. Master bedroom with dressing room and en suite bathroom, 2 further bedrooms (1 en suite), 2 further bath/shower rooms, bedroom 4/media room, 2 reception rooms, kitchen, small staff annex, roof terrace. Approximately 240 sq m (2,583 sq ft)

Freehold

Guide price: £4,950,000

KnightFrank.co.uk/Knightsbridge knightsbridge@knightfrank.com 020 7591 8600

Joint agent: Winkworth knightsbridge@winkworth.co.uk 020 7589 6616











# Crown Yard, London SW6

### Architectural masterpiece

A stunning contemporary house by leading architect Anthony Collett and located in a private setting. Principal bedroom suite, 4 further bedroom suites, drawing room, dining room, library, kitchen/breakfast room, cinema, family/entertaining room, 13.3 m swimming pool, gym, 6 person lift, 4 car garage, off street parking, garden. Approximately 1,115 sq m (12,000 sq ft)

Freehold

Guide price: £12,750,000

KnightFrank.co.uk/Knightsbridge knightsbridge@knightfrank.com 020 7591 8600









# Onslow Gardens, South Kensington SW7

Superbly located with a prestigious address

This stunning, newly refurbished three bedroom maisonette is available to rent. Master bedroom with en suite bathroom, 2 further bedrooms, 2 further bathrooms, reception room, dining room, kitchen/breakfast room, cloakroom, extensive vaulted storage, direct access to communal gardens. Approximately 210 sq m (2,255 sq ft)

Unfurnished

£2,500 per week

Chelsea Lettings KnightFrank.co.uk/Lettings david.mumby@knightfrank.com 020 7349 4300



### Adam & Eve Mews, W8, £4.5m, freehold

**WHAT:** Amazing mews house boasting many features usually associated with much larger properties.

**WOW FACTOR:** An impressive circular staircase creates a centrepiece to the property starting from a very spacious entrance hall with the whole first floor taken up by the drawing room with dining area and semi open-plan kitchen with a sitting room.

**EXTRAS:** Two excellent terraces, large garage with a car stacking system, master bedroom with en-suite dressing room and bathroom, three further double bedrooms, two further shower rooms (one en-suite), utility room.

CONTACT: Lurot Brand, 020 7479 1999

# Property round up



**WOW FACTOR:** Small inexpensive flats are a bit of rarity in Knightsbridge, so this is a must see.

**EXTRAS:** One bedroom, large reception room, kitchen, bathroom, Ennismore Gardens is one of Knightsbridge's finest locations.

CONTACT: Patterson Bowe, 020 7581 3253

### Wealthy appetite

The continuing weakness of the euro against the pound has apparently not deterred people in the Eurozone from buying up British property. Our latest data survey found that despite the decline of the euro in 2010, nearly 50% of all our transactions involving clients moving euros into GBP were property related. On the other hand, a fragile euro has created some fantastic opportunities for anyone looking to invest in an overseas property in Europe.

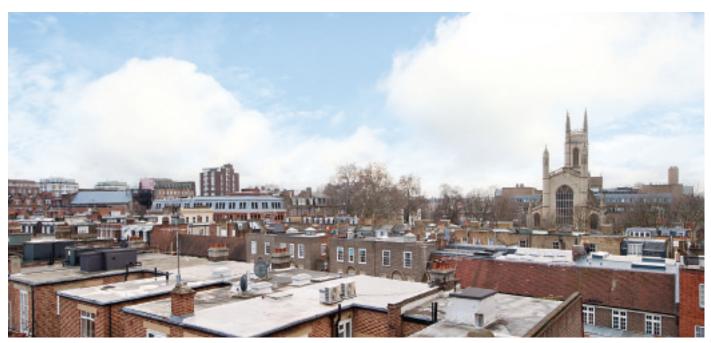
The unpredictability of the currency markets has seen an increasing number of people turning to foreign exchange specialists on advice on how they can protect any potential investments from exposure. However, anyone looking to move large amounts of money overseas needs to ensure they have the right kind of advice in place to avoid any potential disappointment when it comes to moving day.



By using a foreign exchange broker you can set a rate for a transaction happening up to two years ahead. A select few companies are also now in a position to be able to offer 'currency options' (formerly the preserve of big business) to the general market. This means that you can set an exchange rate in advance of your property purchase date, but you also guarantee that you will see any financial benefit if the market subsequently moves in your favour.

World First will ensure the currency exchange happens in the most efficient way possible. We can transfer your money from your domestic bank account into your overseas account, and we can convert from and to virtually any currency. If you're selling, we can bring your money home quickly and safely using our own overseas accounts if appropriate.

Elisabeth Dobson is Head of Private Clients at World First foreign exchange. For further information about property related transfers with World First, call 0800 783 6022



### **ASTELL HOUSE, SW3**

This  $4^{th}$  floor flat (with lift) offers a beguiling combination of fine views, well arranged lateral space and off-street parking, situated in the heart of Chelsea. Approx. 1,780 sq ft.

4 bedrooms, 2 bathrooms (1 en suite), drawing room, dining room, kitchen/breakfast room, balcony.

Lease to 2034 Guide Price £1,500,000



### TITE STREET, SW3

A superbly, refurbished upper maisonette with a wonderful feeling of space. Benefitting from extensive views and a partly retractable glass roof. Approx. 1,195 sq ft.

2 bedrooms, bathroom, reception room, study, roof terrace.

Lease to 2174 Guide Price £1,250,000









### THE VALE, SW3

A beautifully modernised family house with a west facing garden  $(27'7'' \times 20'11'')$  in this highly regarded, tree-lined street which is within close distance of the King's Road and the Fulham Road. Approx. 3,988 sq ft.

Master bedroom suite, 5 further bedrooms, bathroom, shower room, drawing room, dining room, study/family room, utility room, entrance hall, cloakroom, west facing garden.

Freehold Joint Sole Agents: Russell Simpson (020 7225 0277)





### BLENHEIM CRESCENT, WII

Set in a double-fronted house, this maisonette occupies the entire  $1^{st}$  and  $2^{nd}$  floors giving the impression of a house within a house. Approx. 1,818 sq ft. 3 bedrooms, bathroom, shower room, 2 receptions, kitchen/breakfast room, balcony, roof terrace.

Freehold Share Guide Price £2,475,000

JSA: Winkworth (020 7727 3227)





### PEMBRIDGE VILLAS, WII

A beautifully presented, west facing upper maisonette situated in a period building, offering well proportioned rooms throughout. Approx. 1,100 sq ft. 3 bedrooms, bathroom, reception/dining room, roof terrace (undemised), flat roof.

Lease to 2161 Guide Price £1,250,000





### KENSINGTON PARK ROAD, WII

A south facing  $I^{st}$  floor flat (with lift) situated in this popular portered mansion block benefitting from a desirable outlook over the inner garden. 2 bedrooms, bathroom, reception room, lift, second service lift, access to Ladbroke Square Gardens.

Freehold Share Guide Price £725,000









### **INKERMAN TERRACE, W8**

A handsome west facing end-of-terrace house with a wider than average garden in this attractive residential street. Set back from the front garden this well presented family house is arranged over four floors. Approx. 2,309 sq ft.

4 bedrooms (one currently used as a study), 2 bathrooms, double drawing room, breakfast room/conservatory, dining room, utility area, cloakroom, store room, wine cellar, study area, garden.

Freehold Guide Price £3,650,000



### **ONSLOW SQUARE, SW7**

A fabulous flat laterally converted across the  $2^{nd}$  floor (with lift) of a handsome stucco fronted building, with a resident caretaker. Now in need of updating. Approx. 1,210 sq ft.

2/3 bedrooms, bathroom, drawing room, dining room/bedroom, kitchen/breakfast room, communal gardens.

Lease to 2034 Guide Price £1,100,000



### **CORNWALL GARDENS, SW7**

Beautifully presented loft style apartment with wonderful mezzanine dining area and views over the gardens. Approx. 994 sq ft.

2 bedrooms, shower room, reception room, mezzanine dining area, communal gardens.

Freehold Share Guide Price £995,000



### **ROLAND GARDENS, SW7**

Beautifully presented upper maisonette with well arranged accommodation. Approx. I,342 sq ft.

3 bedrooms, 2 en suite bathrooms, shower room, reception room, kitchen/breakfast room, balcony.

Lease to 2100 Guide Price £1,595,000



### REDCLIFFE ROAD, SWI0

Completely unmodernised, this post war house is situated on the corner of Redcliffe Road and Cathcart Road, now requiring full refurbishment throughout. Approx. 1,862 sq ft.

3 bedrooms, bathroom, reception room, cloakroom, 3 store rooms, garage.

Freehold Guide Price £1,495,000



### MILNER STREET, SW3

A ground floor apartment with its own entrance close to all the facilities of Chelsea, Knightsbridge and Sloane Square. With access to Cadogan Square gardens and a tennis court.

3 bedrooms, 2 bathrooms, reception room, patio garden.

Furnished £1,195 per week



### MILNER STREET, SW3

Newly refurbished  $2^{nd}$  floor apartment (lift) in this period building superbly located for all the facilities of Chelsea, Knightsbridge and Sloane Square. There is also access to Cadogan Square gardens with a tennis court.

2 bedrooms, 2 bathrooms, reception room.

Furnished £950 per week



### OVINGTON SQUARE, SW3

Immaculately presented raised ground floor flat in this pretty garden square close to all the shopping, transport and restaurant facilities of Knightsbridge. The property benefits from high ceilings and wooden floors.

2 bedrooms, 2 bathrooms (1 en suite), reception room.

Furnished £895 per week



### **BALVAIRD PLACE, SWI**

Newly decorated and carpeted townhouse within close proximity of Pimlico Underground station and the RiverThames. The property benefits from a dressing room, reception room with gas coal fire, porter and parking.

3 bedrooms, 3 bathrooms, reception room.

Unfurnished £825 per week



### ST JAMES'S GARDENS, WII

This lateral apartment boasts original features, high ceilings and access to the communal gardens. 3 bedrooms, 2 bathrooms, reception room.

Unfurnished £1,250 per week.



### PORTOBELLO ROAD, WII

This charming house is presented in an excellent decorative condition with wood flooring in the kitchen/breakfast room and a decked roof terrace. 2 bedrooms, bathroom, reception room.

Unfurnished £895 per week



### CLARENDON ROAD, WII

Recently redecorated spacious flat on the  $1^{st}$  floor of a period conversion in this highly regarded road in Holland Park. Bedroom, bathroom, reception room.

Unfurnished £495 per week



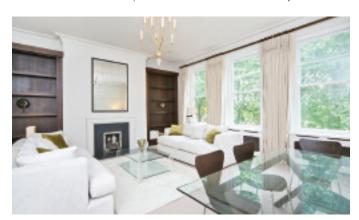
### **JUBILEE PLACE, SW3**

The house is decorated in neutral colours throughout, has a front paved garden and a well fitted kitchen with granite work surfaces. 3 bedrooms, 2 bathrooms, reception, dining room, study, garden, off-street parking. **Unfurnished** £2,300 per week



### WHITEHEADS GROVE, SW3

This spectacular 5<sup>th</sup> floor flat in the heart of Chelsea has been modernised to a high spec. Modern kitchen with integrated appliances. Hot water and heating included. 2 bedrooms, 2 bathrooms, reception. **Furnished/Unfurnished** £1,150 per week



### **ORMONDE GATE, SW3**

A wonderful  $2^{nd}$  floor flat with fantastic views over the gardens of Burton Court. The flat has been finished in a very elegant style with contemporary furnishings. Bedroom, bathroom, reception room. **Furnished** £850 per week

CHELSEA 020 7352 8111 chl.lets@johndwood.co.uk



### **CORNWALL GARDENS, SW7**

A 1st floor flat boasting an impressive reception room (with balcony) which overlooks the communal gardens. 2 bedrooms, 2 bathrooms, reception room. **Unfurnished £1,150 per week** 



### **CRANLEY GARDENS, SW7**

A lower ground floor apartment on the corner of Cranley Gardens and Onslow Gardens with access to the communal gardens opposite. 2 bedrooms, 2 bathrooms, reception room. **Unfurnished** £795 per week



### COLEHERNE ROAD, SWI0

Beautifully presented raised ground floor flat in a period property with a spacious reception room and high ceilings. 2 bedrooms, bathroom, reception room. Furnished £650 per week

SOUTH KENSINGTON 020 7835 0044 skn.lets@johndwood.co.uk



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### Edge Street, W8, £3.95m

WHAT: A recently rebuilt and beautifully designed freehold house.

WOW FACTOR: Finished to an exceptionally high standard including underfloor heating and a central glass atrium flooding the home with natural light.

EXTRAS: Edge Street boasts luxurious and contemporary living as well as an abundance of entertaining space including a large roof terrace.

CONTACT: Bective Leslie Marsh, 020 7795 4288

# Property round up



### St Catherine's Mews, SW3 £2.25, freehold

WHAT: Modern two bedroom mews house. WOW FACTOR: Has air conditioning and a centralised Harman Kardon sound system. EXTRAS: Roof terrace, garage, Bulthaup kitchen including Miele and Sub-Zero appliances, within 200 metres of Sloane Street with its renowned shops and restaurants. CONTACT: Gascoigne-Pees, 020 7730 8762

# The White House, Duke Street, SW3 £3.5m, freehold

**WHAT:** Beautifully presented house offering a wonderful feeling of space and light.

WOW FACTOR: Treble height central atrium. EXTRAS: Three bedrooms, bathroom en-suite, two shower rooms en-suite, reception room, dining area, kitchen, gym / studio, patio garden, underfloor heating, multiroom media system. CONTACT: John D Wood & Co, 020 7352 1484





# Getting it right first time

You have one chance to market your property, so **Simon Barnes** points you in the right direction

Common is the myth that agents under value property in the hope of a quick sell, or over value to win the instruction, but remember - the agent does not get paid until the property is sold.

When choosing your agent, seek opinion from several agents. Look at what that agent has sold in the past and where their buyers will come from. Yearly or seasonal market changes may alter the buyer landscape. Will the property need to be marketed? Over the last two years we bought and sold more property 'off market' than in the previous five years. How will your agent work with other agents? Every agent will tell you they need exclusivity, but what if the buyer is with another agent, who is not registered with your appointed agent? Will they work with other agents and share commission if need be? Again, not everyone works in the same way, and whilst it suits the agent to pocket the full fee, and sell to their own buyers, you need to be sure that this is the best deal.

In a good market, everything sells albeit in time; in a bad market, the good, well-priced properties sell and sell quickly. Those who get it wrong sit and go nowhere, helping to sell the others. You have one chance, make sure you get it right.

Property consultant Simon Barnes, 020 7499 3434, simonbarnes.com

### Campden Hill Court, Campden Hill Road, W8 £3.3m, leasehold

WHAT: Impressive and spacious three bedroom lateral apartment recently refurbished to the most exacting of standards.

WOW FACTOR: Many original features including classic high ceilings combine with modern specification to produce a stunning lateral apartment.

> EXTRAS: Three bathrooms, lift, porter, located in the heart of Kensington.

CONTACT: Hamptons Kensington, 020 7937 9371

### Ilchester Mansions, Abingdon Road, W8 £975,000, leasehold

WHAT: Beautifully presented two / three bedroom mansion apartment.

WOW FACTOR: Lovely proportioned rooms with access to its own private garden.

EXTRAS: Reception room, dining room, kitchen breakfast room, bathroom.

CONTACT: Hamptons Kensington, 020 7937 9371





# £2.395m, freehold

# Cumberland Street, SW1

WHAT: Substantial and beautifully presented three bedroom period house.

WOW FACTOR: Offering outstanding entertaining space with a glorious first floor double drawing room.

EXTRAS: Dining room, family room / kitchen, three bathrooms (one en-suite), study, utility room, patio, balcony.

**CONTACT:** Hamptons Pimlico & Westminster, 020 7834 4771



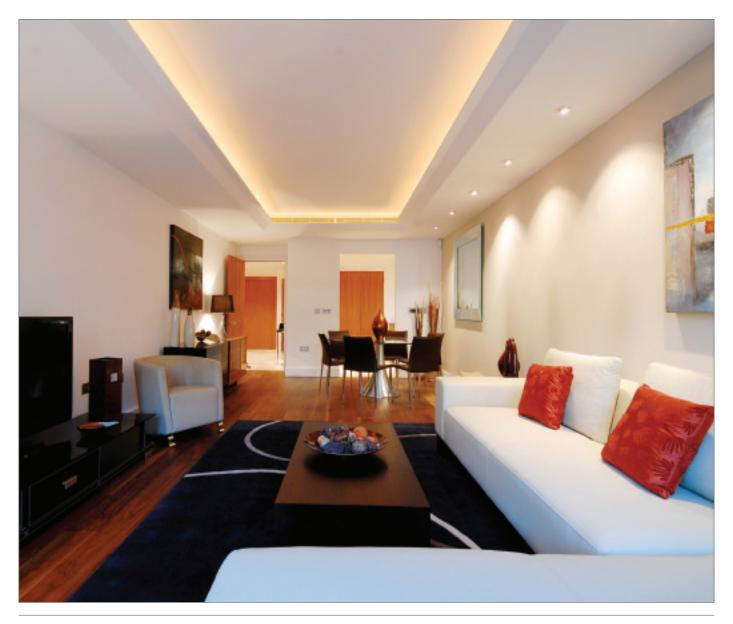
### Chepstow Road, W2 £2.295m, freehold

WHAT: A stylish home that has been refurbished by the current owner to exacting standards.

WOW FACTOR: The raised ground floor offers front to back living room with wood floors, great ceiling height, fireplace and modern atrium overlooking a rear garden.

> EXTRAS: Four bedrooms, two reception rooms, two bathrooms, patio.

CONTACT: Hamptons Notting Hill, 020 7034 0404



### Knightsbridge Office

Lettings 020 7584 2014 knightsbridgelettings@hamptons-int.com

 ${\it Beyond\ your\ expectations} \\ {\it www.hamptons.co.uk}$ 



Lancelot Place, SW7 Beautifully presented one bedroom apartment moments from Harrods with interior designed furniture, fixtures, fittings and artwork.

The development includes a swimming pool, 24 hour Concierge and security.

Libedroom underground parking sym

ı bedroom, underground parking, gym, pool, 24 hr Concierge £1,395 Furnished









*Academy Gardens, W8* A fabulous two double bedroom apartment with wooden floors throughout, benefiting from a private patio in a superb gated development.

2 Bedrooms, 2 Bathrooms, Lift, Garden, 24 Hour Concierge, Swimming Pool, Gym, Off Street Parking, Gated Development £1550.00 per week.

#### Kensington Office

Lettings 020 7937 9372 Kensingtonlettings@hamptons-int.com

Beyond your expectations www.hamptons.co.uk











#### Chelsea Office

Sales 020 7835 1444 chelsea@hamptons-int.com

Beyond your expectations www.hamptons.co.uk



Roland Gardens, SW7 A lovely two bedroom first floor apartment forming part of this attractive period building located on this sought after road in SW7.

High ceilings, Lovely main reception room, Smart modern kitchen, Balcony, 969 sq ft, En suite bathroom.

£1,525,000 Leasehold











*Eccleston Square, SWI* With its own impressive porticoed street entrance, this is a fine, double fronted lateral duplex apartment that has just undergone an exceptional refurbishment programme (4026 sq.ft).

Pimlico & Westminster Office

Sales o2o 7834 4771 pimwest@hamptons-int.com

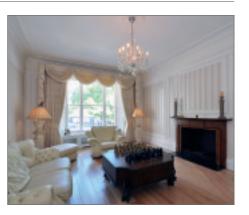
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## £4,450,000 Leasehold











#### Kensington Office

Sales 020 7937 9371 kensington@hamptons-int.com

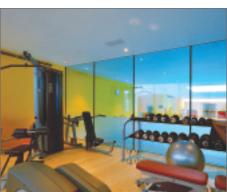
 ${\it Beyond\ your\ expectations} \\ {\it www.hamptons.co.uk}$ 



*Academy Gardens, W8* An impressive interior designed three bedroom first floor apartment situated within one of Kensingtons most prestigious developments. Features include double height ceilings, mezzanine level and south facing views over the communal gardens. (2799 Approx Sq Ft)

Two Reception Rooms, Three Bedrooms, Three Bathrooms, Lift/ Porter, Gymnasium/ Swimming Pool, Parking. £5,750,000 Share of Freehold









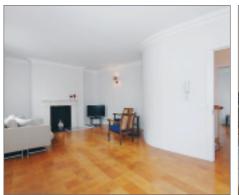
*Ebury Mews, SWI* A substantial looking white stucco fronted corner mews house in this highly sought after location in Belgravia. The property is arranged over four floors with a large top floor roof terrace. The house is held on a lease which expires on the 23/06/2189.

Reception room, Kitchen, Dining room, 4 bedrooms, 2 bathrooms (1 en suite), Guest cloakroom, Roof terrace. £1,795,000, Leasehold

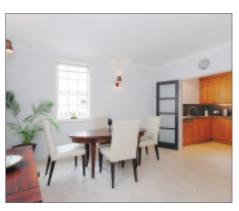
#### Sloane Square Office Sales 020 7591 7333 sloanesquare@hamptons-int.com

Beyond your expectations www.hamptons.co.uk











#### Knightsbridge Office Sales 020 7584 2044 knightsbridge@hamptons-int.com

Beyond your expectations www.hamptons.co.uk



Montpelier Square, SW7 An imposing Grade II listed house on the East side of Montpelier Square with stunning west facing views over the gardens. The property has a superb first floor double drawing room offering direct access to a spacious roof terrace and a lift.
2 reception rooms, Kitchen, Dining room, 5 bedrooms, 2 bathrooms,
2 shower rooms, Terrace. £8,500,000 Freehold









*Imperial Wharf, SW6* A beautiful apartment in this stunning riverside development, with excellent accommodation in superb decorative order. The apartment has been finished to a high specification throughout, with superb kitchen and luxury bathrooms. There are 2 large balconies with direct river views, and the development benefits from excellent security, with 24 hour concierge. There is a railway station beside the development with links to West Brompton and Clapham Junction.

Three bedrooms, three bathrooms, one reception room, waterfront views, two large balconies, 24 hour concierge. £2,400,000.00

## Fulham Office

Sales 020 7384 1001 fulham@hamptons-int.com

Beyond your expectations www.hamptons.co.uk







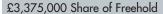


## "The specialist agent for premium residential developments in Central London"

## Kensington Green, W8

Situated on the first floor of this Grade II listed building, we are delighted to offer possibly one of the finest apartments within this development. The reception room boasts 8 lattice style windows with views across the superb landscaped gardens.

- 1,605 sq ft (140 sq m)
- Reception Room
- Kitchen
- Two Bedrooms
- Bathroom Ensuite
- Shower Room
- Secure Car Parking Space
- Use of Gymnasium
- 24 hour Security
- Landscaped Gardens





## Kensington Green, W8

We are delighted to offer this superb apartment with south facing views. This larger than average two bedroom property was originally a three bed that has been transformed to provide a more spacious two bed apartment with extra storage and a feeling of space throughout.

- 1,274 sq ft (118 sq m)
- Entrance Hall
- Reception Room
- Kitchen
- Two Bedrooms
- Two En-suite Bathrooms
- Secure Car Parking Space
- 24 hour Security
- Use of Gymnasium
- Landscaped Gardens

£2,500,000 Share of Freehold





# Jowebster



## The Montevetro Building, SW11

Situated on the 15th floor of this superb apartment building designed by Richard Rogers, we are delighted to offer this two/three bedroom apartment with panoramic views of London. Montevetro benefits from 24 hour security, a leisure centre, tennis court, landscaped gardens & parking.

- 1,992 sq ft (185 sq m)
- Entrance Hall
- Reception Room
- Eat in Kitchen
- Study
- Three Bedrooms
- Two Bathrooms
- Shower Room
- West Facing Balcony
- 2 Secure Underground Car Spaces

£3,250,000 Share of Freehold



## Albion Riverside, SW11

A superb fourth floor, four bedroom apartment with views towards Albert Bridge, in this prestigious Foster Designed apartment building. Albion Riverside benefits from 24 hour security/concierge, gymnasium, swimming pool, landscaped gardens and parking.

- 2,766 sq ft (257 sq m)
- Entrance Hall
- Reception Room
- Kitchen Area
- Four Bedrooms
- Two Bathrooms
- Shower Room
- Cloakroom
- 2 Secure Underground Car Spaces

Leasehold approx 982 years remaining £2,995,000



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## Property for sale?

Over 100 properties sold or let by Chard each month

Contact us today to discover your property's true sales potential

## Collingham Road, SW5

A spacious two bedroom two bathroom apartment on a popular Kensington garden square

£1,695,000 Share of freehold





- Two bedroom, two bathroom
- Recently modernized









Notting Hill & Kensington sales 020 7243 4500 lettings 020 7792 0792

South Kensington & Chelsea sales 020 7373 8883 lettings 020 7244 7711

Fulham sales 020 7731 5115 lettings 020 7384 1400

Pimlico & Belgravia sales 020 7821 6789 lettings 020 7821 6999 **Brook Green** sales 020 7603 1415 lettings 020 7603 0603



Moore Street, SW3

A beautiful six bedroom, family home with period features and high ceilings in Chelsea £3,525,000 Freehold







- Six bedrooms
- -Three receptions
- Four bathrooms
- Private gardenHigh ceilingsSloane Square underground

South Kensington & Chelsea sales 020 7373 8883

Bolton Gardens, SW5

A superb penthouse with direct lift access, roof terrace and access to communal gardens









- -Three bedrooms
- Direct lift access
- Main reception with vaulted ceilings
- Roof terrace with conservatory
- Communal gardens Gloucester Road underground

South Kensington & Chelsea sales 020 7373 8883

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"Would I recommend Chard? Only if you want to acheive the highest possible price in a short marketing period."

"Thank you very much for all your patience with both the purchaser and my frustrations at her delays. It made the process much less stressful for me knowing that you were handling the liaison with all parties."



## Rostrevor Road, SW6

Arranged as two duplex apartments in this elegant period property on one of Fulham's premier roads

£1,200,000 Freehold







- Potential to extend
- Balconies
- Currently two apartmentsFour double bedrooms
- Parsons Green undergound

Fulham sales

Brechin Place, SW7 Raised ground floor flat with high ceilings and private south facing garden close to Gloucester Road

£995,000 Share of freehold







- -One bright, double bedroom
- Modern open plan kitchen Raised ground floor with high ceilings
- Private gardensWood floors
- -Gloucester Road underground

South Kensington & Chelsea sales

Notting Hill & Kensington sales 020 7243 4500 lettings 020 7792 0792

South Kensington & Chelsea sales 020 7373 8883 lettings 020 7244 7711

**Fulham** sales 020 7731 5115 lettings 020 7384 1400

Pimlico & Belgravia sales 020 7821 6789 lettings 020 7821 6999 **Brook Green** sales 020 7603 1415 lettings 020 7603 0603



Wandsworth Bridge Road, SW6 Family house with four bedrooms and a garden in Fulham with additional planning



## £725,000 Freehold

- Four bedrooms
- Living room with fireplace
- Kitchen with mezzanine eating area
- -Two bathrooms
- Family house
- Parsons Green underground

Fulhamsales 02077315115

## Argyll Mansions, SW3

A delightful one bedroom garden apartment off Kings Road



#### £525,000 Leasehold

- Bedroom with storage
- Access and views to gardens
- Separate kitchen
- High ceilings and wood floorsClose to Kings Road
- Sloane Square Underground

Ifield Road, SW10

An immaculately refurbished two double bedroom duplex apartment with a private garden



### £695,000 Leasehold

- Ground and lower ground floors
- -Two bathrooms (one en-suite)
- Recently refurbished
- Private patio garden
- -Audio system throughout
- -West Brompton underground

South Kensington & Chelsea sales 020 7373 8883

## Ongar Road, SW6

A bright and spacious apartment on the top floor of this imposing imperial terrace



## £419,950 Share of freehold

- Period Feature
- Double Bedroom
- Luxury Appliance
- Fulhamsales 02077315115
- Decked West Facing TerracePlanning Permission Granted
- -West Brompton Station

# chard.co.uk



Nevern Place, SW5

Two double bedroom penthouse with a private terrace in Earls Court

## Property to let?

Over 100 properties sold or let by Chard each month

Contact us today to discover your property's true lettings potential

£1,500 p/w Furnished





- Two double bedrooms
- -Large living room with wood floors
- -Two bathrooms
- Top floor (fourth) Private roof terrace
- -Earls Court underground





South Kensington & Chelsea lettings 02072447711

Notting Hill & Kensington sales 020 7243 4500 lettings 020 7792 0792

South Kensington & Chelsea sales 020 7373 8883 lettings 020 7244 7711

Fulham sales 020 7731 5115 lettings 020 7384 1400

Pimlico & Belgravia sales 020 7821 6789 lettings 020 7821 6999 **Brook Green** sales 020 7603 1415 lettings 020 7603 0603



Lexham Gardens, W8

Three bedroom penthouse with terraces and access to communal garden square close to Gloucester Road

£1,250 p/w Furnished







- -Three double bedroom
- -Spacious living room
- Modern semi open plan kitchen

- Two private roof terraces Top floor, lift Gloucester Road underground

South Kensington & Chelsea lettings 020 7244 7711

Consort House, SW6 Two double bedroom riverside apartment with a private balcony in Imperial Wharf









- -Views over the River Thames
- Spacious living and dining area
- Semi open plan kitchen
- First floor with lift access - Two bathrooms (one en-suite)
- -Imperial Wharf overland

Fulham lettings 020 7384 1400

## chard.co.uk

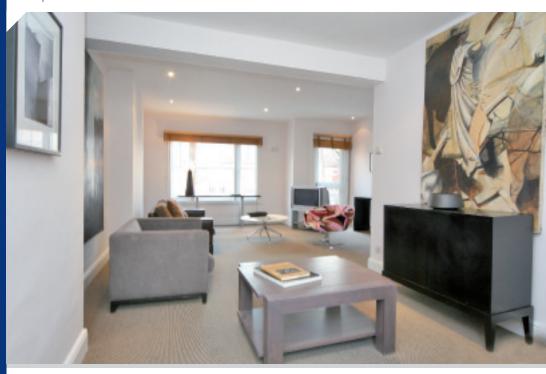
"We are very grateful to you. You managed to keep your cool throughout, were completely professional, kept your sense of humour and had the patience of a saint."



"So far Chard's has been the most proactive agency. very impressed."

## Wandsworth Bridge Road, SW6 Modern three double bedroom duplex with two private balconies in Fulham

£585 p/w Furnished







-Three large double bedrooms

- -Spacious living room with access to balcony
- Kitchen with large dining area
- Two bathrooms (one en-suite) First and second floors of conversion
- Fulham Broadway underground

Fulham lettings 020 7384 1400

Elm Park House, SW10 Just refurbished one bedroom flat close to Fulham Beach

£450 p/w Furnished







-One bedroom apartment

- -Access to communal gardens
- Separate eat in kitchen
- -Fitted wardrobes in hall and bedroom
- -Wood floors and neutral décor - Gloucester Road underground

South Kensington & Chelsea lettings 020 7244 7711

Notting Hill & Kensington sales 020 7243 4500 lettings 020 7792 0792

South Kensington & Chelsea sales 020 7373 8883 lettings 020 7244 7711 Fulham sales 020 7731 5115 lettings 020 7384 1400

Pimlico & Belgravia sales 020 7821 6789 lettings 020 7821 6999 Brook Green sales 020 7603 1415 lettings 020 7603 0603



## Elvaston Place, SW7

A raised ground floor two bedroom flat in South Kensington



## £825 p/w Furnished/Unfurnished

- -Two bedrooms
- -Two bathrooms
- Raised ground floor
- -Wood floor's throughout
- Open plan kitchen
- Gloucester Road underground

South Kensington & Chelsea lettings 020 7244 7711

## Redcliffe Mews, SW10

Two bedroom mews house close to Hollywood Road in Chelsea



#### £795 p/w Furnished

- -Bedrooms with storage
- -Two limestone bathrooms
- Separate kitchen

- Private entrance
- Separate garage
- -Earls Court underground

South Kensington & Chelsea lettings 02072447711

## Winchester Street, SW1V

Two double bedroom, two bathroom duplex in Pimlico Grid



## £550 p/w Furnished

- -Two double bedrooms
- -Living room with wood floors
- -Separate kitchen with space for dining
- -Two en-suite bathrooms
- -Arranged over second and third floor
- Pimlico/Victoria undergrounds

Pimlico & Belgravia lettings 020 7821 6999

## Coleherne Road, SW10

Two double bedroom, two bathroom flat close to Earls Court



## £525 p/w Unfurnished

- -Living room with dining space
- -Two bathrooms (one en-suite)
- -Neutral décor
- -First floor of conversion
- -Separate kitchen with dishwasher
- -Earls Court underground

South Kensington & Chelsea lettings 02072447711

## Micklethwaite Road, SW6

Two double bedroom flat with a private garden in West Brompton



## £465 p/w Unfurnished

- -Two double bedrooms
- -Living room with wood floors
- -Separate kitchen with dining area
- Private garden with decked area
- -Victorian conversion
- -West Brompton underground

Fulham lettings 020 7384 1400

# A G E N T



Simon Rose, partner at Strutt & Parker, romantically takes stock of SW10

SW10 has a vitality that

you might find elsewhere

in Europe as everyone

stays out late and takes

advantage of the scene

hen I was asked to open a new Strutt & Parker office in SW10, it took me a split second to jump at the chance. I used drive along Fulham Road wondering where we could open an office and telepathy must have worked wonders as my boss then found the perfect location for a large national agent to join the locals right opposite the cinema. This prompted us to sponsor a

cinema advert to celebrate the opening and to offer longer opening hours than usual in order to keep up with local precedent! Some months later here we are in a spanking new flagship office with a contemporary twist and my love affair with the area continues.

Having spent most of my working life in Central London, this area and me go back a very long way and being here is like coming home. Although I am a few years older and perhaps a little wiser I hope that my clients consider me a helpful resource as I have lived and breathed SW10 for over 20 years. I have personally rented, bought and sold and now sell in most of the surrounding streets from starter studio flats to the substantial family houses... There really is something for everyone here.

The bonus is I get to spend my working life in a really vibrant and dynamic area with shops and restaurants open till late. SW10 has a vitality that you might find elsewhere in Europe as everyone stays out late and takes advantage of

the scene. Even if you just want to people watch the eclectic mix here, there is always something to do and I am dreading the day that I see my kids hanging outside the Goat & Boots telling me that I am embarrassing. It will happen sooner rather than later I fear!

So much has changed in those 20 years. More food shops have opened whereas before you had to trek to the Kings or Cromwell Road, and generally more 'shop' shops

- lethal when my wife drops by for a visit.

I have many connections and sentimental attachments to 'The Beach' as its known. When I first arrived in London in my early twenties I rented in Lots Road and when I took my wife on our first date I ended up driving her around the hot spots along The Beach including a little trip down

memory lane to my first bought flat in Harcourt Terrace. Amazingly she still married me, but has never quite forgiven me for the road trip around SW10.

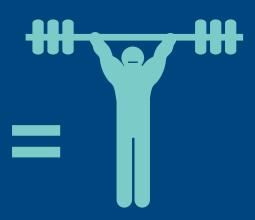
Both my children were born at Chelsea & Westminster Hospital with impeccable care. This area attracts everyone from all walks of life and all age groups and perhaps that is why I am so attached to it because you really feel like you're living when you are spending time around here.

Simon Rose, partner Strutt & Parker LLP, 140 Fulham Road, SW10 9PY, 020 7373 1010.

E-mail: simon.rose@struttandparker.com

S P E A K S





Mike likes to train hard.

He searched BLM and
found a home close to his
favourite training centre.

The transformation has been
rather impressive!

# Find what you need, when you need it most

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## bectivelesliemarsh.co.uk









## Prime Location Addison Road, Kensington W8

An impressive Neo-Gothic Grade II listed home (487 sq m/5,241 sq ft approx.) prestigiously located within the heart of Kensington. The property boasts luxurious spacious living accommodation and striking dining and entertaining space. 6 bedrooms, 6 bathrooms (5 en suite), cloakroom, 2 reception rooms, dining room, kitchen, utility room, wine cellar, boiler room, double garage, garden, staff accommodation.

Freehold £8,950,000

Kensington office 020 7795 4288 kt@bectivelesliemarsh.co.uk









## Artistic Atrium Edge Street, Kensington W8

A recently rebuilt and beautifully designed house (247 sq m/2,658 sq ft approx.) perfectly located within the Royal Borough. Meticulously created, this handsome and bespoke property has been finished to an exceptionally high standard throughout including underfloor heating and a central glass atrium flooding the home with natural light. 3 bedrooms, 3 en suite bathrooms, 2 reception rooms, kitchen, dining room, study, storage room, utility/kitchenette, double garage, roof terrace.

Freehold £3,950,000

Kensington office 020 7795 4288 kt@bectivelesliemarsh.co.uk

## bectivelesliemarsh.co.uk









## Modern Marvel Caranday Villas, Holland Park W11

A magnificent and completely unique architect designed house (200 sq m/2,153 sq ft approx.) in this private gated development. The property offers the very latest in remote technology for operating electrical gadgetry (including lighting and sound) throughout the house and comes with its own parking space. 2 bedrooms, 2 en suite bathrooms, cloakroom, reception room, kitchen, study, utility room, lift, patio garden.

Freehold £2,000,000

Notting Hill office 020 7221 4805 bc@bectivelesliemarsh.co.uk









## Period Grandeur Harrington Gardens, Chelsea SW7

A stunning flat overlooking beautiful gardens situated on the second floor. The reception has lovely high ceilings and wooden floors, it is a double length room with a large kitchen. It is in lovely condition offered on an unfurnished basis and available at the end of January. 3 bedrooms, 3 bathrooms (1 en suite), reception room, kitchen, communal garden.

Unfurnished £995 per week

Chelsea office 020 7589 6677 ae@bectivelesliemarsh.co.uk

Sales, Lettings and Property Management







Crown Lodge, Elystan Street, SW3

£1,150,000 | Share of Freehold

A fabulous two bedroom ground floor apartment located in this very popular modern development. The property is presented in good condition but could benefit from some updating. Crown Lodge is located just off Chelsea Green, perfect for access to Chelsea, South Kensington and Knightsbridge. The development benefits from a 24 hour concierge, swimming pool, gymnasium and secure underground parking held on a separate lease.

Two bedrooms, Two bathrooms, Kitchen, Master bedroom with en suite, Secure underground parking, 24 hr porter, Use of gym and swimming pool facilities.

## Sales, Lettings and Property Management

2 Cale Street London SW3 3QU T +44 (0)20 7581 5011 F +44 (0)20 7225 0355

chelseaoffice@henryandjames.co.uk www.henryandjames.co.uk



Sales, Lettings and Property Management



Lyall Mews, SW1X

£1,750,000 | Leasehold approximately 22 years remaining\*

This is a much-loved and wonderfully light three bedroom house in Lyall Mews, which has been refurbished to a high standard. Accommodation is arranged over three floors in a quiet, private and secure mews. Lyall Mews is located just north of Eaton Square, in close proximity to the many conveniences of Belgravia, Knightsbridge and Sloane Square.

The Mews has resident and guest parking.

Mews house, Prime Belgravia location, Three bedrooms, Three bathrooms, Large reception room, Terrace, Parking.

 ${}^{*}\mbox{The lease does not qualify for enfranchisement under the current terms.}$ 

## Sales, Lettings and Property Management

1 Motcomb Street London SW1X 8JX T +44 (0)20 7235 8861 F +44 (0)20 7235 7819 belgraviaoffice@henryandjames.co.uk www.henryandjames.co.uk



Sales, Lettings and Property Management



#### Durham Place, SW3

#### £1,575 p.w | Furnished

A stunning duplex apartment in this elegant period building which is located within easy walking distance to the King's Road. The apartment is decorated to a very high standard and beautifully furnished with many antique pieces.

Reception room, Dining room, Three bedrooms, Two bathrooms, Kitchen, Cloakroom.

Chelsea Office 020 7581 5011



## Cadogan Gardens, SW3

#### £1,050 p.w | Unfurnished

A spacious apartment benefiting from high ceilings and situated on the lower and lower ground floors of this elegant period building. The property is located in very close proximity to the King's Road and Sloane Square.

Reception room, Two bedrooms, Two bathrooms, Kitchen.

Chelsea Office 020 7581 5011

Sales, Lettings and Property Management

2 Cale Street London SW3 3QU T +44 (0)20 7581 5011 F +44 (0)20 7225 0355 chelseaoffice@henryandjames.co.uk www.henryandjames.co.uk





Sales, Lettings and Property Management



### Eaton Place, SW1X

#### £2,250 p.w | Furnished

A fantastic first and second floor maisonette quietly located on one of Belgravia's finest streets. The light, double reception has high ceilings and wood flooring. The property has been neutrally decorated throughout with furnishings in a contemporary style.

Double reception room, Kitchen, Double bedroom with en suite bathroom, Double bedroom with en suite shower room, Cloakroom, Balcony, Caretaker.

Belgravia Office 020 7235 8861



## Caroline Terrace, SW1W

#### £1,695 p.w | Furnished

Located on a quiet residential street moments from Sloane Square. This is a beautiful period house with an exceptional private garden. The property has been interior designed to an exacting standard with wood flooring in the principal rooms and great storage facilities.

Reception room, Kitchen/Dining room, Two double bedrooms, Two bathrooms, Paved garden.

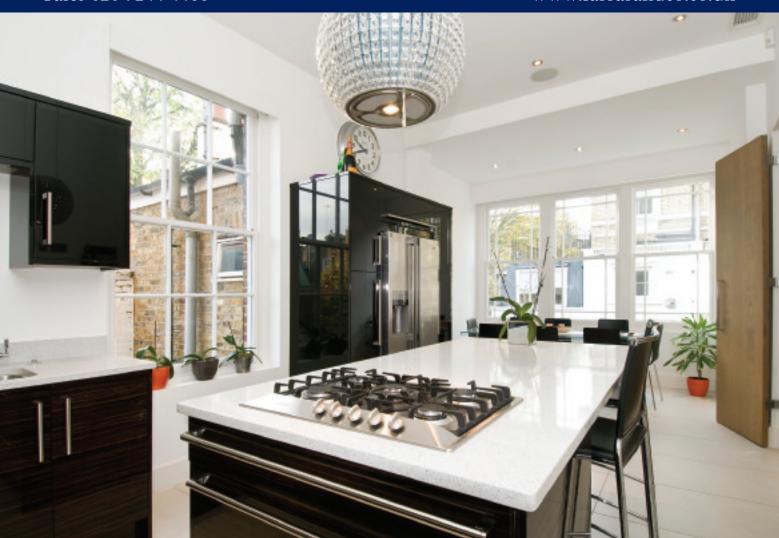
Belgravia Office 020 7235 8861

Sales, Lettings and Property Management

1 Motcomb Street London SW1X 8JX T +44 (0)20 7235 8861 F +44 (0)20 7235 7819 belgraviaoffice@henryandjames.co.uk www.henryandjames.co.uk











## CATHCART ROAD, CHELSEA SW10

•ENTRANCE HALL •KITCHEN/DINING ROOM •DRAWING ROOM •MASTER BEDROOM WITH ENSUITE BATHROOM AND DRESSING ROOM •GUEST BEDROOM WITH ENSUITE SHOWER ROOM •3 FURTHER DOUBLE BEDROOMS •FAMILY BATHROOM •CLOAKROOM •ROOF TERRACE (APPROX 2119 SQ FT/ 196 SQ M)

**SHARE OF FREEHOLD** 

**SOLE AGENT** 

£3,600,000 Subject to Contract



## FARRAR







## HASKER STREET, CHELSEA SW3

ENTRANCE HALL •RECEPTION ROOM •KITCHEN •DINING ROOM •CONSERVATORY •MASTER BEDROOM WITH ENSUITE BATHROOM •2 FURTHER DOUBLE BEDROOMS •FAMILY BATHROOM •CLOAKROOM •GARDEN (APPROX 1,515 SQ FT/ 140 SQ M)

**FREEHOLD** 

JSA SAVILLS 020 7730 0822

£2,950,000 Subject to Contract

KNIGHTSBRIDGE LETTINGS

020 7751 5100

BATTERSEA LETTINGS FULHAM LETTINGS LETTINGS

020 7751 5130

020 7751 5140

020 7751 5150

## www.farrarandco.co.uk



PARK WALK, SW10

2 BEDROOMS • BATHROOM • RECEPTION ROOM • KITCHEN **ENTRANCE HALL • CARETAKER** 

**SHARE OF FREEHOLD** 

APPROX 612 SQ FT

£655,000 STC



PETERSHAM MEWS, SW7

MASTER BEDROOM WITH EN SUITEBATHROOM • 2 FURTHER BEDROOMS SHOWER ROOM • KITCHEN • RECEPTION ROOM • ENTRANCE HALL PATIO

**LEASEHOLD** APPROX 1,134 SQ FT £1,245,000 STC



THURLOE PLACE, SW7

BEDROOM • SHOWER ROOM • KITCHEN/RECEPTION ROOM • ENTRANCE HALL • STORAGE VAULT

**LEASEHOLD** 

APPROX 656 SQ FT

IFIELD ROAD, SW10

3 BEDROOMS • 2 BATHROOMS • KITCHEN • RECEPTION ROOM ENTRANCE HALL • PRIVATE ROOF TERRACE

£850,000 STC SHARE OF FREEHOLD APPROX 957 SQ FT £935,000 STC



**BEAUFORT STREET, SW3** 

2 BEDROOMS • EN SUITE SHOWER ROOM • BATHROOMS • KITCHEN RECEPTION ROOM • ENTRANCE HALL • GARDEN

**LEASEHOLD** 

APPROX 725 SQ FT

LAMONT ROAD, SW10

2 BEDROOMS • EN SUITE BATHROOM • EN SUITE SHOWER ROOM KITCHEN RECEPTION ROOM • ENTRANCE HALL

£925,000 STC SHARE OF FREEHOLD

APPROX 806 SQ FT

£745,000 STC



## FARRAR



COLEHERNE ROAD, SW10

2 BEDROOMS • EN SUITE SHOWER ROOM • BATHROOM • KITCHEN RECEPTION ROOM • ENTRANCE HALL

**LEASEHOLD** 

APPROX 769 SQ FT

£675,000 STC SHARE OF FREEHOLD

**ENTRANCE HALL • BALCONY** 

WESTGATE TERRACE, SW10

APPROX 1,625 SQ FT

3 BEDROOMS • 2 BATHROOMS • KITCHEN • 2 RECEPTION ROOMS

£1,500,000 STC



#### HOLLYWOOD MEWS, SW10

2 DOUBLE BEDROOMS • EN SUITE SHOWER ROOM • BATHROOM KITCHEN • 33'7 RECEPTION AREA • STUDY AREA SURROUND SOUND IN THE KITCHEN AND RECEPTION ROOM

**FREEHOLD** 

**APPROX 1,235** 

#### BARKSTON GARDENS, SW5

LARGE ENTRANCE HALL • RECEPTION ROOM • KITCHEN/BREAKFAST ROOM • 2 BEDROOMS • EN SUITE BATHROOM • SHOWER ROOM • LIFT PORTER • COMMUNAL GARDENS • 2 BALCONIES

£1,950,000 STC SHARE OF FREEHOLD APPROX 1,509 SQ FT

£1,850,000 STC



GILSTON ROAD, SW10

BEDROOM "BATHROOM "KITCHEN "RECEPTION ROOM **ENTRANCE HALL** 

**LEASEHOLD** 

APPROX 494 SQ FT

£475,000 STC SHARE OF FREEHOLD

**ENTRANCE HALL** 

APPROX 454 SQ FT

£470,000 STC

KENSINGTON, CHELSEA & KNIGHTSBRIDGE LETTINGS 020 7751 5100

**BATTERSEA LETTINGS** 

**FULHAM LETTINGS** 

BEDROOM • BATHROOM • KITCHEN • RECEPTION ROOM

IFIELD ROAD, SW10

**LETTINGS** 

EARLS COURT

020 7751 5130

020 7751 5140

020 7751 5150

## BELGRAVIA









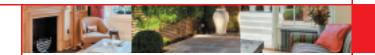


#### **Caroline Terrace SW1X**

A nicely presented part stucco fronted townhouse on one of Belgravia's most sought after streets. This elegant period house is arranged over four stories and boasts extensive entertaining space. The lower ground floor is largely open-plan and leads out to a pretty, south-facing garden. Caroline terrace is a quiet and superbly located street close to Sloane Square and Elizabeth street

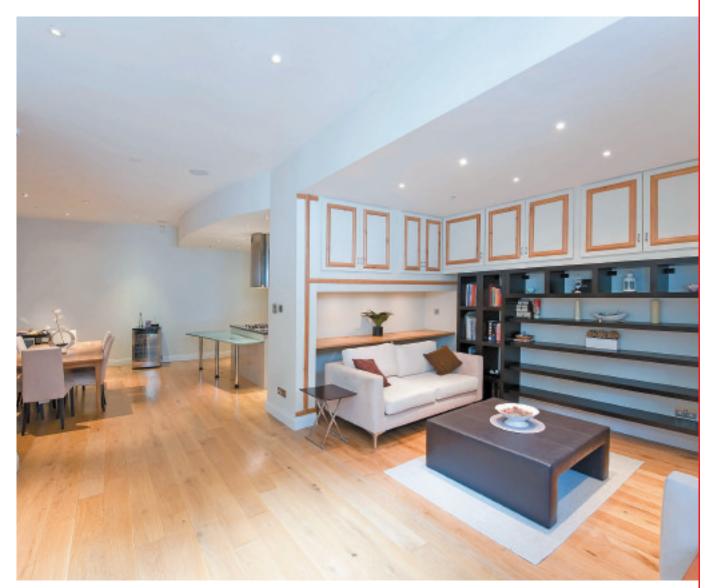
drawing room | dining room | family room | main bedroom (en suite) | 2 further bedrooms | 1 further bathroom | kitchen/breakfast room | guest cloakroom | cellar storage | patio garden

Guide price £2,950,000 leasehold



CHELSEA











## **Queen's Gate Mews** SW7

A spacious and well presented south-facing house (approx.1,728 sq ft) over three floors only, quietly positioned in this sought after cobbled mews. Queen's Gate Mews is accessed from both Queen's Gate Terrace and Gloucester Road, moments from the amenities of South Kensington, Knightsbridge and the open spaces of Hyde Park and Kensington Gardens

entrance hall | reception room | main bedroom suite with dressing room | 2 further bedrooms (en suite) | kitchen with open-plan dining room | study | cloakroom

Guide price £2,250,000 freehold



## BELGRAVIA





#### **Savile Row** W1S

A light and spacious two bedroom, two bathroom penthouse apartment located in the prestigious and world famous centre of bespoke tailoring, Savile Row, moments from the array of shops on Oxford Street and Regent Street (nearest underground station is Oxford Circus). The apartment has recently been re-decorated in neutral tones and benefits from a large private terrace and underground parking reception room | 2 double bedrooms (1 en suite) | 1 further bathroom | kitchen | cloakroom | lift | porter | secure underground parking | private terrace

£1,100 per week furnished/unfurnished



#### **Sloane Square** SW1W

An elegant two double bedroom apartment with high ceilings and period features, on the first floor of a well maintained block in Sloane Square. The property is available for immediate occupation and is superbly located for all the fashionable shops and eateries of the Kings Road as well as being moments from Sloane Square underground station (Circle and District lines) reception room | 2 double bedrooms | 2 bathrooms | kitchen

£825 per week unfurnished



## CHELSEA









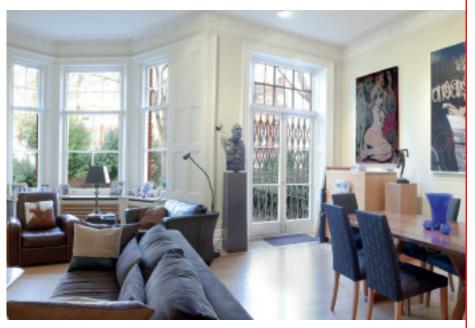
### **Kensington Gate W8**

A truly stunning, beautifully presented white stucco fronted period house. An excellent family home with vast living space including a double drawing room, family room and living room. Boasting an elegant finish throughout, this six bedroom house is ideally situated for South Kensington and Knightsbridge, with Kensington Palace Gardens and Hyde Park moments away

double drawing room | family room | living room | 6 bedrooms (2 en suite) | 2 further bathrooms | 2 kitchens | garden | access to communal gardens £4,850 per week unfurnished







#### **Evelyn Gardens** SW7

An immaculately presented three bedroom maisonette with direct access to communal gardens, as well as its own private decked terrace, ideal for entertaining. This stunning apartment has wood flooring and a contemporary finish throughout. Evelyn Gardens is in the heart of South Kensington moments from Kings Road and the amenities that South Kensington has to offer

reception room | 3 bedrooms (1 en suite) | 1 further bathroom | kitchen | private terrace | access to communal gardens

£1,725 per week furnished/unfurnished



## Jackson-Stops

& Staff



## Eaton Place, SW1

f1.150.000

Very spacious (2921 sq ft) ground and lower ground floor maisonette modernized over recent years but likely to require further alteration. The principal features include the large reception area, 610 sq ft and the internal atrium. Situated towards the western end of Eaton Place the flat is within easy reach of Sloane square. Lease expires in March 2021, just over 10 years remaining.

Chelsea Office 020 7581 5881 chelsea@jackson-stops.co.uk www.jacksons-stops.co.uk



# Jackson-Stops

# & Staff



Cheyne Court
Unfurnished Available now
£1200p/w

An extremely spacious (1485 sq. ft) three/four bedroom flat on the third floor (with lift) of this sought after mansion block. The flat is a short walk from the Kings Road and River Thames.

The property consists of a large entrance hall, reception room 2nd reception room/bedroom 4, kitchen/breakfast room, master bedroom, en-suite bathroom 2 further double bedrooms, bathroom, porter, lift

Chelsea Office 020 7581 8431 chelsea@jackson-stops.co.uk www.jacksons-stops.co.uk



# Jackson-Stops

# & Staff

# Westmoreland Place, SW1V Freehold £1,850,000



Extending to circa 2350 square feet, a charming family house offering extensive accommodation arranged over five floors and with outside space including a small garden, first floor balcony and two roof terraces. A mansard roof extension has recently been built, and planning consent has been obtained to convert the basement into a self-contained flat. Westmoreland Place is conveniently located for the local amenities, shopping, transport links and is within walking distance to Battersea Park and the river Thames.

Pimlico Office 020 7828 4050 pimlico@jackson-stops.co.uk www.jacksons-stops.co.uk

Fast find RE41138

# Warwick Square, SW1V Share of Freehold £1,050,000



A beautiful and spacious 2 - 3 bedroom garden apartment (1275 sq ft) located in one of Pimlico's premier addresses. Residents here can enjoy not only access to their own private patio garden but also the square and tennis court within. Warwick Square is conveniently located for all the essentials, including restaurants, shops and transport links to name a few.

Pimlico Office 020 7828 4050 pimlico@jackson-stops.co.uk www.jacksons-stops.co.uk



# Jackson-Stops

# & Staff

Sutherland Street, SW1V £550 per week Available Now. Unfurnished



A lovely two bedroom maisonette over the top two floors of a property in Pimlico. Beautiful character interiors with contemporary kitchen and bathroom. Dark wood floors throughout, good reception space and good storage.

Pimlico Office 020 7828 4050 pimlico@jackson-stops.co.uk www.jacksons-stops.co.uk

Fast find RE41421

Whitehall Court, SW1A £650 per week Available early February. Fully Furnished



A beautiful and spacious one bedroom flat in a magnificent prestigious portered mansion building. This highly desirable building is situated moments away from Embankment and Charing Cross Stations and The Thames. There is a large reception room with a balcony. The kitchen was refitted recently and includes all the modern appliances. The large bedroom benefits from built in storage and an en-suite bathroom. Hot water and heating are included in the rent.

Pimlico Office 020 7828 4050 pimlico@jackson-stops.co.uk www.jacksons-stops.co.uk









# The Penthouse, Abbots House, Kensington W14

A stunning penthouse with its own private swimming pool

• Spectacular double height reception room • Dining room • Master bedroom, dressing room and two en-suite bathrooms • Two further bedrooms • Two further en-suite bathrooms • Office • Entrance hall • Utility room • Two roof terraces • Swimming pool • Underground car-parking for two cars • Lift with direct access and porterage • 6,168 sq ft/ 572 sq m

Peter Bevan

+44 (0) 20 7495 9586 peter.bevan@sothebysrealty.com

Guide price £10,950,000 Leasehold 110 years remaining

Local Experts Worldwide

www.sothebysrealty.com









## Berkeley Square, Mayfair, London W1

A stylish duplex penthouse very rare to the market in this Mayfair location

- Three en-suite bedrooms Study Reception room Dining room
- $\bullet$  Full width terrace overlooking Berkeley Square  $\:\bullet$  Panoramic views of the London skyline
- 2,339 sq ft/ 218 sq m

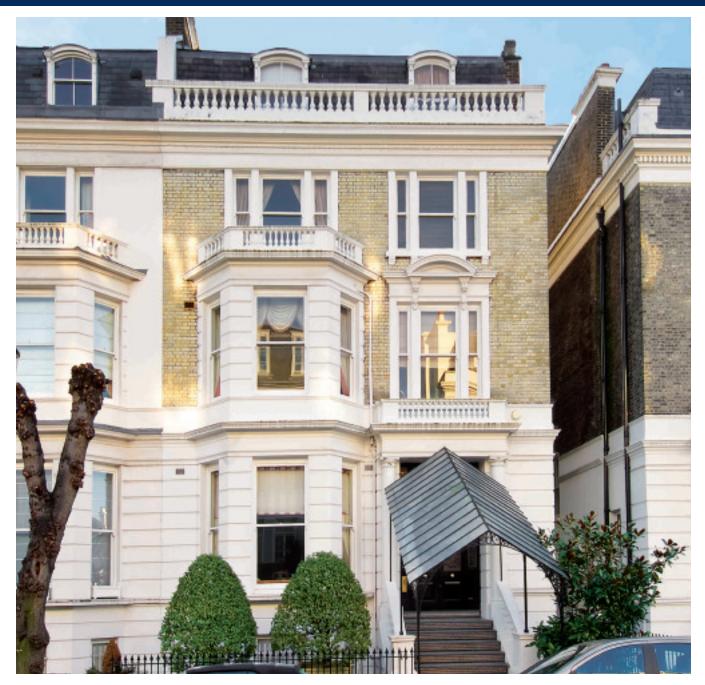
Guide price £6,250,000 Leasehold 114 years remaining

#### Peter Bevan

+44 (0) 20 7495 9586 peter.bevan@sothebysrealty.com

Local Experts Worldwide

www.sothebysrealty.com



## Upper Phillimore Gardens, Kensington W8

A magnificent semi-detached house in this highly desirable location.

- Entrance hall Drawing room Sitting room Dining room TV room
- Media room Gym Kitchen/breakfast room Two guest cloakrooms
- Five en suite bedrooms Self contained flat on lower ground floor
- Breakfast balcony South facing garden

#### Price on application Freehold

Sophie Panizzo

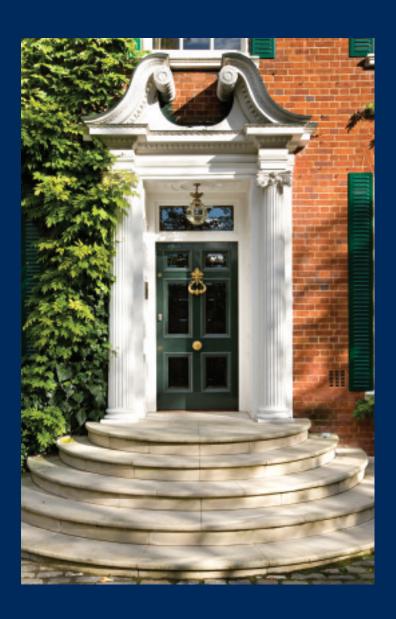
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d: +44 (0) 20 7495 9588

m: + 44 (0) 7834 535 818

# THE 2012 GAMES

With less than two years to go to the summer Olympic Games, the focus on housing for 2012 has turned up a few notches. Embassies and Companies alike are looking to secure accommodation leading up to the games 27th of July to the 12th of August and the Paralympic Games 29th of August to the 9th of September.

#### So why not Greenwich and Blackheath?

While the Equestrian events are to be held at Greenwich Park and the O2 Arena for Gymnastics and the Basketball finals, the area is also well situated for connections to other East End Olympic events as well as transport links to the rest of London.

River Habitat is conducting tours and accepting reservations **NOW** for properties which will be vacated by their current owner for the Olympic period.

Our properties have been priced from the 15th of June to the 15th of September, 2012 although owners are happy to consider different stay periods as long as continuous occupation is guaranteed for two or more months minimum.

- 1 Bedrooms Properties Starting at £1,600 p/w
- 2 Bedrooms Properties Starting at £1,900 p/w
- 3 Bedroom Properties Starting at £3,000 p/w
- 4 Bedroom Properties Starting at £4,500 p/w
- 5 Bedroom Poperties Starting at £6,000 p/w
- 6 Bedroom Properties Starting at £10,000 p/w











For more details, contact River Habitat Real Estate Brokers on 0207 791 9830



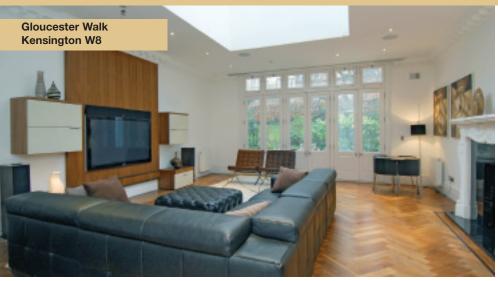
















An exceptional and spacious (3,023 sq ft-280 sq m) newly modernised ground floor maisonette set in this magnificent red brick period building.

Entrance hall • Two reception rooms • Large kitchen • Large master bedroom with ensuite bath and shower room • Gym area and walk-in dressing room • Two further bedrooms • Guest cloakroom • Utility room • Under stair storage • Two courtyards • Patio garden and direct access to communal gardens.

Share of Freehold £4,200,000







A bright, spacious and newly modernised first floor lateral flat set in this magnificent red brick period building. The property has high ceilings throughout and an amazing double reception room overlooking the magnificent gardens.

Entrance hall • Double reception room • Kitchen • Two bedrooms • Ensuite bathroom • Ensuite shower room • Guest cloakroom • Mezzanine/study area • Access to communal gardens (by separate negotiation).

Share of Freehold

£2,350,000





020 3043 0022







Coogle msn 2 Eaton Gate, Belgravia, London SWIW 9BJ



Email: enquiries@chasemoreproperty.com Fax: 020 3043 0021 Web: www.chasemoreproperty.com

# for sale

# w.a.ellis









# Clabon Mews, Knightsbridge SW1

**6** This is the ultimate London house. Beautifully designed and arranged over four floors only. The property extends to approximately 2,702 sq ft and offers luxurious, fully air-conditioned accommodation and the highest quality specification. The house benefits from a very good size garage, secluded and sunny roof terrace, three double bedrooms, fabulous first floor drawing room and a cinema room equipped with the latest AV equipment.

- 3 double bedrooms
- 3 en-suite bathrooms
- First floor drawing roomKitchen / dining room
- Cinema room
- Utility room
- Guest cloakroom
- Roof terrace
- Garage
- Air conditioning

#### Freehold, guide price £5,650,000

For more information on the property featured, call me, Andrew McGillivray on 020 7306 1620 or email me at amcgillivray@waellis.co.uk



# to let

# w.a.ellis









# Lennox Gardens, Knightsbridge SW1

66 A truly stunning property spread over four floors in this red brick period building overlooking Lennox Gardens. The property comprises master bedroom with two dressing rooms and en-suite bathroom and shower room, three further bedrooms, one further bathroom, en-suite shower room, guest cloakroom, an original first floor drawing room, media / sitting room, dining room, kitchen / breakfast room and a study. Further benefits include two terraces and access to the beautiful communal gardens. Lennox Gardens is superbly located for the many amenities of Knightsbridge and Chelsea.

- 4 bedrooms
- Kitchen / breakfast room
- 4 bathrooms4 reception rooms
- 2 terraces
- Access to communal gardens

## £10,000 per week, 4 bedrooms, unfurnished

For more information on the property featured, call me, Lucy Morton on 020 7306 1630 or email me at Imorton@waellis.co.uk





W.a.ellis established 1868

Visit our new website **www.waellis.co.uk** and click on the link to see our latest newsletter





# Kensington Lettings Directory Annual

#### **STRUTT & PARKER**

Head of Lettings: Sophie Wedlock-Smith

Head of Sales: Rupert Wiggin

Company Profile: Strutt & Parker is one of the UK's leading, privately owned property partnerships. Involved in the London market for over 20 years. We adore what we do and are passionate about property! Typical Property: Anything from large family houses, newly refurbished penthouse flats to guirky Notting Hill studios. Strutt & Parker deals with a wide range of applicants looking for both long term lets as well as an occasional pied-à-terre.

Tips to Tenant: Make sure you use an ARLA qualified agent. All our staff are fully qualified & hold the necessary accreditations.

Tips to Landlord: Present your property in an immaculate neutral condition. Also price your property competitively. Some agents will over deliver on price to get your business but under deliver when it comes to results.

Market Comment: Strutt & Parker have had a flying start to 2011. We have expanded our office network and team in Central London and we are looking forward to a busy 2011.

62 Kensington Church Street, W8, 020 7938 3866 sophie.wedlock-smith@struttandparker.com www.struttandparker.com

#### **SAVILLS**

Head of Lettings: Matthew Hobbs

Head of Sales: Johnny Fuller Tips to Landlord: Make sure your property is shown at its best to Company Profile: Leading, broad based, international, make it stand out from others on the market. Even though there is a agency and property advisory group. Over 90 shortage of property our advice to landlords is to remain cautious. offices in the UK, 20 in London and Market Comment: The start of 2011 has been busy. January has a huge range of property seen a steady flow of properties coming on to the market and, along with the increase in enquiries, the market looks set to get busier. services. 54-56 Kensington Church Street, W8 020 7937 8203 laura.turner@knightfrank.com www.knightfrank.com

Typical Property: Houses large and small and the whole range of

Tips to Tenant: Do not try and play a waiting game if you want to pin down the best.

Tips to Landlord: If you get the presentation right, you will see the quickest letting and see the best rents. Try to see the property through a prospective tenant's eyes.

Market Comment: While last year petered out, this year has started with a bang and the outlook for the earlier part of the year looks healthy with City recruitment the main driver.

145 Kensington Church Street, W8, 020 7535 3333 mhobbs@savills.com www.savills.com

#### KNIGHT FRANK

Head of Lettings: Laura Turner Head of Sales: Mark Redfern

Company Profile: Leading independent global partnership. As one of the most established letting agents in London, we are proud of achievements which are based on hard work, years of experience, an honest approach and an ability to adapt to market trends.

Typical Property: Smart flats and houses ranging from one bedroom flats at £375 per week to family houses at £4,000 per week plus. Tips to Tenant: With the shortage of good quality stock you need act

quickly if you find the perfect property.

#### **CLUTTONS**

**Head of Lettings:** Julia Moxon **Head of Sales:** Samuel Rickitt

Company Profile: Cluttons LLP is an independent firm of chartered surveyors and property consultants founded in 1765 providing maximum returns to clients through a personal style of comprehensive and expert services.

**Typical Property:** High quality property from pied-a-terre to family home.

Tips to Tenant: With much competition from other applicants, it pays to be organised with regards to referencing and monies before starting your property search so that you are able to act quickly.

Tips to Landlord: Always present your property to its highest standard and price it competitively to ensure a quick let and minimum void periods. The current market is fast paced with excellent quality applicants but prices are not quite back to where they were so be prepared to accept good offers.

Market Comment: We are seeing an increase in both stock levels and applicants and always need high quality properties to replenish our database to keep up with demand.

5 Addison Avenue, London, W11 020 7371 3600, julia.moxon@cluttons.com www.cluttons.com

#### JOHN D WOOD

**Head of Lettings:** Monica Larranaga **Head of Sales:** Matthew Harrop

Company Profile: A well-established and high profile sales and lettings agent covering London and the South of England.

**Typical Property:** All properties ranging from one bedroom flats to five/six bedroom family houses.

Tips to Tenant: Tenants must continue to act promptly when interested in a property.

Tips to Landlord: Landlords continue to hold a strong position in the rentals market, but landlords must continue to present their properties to a high standard in order to attract the right tenants. Market Comment: The start of 2011 has been a strong one with demand increasing further. Landlords will continue to see rentals increasing and a continuous flow of corporate applicants. 2011 is

10 Portland Road, London, W11 020 7727 2233, Por.lets@johndwood.co.uk www.johndwood.co.uk

set to be another busy year.

#### **DOUGLAS & GORDON**

**Head of Lettings:** Amanda Bastin **Head of Sales:** Maddie Lewington

Company Profile: D&G is one of the largest privately owned estate agents in central and south-west London.

**Typical Property:** We specialize in high quality residential property from one bedroom flats to large apartments and family houses. **Tips to Tenant:** Be first through the door and willing to pay the price for it if you do not want to lose out.

**Tips to Landlord:** Select your agent with great care and do not be fooled by low fees - this will reflect in the quality of service.

Market comment: 2011 has got off to a very positive start. We are seeing more people turning towards renting and with stock levels remaining low rental figures are still increasing

172 Kensington Church Street, W8

020 7792 1331 nhkenlets@dng.co.uk, www.douglasandgordon.com

www.aoagiasanagoraon.com

#### **MARSH & PARSONS**

**Head of lettings:** Verity Barrett **Head of sales:** Craig Tonkin

Company profile: Marsh & Parsons specialise in the Central, West and South London markets.

**Typical property:** All sizes of high quality properties from studio flats to large family houses.

**Tips to tenant:** Tenants should ensure that they are in a position to make an offer on a property before they start their search.

Tips to landlord: Presentation is key.

9 Kensington Church Street, W8

020 7368 4450

Market comment: 2011 has got off to a great start, with a high number of applicants registering - in all areas of the market. Tenants need to be prepared to act quickly. In this highly competitive market landlords need to make sure that their properties are ready.



#### **CHESTERTON HUMBERTS**

Head of Lettings: Corinna Digeser Head of Sales: Rex Chalmers

Company Profile: Chesterton was first established in 1805 and joined forces with Humberts in January 2009, which was established in 1842. Typical Property: We deal with a wide range of properties in the medium to top-end market.

Tips to Tenant: The 2011 market is a different market from the last couple of years, there is a shortage of stock and a higher demand. Therefore tenants must act quickly.

Tips to Landlord: The market is much more a landlord's market in 2011, although they must still ensure they are presenting the property in the best possible way.

Market Comment: With stock levels quite low across the board we are sometimes seeing multiple offers on one property and this seems to be pushing prices up.

116 Kensington High Street, W8, 020 7937 7260 Lettings.kensington@chestertonhumberts.com, www.chestertonhumberts.com

#### W.A. ELLIS

Head of Lettings: Lucy Morton

Head of Sales: Houses: Richard Barber Flats: Daniel Wiggin

Development & Investment: Oliver Gibson

Company Profile: Independent Agency established in 1868 covering all aspects of residential property in Central London.

Typical Property: All property types ranging from studios at £300pw up to substantial family houses £30.000pw plus.

Tips to Tenant: Be realistic about your needs.

Tips to Landlord: Present your property in an immaculate condition. Be as flexible as you can with furnishings, to widen your market. Market Comment: The lettings market is strong, with well presented properties renting quickly. Now, more than ever, landlords need agents

like W. A. Ellis, who have a wealth of experience in all market conditions. 174 Brompton Road, SW3, 020 7306 1630,

#### **CARTER JONAS**

Head of Lettings: Lisa Cavanagh-Smith

Head of Sales: Gareth Jones

Company Profile: We are a multi-disciplined firm of property consultants advising on all aspects of residential, rural and commercial property from a network of 30 offices.

Typical Property: Prime properties ranging from studios to family houses.

Tips to Tenant: Demand is strong, with less property available on the market so trust your instincts!

Tips to Landlord: Three golden factors to consider when renting property; presentation, price and marketing.

Market Comment: Fewer properties will come to the market this year as previously reluctant landlords opt to sell.

8 Addison Avenue, W11

020 7371 3377

lisa.cavanagh-smith@carterjonas.co.uk www.carterjonas.co.uk

#### **BEANEY PEARCE**

Head of Lettings: Gemma Corr Head of Sales: Nicholas Pearce

Company Profile: Beaney Pearce; the straightforward agent with international reach, and local knowledge.

Typical Property: High-end quality properties throughout the Royal Borough, from studios to large family homes.

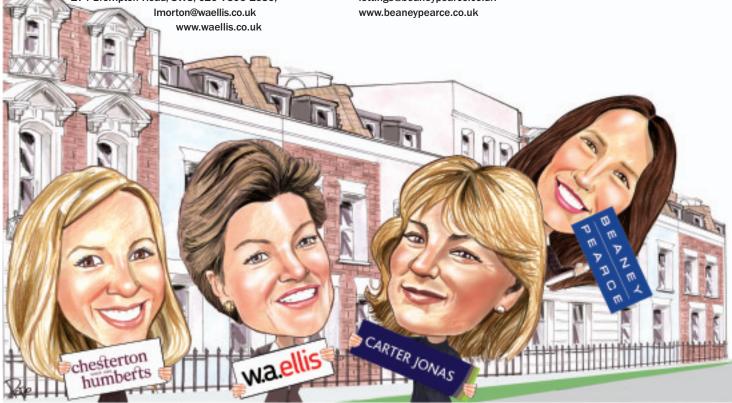
Tips to Tenant: Don't hesitate! If you're interested in a property, chances are others will like it too.

Tips to Landlord: The three Ps: Presentation, Price, and Place. Market Comment: The level of enquiries at the start of 2011 has overtaken those for the last quarter of 2010 already. Rents will continue to rise due to demand far outstripping supply.

29 Harrington Road, SW7

020 7838 1888

lettings@beaneypearce.co.uk



#### **LUROT BRAND**

**Head of Lettings:** Lajla Turner **Head of Sales:** Oliver Lurot

Company Profile: Established in 1971, Lurot Brand specialises in mews properties throughout Central London. From our offices, we deliver a high quality service, provide objective advice and work hard to achieve the best possible results.

Lettings work for portfolio Landlords as well as individuals covering general houses and flats too.

Typical Property: Three-bedroom houses in SW7, £1,500 per week. Tips to Tenant: Make friends with your negotiator – they

do know better!

**Tips to Landlord**: It is an excellent time to market your property. The Lettings market is crying out for good quality stock.

**Market Comment:** 2011 is looking positive for the Lettings market. The relocation agents are active bringing the likes of Deutsche Bank, BP, Rio Tinto and BNP Paribas to town. We need new properties to satisfy demand.

5 Kynance Place, SW7. 020 7479 1999 lajla@lurotbrand.co.uk, www.lurotbrand.co.uk

#### **BECTIVE LESLIE MARSH**

**Head of Lettings:** James Clarke **Head of Sales:** Kim Turner

LUROT BRAND

Company Profile: Bective Leslie Marsh has five offices in Central and West London. The company deals with sales, both long and short lets, commercial, residential and international properties.

Typical Property: Flats and houses from £400,000 to £10,000,000+. Tips to Tenant: If you like it – take it! There is a shortage of good quality properties so do not expect more than 8/10.

Tips to Landlord: Competition between properties is stronger than ever. Always take as much care as possible to present the property in its very best light. Just as important, stay on top of maintenance needs and make repairs when requested. If the property is not kept in good repair, you'll alienate good tenants.

Market Comment: The start of 2010 saw the market double in pace with speed of transactions and volume of applicants registering following the weak performance of 2009. Much of 2009 was spent with the Retail Price Index (RPI) holding a negative figure, coupled

with the uncertainty of the financial markets confidence, which was certainly thin on the ground. 2010 saw the RPI climb to, and hold at, circa 5% for the duration of the year helping to support increasing rental prices. In combining the restriction of rental stock, with the increasing applicant base, and adding even more demands being put onto lending criteria. More and more people are being forced to consider renting pushing prices up by at least 10%. Due to these factors 2011 will see the strongest lettings market in some years 10 Hornton Street, W8

020 7795 4288, jc@bectivelesliemarsh.co.uk www.bectivelesliemarsh.co.uk

#### **FARLEYS**

**Head of Lettings:** Lizzie Bowen **Head of Sales:** Patricia Farley

Company Profile: Farleys has been a leading agent in the Royal Borough of Kensington and Chelsea for over 100 years. Our strength in a highly competitive residential market is to give a professional service combined with a personal and friendly approach. With our experience, enthusiasm and local knowledge, Farleys will help you make the right choice.

**Typical Property:** Our properties range from contemporary style studio flats to stylish family houses and larger newly refurbished apartments. **Tips to Tenant:** Make sure you deal with an ARLA agent who complies with Best Practice regulations and is a member of the Tenancy Deposit Scheme.

Tips to Landlord: Make sure your property is presented in the best condition at the start of marketing your property as competition is fierce. Newly refurbished properties attract the most interest.

Market Comment: We have started the New Year on a very positive

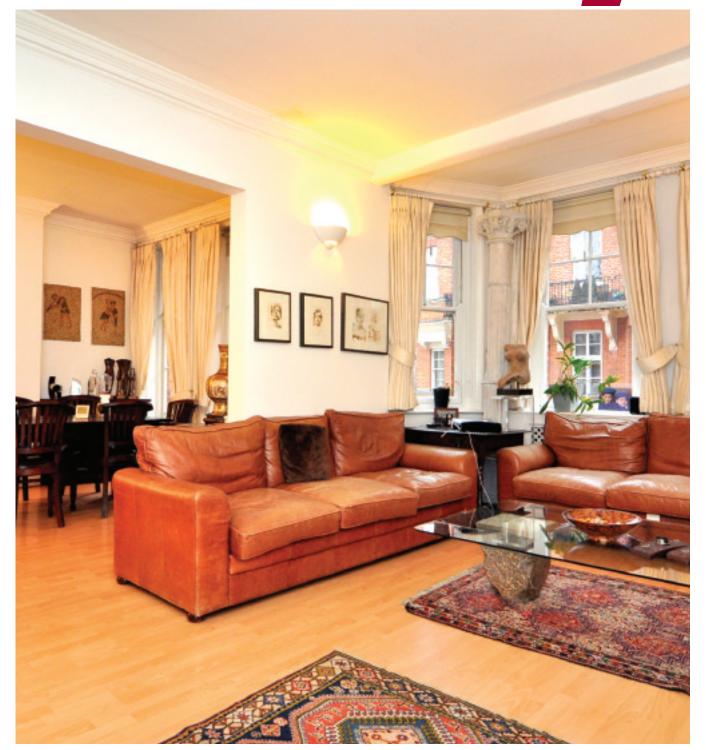
note with a high number of tenants looking for property, therefore Landlord's looking to rent their properties are in a stronger position with rents rising since the start of last year.

Farleys, 44-48 Old Brompton Road, SW7

020 7589 1244

info@farleysresidential.co.uk





CHEYNE COURT, ROYAL HOSPITAL ROAD, LONDON, SW3

A fabulous first floor apartment located within this prestigious mansion block in Chelsea. The flexible accommodation offers a large double reception room with access to a balcony, fully fitted kitchen with many integrated appliances, master bedroom with en suite bathroom, study or second bedroom, further third bedroom, maid's room and second bathroom. Cheyne Court is located near to the river Thames and is within walking distance to the renowned King's Road.

£2,250,000 Share of Freehold 020 7590 0300 southken@faronsutaria.co.uk







RICHMOND MANSIONS, LONDON SW5

A wonderful luxury apartment located within this highly sought after and well managed mansion block. 2 reception rooms, kitchen/dining room, 3 bedrooms, 2 bathrooms, shower room, dressing room, cloakroom. £1,950,000 Leasehold 020 7835 1577 earlscourt@faronsutaria.co.uk







EDITH GROVE, LONDON SW10

A substantial and immaculately presented 5 bedroom family house located moments from the amenities of Chelsea, South Kensington and Earls Court. 5 bedrooms, 3 reception rooms, 4 bathrooms, balcony, roof terrace, garden and off street parking. The property also has the added benefit of a self contained 1 bedroom unit with private entrance.

£2,650,000 Freehold 020 7835 1577 earlscourt@faronsutaria.co.uk







EPIRUS ROAD, SW6

A gorgeous 4 bedroom Victorian house with rich period details, an elegant double reception room and a stunning designer kitchen. Convenient for Parsons Green underground station.

£1,000,000 Freehold 020 7610 2080 fulham@faronsutaria.co.uk









# Elystan Place, London SW3



A charming family house, arranged over three floors, conveniently located just off Chelsea Green close to both Sloane Avenue and the King's Road. The ground floor is arranged as reception space together with an integral garage, and the upper floors have a total of four bedrooms together with two attractive south facing roof terraces. The house is presented in excellent condition.

Freehold

£,3,850,000 STC









# Flood Street, London SW3



A substantial (4,848 sq ft / 450 sq m) townhouse presented in very good condition throughout with well planned accommodation and the added benefit of a garage and off street parking. The house is very bright and has an excellent 27 ft kitchen/breakfast room open directly on to a west-facing garden. It is ideally located just off the King's Road in the heart of Chelsea.

Freehold

£,6,950,000 STC





## Hasker Street London, SW3

A contemporary and newly refurbished three double bedroom family house close to Sloane Square. It offers a ground floor double reception and a large bright kitchen/family room opening on to a pretty paved garden.

3 Double Bedrooms • Double reception • Open plan kitchen/dining/ family room • 2 Bathrooms (1 En Suite) • shower room • Paved garden

Unfurnished £1,800 per week Unfurnished



## Oakfield Street London, SW7

A two double bedroom ground floor maisonette, with large double reception room and private decked garden. It is situated on a quiet residential street close to the amenities of the Fulham Road and the popular restaurants on the Hollywood Road.

2 Double Bedrooms • Study/bedroom 3 • Double reception room Bathroom • Shower room • Terrace • Garden

£850 Per Week



## Chelsea Crescent London, SW10

A spacious, interior designed apartment with river views from the private balcony in this well maintained portered development.

Master Bedroom with En Suite Bathroom • Double Bedroom • Shower Room • Reception Room • Kitchen • Guest Cloakroom • Balcony 12 Hour Weekday Porterage • 24 Hour Security • Parking

Furnished/Unfurnished

£,1,300 Per Week



## Warwick Place London, W9

This terraced house is quietly located just off Warwick Avenue and Blomfield Road. It benefits from a garage and large part-lawned garden. It is ideally located for the West End, St John's Wood and the City.

4 Double Bedrooms • Reception room • Kitchen • 2 Bathrooms (1 En Suite) • Shower room • Garden • Garage

Unfurnished

£1,000 Per Week

# LUROT BRAND

## KYNANCE MEWS, SW7

A gorgeous house in arguably the prettiest mews in South Kensington. The convenient location too makes this an ideal home for entertaining and relaxing in equal measure.

Top floor reception room leading to roof terrace, open-plan kitchen/dining room, 2 double bedrooms, en-suite shower room, bathroom, single garage with utility cupboard.

#### £1,195 PER WEEK FURNISHED

South Kensington O20 7590 9955





### UXBRIDGE STREET, W8

A fabulous second floor (with lift) apartment refurbished to a very high and contemporary standard with a 'loft-style' feel offering easy access around London and beyond.

Reception room, open-plan kitchen, double bedroom with en-suite bathroom with separate shower, cloakroom, one secure underground parking space. Lutron lighting, Lift.

#### £695 PER WEEK UN/FURNISHED

South Kensington O2O 759O 9955











# LUROT BRAND



## PENCOMBE MEWS, WII

A charming four bedroom modern house in this delightful private mews in the Pembridge Conservation area. The house also has a separate garage, its own private patio garden and informal mews parking.

Reception room, dining room, kitchen, master bedroom with en-suite bathroom, 3 further bedrooms, 2nd bathroom, cloakroom, patio garden, garage, informal mews parking.

#### FH £1,800,000 STC

South Kensington O2O 759O 9955

#### LOGAN MEWS, W8

A wonderful three bedroom house with windows on two sides, in this charming Kensington mews. On two floors only there is scope (subject to the necessary consents) to excavate a basement and create a roof terrace.

Reception room, dining room, kitchen, 3 bedrooms, 2 bathrooms (I en-suite), private parking.

FH £1,575,000 STC

South Kensington O20 7590 9955



property consultants







The Pembroke Apartments

#### Coleherne Road SW10

The Pembroke Apartments comprise four apartments newly converted to the highest modern specification and occupying the upper two floors of a fine Victorian building occupying a prominent position at the corner of the Old Brompton Road and Coleherne Road, in the Royal Borough of Kensington & Chelsea.

2 Bedrooms ■ En-suite Shower Room ■ Bathroom ■ Kitchen ■ Entrance Hall

Leasehold 125 years £675,000

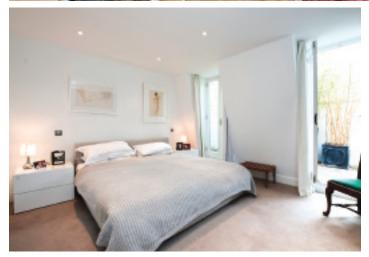


7 New Quebec Street London W1H 7RH 🕿 020 7724 4777



property consultants







#### Westmoreland Place

#### Pimlico SW1

Extending to circa 2350 square feet, a charming family house offering extensive accommodation arranged over five floors and with outside space including a small garden, first floor balcony and two roof terraces. A mansard roof extension has recently been built, and planning consent has been obtained to convert the basement into a self-contained flat.

Master Bedroom with En-Suite Bathroom ■ 3 further Bedrooms ■ 2nd Bathroom ■ Shower Room ■ First Floor Drawing Room

Freehold £1,850,000

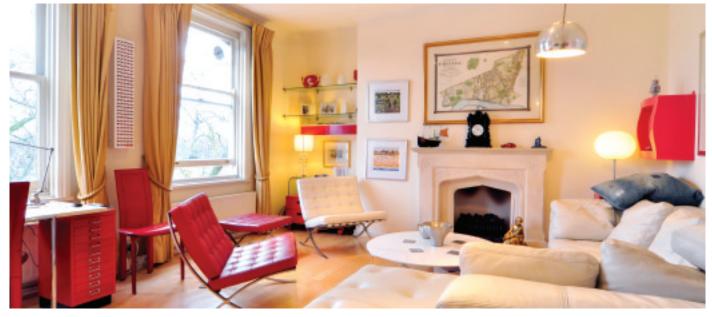


7 New Quebec Street London W1H 7RH 🕿 020 7724 4777

# CHAPELTONS



### Chelsea Embankment, Chelsea, SW3



A spacious and elegant third floor (with lift) one bedroom flat situated in a grand converted period building overlooking the River and the Battersea Park Pagoda

Reception Room • Bedroom • Bathroom • Kitchen • Views • Lift

£1,095,000 Long Lease & Share of Freehold

### Cheyne Court, Chelsea, SW3



A west facing first floor, three/four bedroom flat in a popular well run portered mansion block close to both the Kings Road and the River

Double Reception Room • Eat in Kitchen • Three/Four Bedrooms • Two Bathrooms • Lift and Porter • Balcony £2,250,000 Long Lease & Share of Freehold



# CHAPELTONS



#### Cheyne Place, Chelsea, SW3



A bright two bedroom flat on the second floor (with lift) of a well run portered building with southerly views over the Physic Garden and benefitting a 22' reception

Reception Room • Two Bedrooms • Bathroom • Kitchen

£795,000 Leasehold, circa 148 years remaining

### Fulham Road, Chelsea, SW10



A spacious maisonette of circa 1,150 sq ft requiring modernisation situated close to 'the Beach' and benefitting from a 55' south facing garden

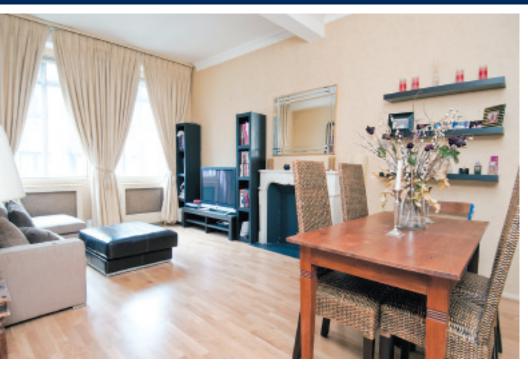
Double reception room • Two Bedrooms • Kitchen • Bathroom • Cloakroom • Garden

£395,000 Leasehold, circa 12 years remaining



# Patterson Bowe

49 Beauchamp Place London SW3 1NY 020 7581 3253 www.pattersonbowe.co.uk



## Montpelier Walk, Knightsbridge SW7

71 sq m / 760 sq ft

A spacious 1st floor flat in this smart modern block in 'Knightsbridge Village' a short walk from Harrods and Hyde Park.

- Reception room
- Kitchen
- Double Bedroom
- Bathroom
- Cloakroom
- Lift

Lease 997 years Price £1,100,000

**SOLE AGENT** 



## Ennismore Gardens, Knightsbridge SW7

68 sq m / 735 sq ft

A spacious third floor flat enjoying lovely views towards this delightful garden square and over roof tops to the rear.

- Double Bedroom
- Reception room
- Kitchen
- Bathroom

Lease 120 years Price £775,000

# Patterson Bowe

49 Beauchamp Place London SW3 1NY 020 7581 3253 www.pattersonbowe.co.uk



## Ennismore Gardens, Knightsbridge SW7

A newly refurbished elegant ground floor flat with an open aspect over the Garden Square.

- Reception room
- Kitchen
- Double Bedroom
- Shower room
- Cloakroom
- Communal Gardens

£995 per week Unfurnished



## Stanhope Mews West, South Kensington SW7

A charming contemporary 3rd floor flat which has just been the subject of extensive redecoration throughout.

- Open plan Reception room
- Open plan Kitchen
- Double Bedroom
- Single Bedroom
- Bathroom

£595 per week Unfurnished



## Eaton Gate, Belgravia, SW1W

A fine three bedroom duplex apartment, situated in a classically styled grade II listed Edwardian house. The property has been much improved and offers a well considered blend of traditional and contemporary decor, which is off-set by the grand staircases and by the mock Elizabethan and art nouveau styling of the common parts. The apartment is accessed by lift, directly from the panelled entrance hall. The main reception space is well lit and bright, offering a modern look and comfortable feel. The stylish kitchen is finished with beaten leather-look work surfaces. The welcoming master bedroom offers ample closet space and enjoys a full en-suite bathroom with shower, bath and dual sinks. On the upper floor there are two further bedrooms and a bathroom.







## Clabon Mews, Knightsbridge, SW1X

A three bedroom mews house laid out over three floors and enjoying garage parking. Situated in one of the charming mews streets off of Cadogan Square, this is a well laid out freehold property which offers very modern open plan accommodation, yet retaining the charm of the original building's design. There is a bright and pleasing eat-in kitchen which opens to a private terrace. There are two reception rooms, on the ground and first floors. The master bedroom enjoys a walk-in dressing room and charming full en-suite bathroom. The remaining bedrooms are each served by a shower room; the second bedroom also has a further terrace. The property is situated in a most convenient location, the nearest underground station being Sloane Square.







## Knightsbridge Office 020 7225 0878



**Coleherne Mansions, SW5** £1,185,000 Leasehold



**Clarges Street, W1** £1,195,000 Leasehold



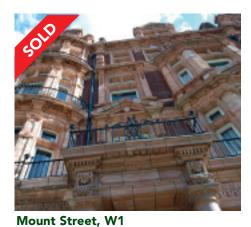
**Lancelot Place, SW7** £4,500,000 Leasehold



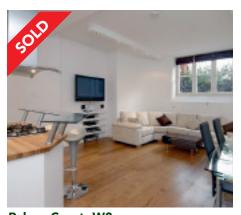
**Lowndes Square, SW1**£2,200,000 Leasehold



Queen's Gate, SW7 f1,200,000 Leasehold



£2,250,000 Leasehold



Palace Court, W2 £899,950 Share of Freehold



£599,950 Share of Freehold



£1,495,000 Leasehold

BRIAN LACK AND COMPANY - opening soon at Hyatt Regency, Belgrade, SERBIA. Come and visit us.





## sw7@brianlack.co.uk



**Brompton Square, SW3** £2,850 per week



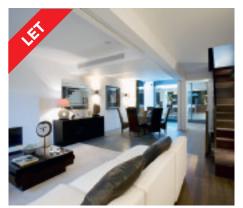
f12,000 per week



f1,100 per week



Park Mansions, SW1 f850 per week



**Wilton Place, SW1** £10,000 per week



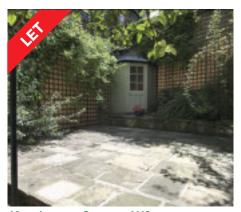
Ovington Square, SW3

£850 per week



£595 per week

Rutland Gate, SW7



Kensington Square, W8

£2,750 per week



**Ennismore Gardens, SW7** 

£650 per week

BRIAN LACK AND COMPANY - opening soon at Hyatt Regency, Belgrade, SERBIA. Come and visit us.

### visit anscombes.co.uk

# Anscombe &Ringland











**ALEXANDRA COURT, MOSCOW ROAD W2** 

**UNMODERNISED PENTHOUSE WITH ROOF-TOP VIEWS** 

| Portered Purpose Built Block | Fifth Floor | Lift | Reception Room | Kitchen | Three Bedrooms | Three Bathrooms | Parking Space

£995,000

NOTTING HILL GATE OFFICE: t: 020 7727 7227 e: nottinghill.sales@anscombes.co.uk











QUEENSBOROUGH TERRACE, W2

#### **CENTRALLY LOCATED W2 APARTMENT**

| Period Conversion | Second Floor | Reception Room | Separate Modern Kitchen | Three Bedrooms | Bathroom |

£795,000

NOTTING HILL GATE OFFICE: t: 020 7727 7227 e: nottinghill.sales@anscombes.co.uk

Contact Sebastian de Angelis: 020 7727 7227

sebastian.deangelis@anscombes.co.uk

anscombes.co.uk

#### visit anscombes.co.uk

#### Anscombe &Ringland









#### **PALACE COURT, W2**

#### PERIOD SPLENDOUR IN AN ENVIABLE LOCATION

Period Conversion | Wood Floors | Reception Room | Modern Kitchen | Utility Room | Two Bedrooms | Bathroom | Separate W/C

£780,000

NOTTING HILL GATE OFFICE: t: 020 7727 7227 e: nottinghill.sales@anscombes.co.uk

Contact Sebastian de Angelis: 020 7727 7227

sebastian.deangelis@anscombes.co.uk

#### property



#### ...Chelsea

"The January market has kicked off well and truly with buyer enquiries up and vendors getting on with the selling process - a New Year always precipitates a surge in activity as people tend to plan their year with a move, an investment or a purchase. It will be an interesting year and I would expect a period of steady growth, but nothing too dramatic. We welcome our new neighbours, Swagger and Pental. They have interesting ideas of staying open until 2am to attract the post-dinner party set/closing time crowd - they will love the walk in trade on Champions League CFC nights."

By Ben Osborne, Farrar and Co, 020 7244 4466

...Knightsbridge

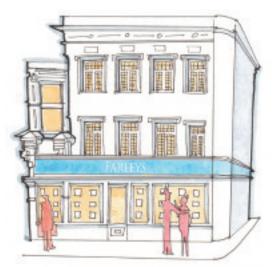
"Knightsbridge sales are storming ahead with little concern for the press' view of the wider economy. Definitely seeing developers becoming punchier with the amount they are willing to pay for turnkey projects as they just can't find the stock and are clearly feeling positive about the short term market. So, great start to this year. We are seeing a real range of buyers out there, lots of new registrations, but the continuous problem lies in the need for more properties. I see no imminent change to this lack of stock, yet see no retract of the ever forthcoming demand, so yes 2011 is looking good! Furthermore, with rental prices holding up at record levels, it's a great time to be buying an investment."

By Caroline MacLean, Brian Lack & Co, 020 7225 0878



# Area focus on

Advice from your local property experts



#### ...South Kensington

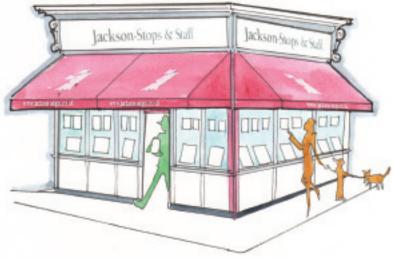
"During the course of 2010, the Central London property market has outperformed the rest of the UK. We have seen prices up by nearly 9% on last year. Interest rates are remaining at an all-time low, and devaluation of the Sterling by nearly 30% has encouraged overseas buyers (who make up 60% of the prime London property market). Demand remains high with a scarcity of property available, making it more difficult to buy. Now is a good time to buy or to sell, and we feel confident that in 2011 prices will rise."

Nicky Chambers, Farleys, 020 7589 1234

#### ...Pimlico

"The lettings market has sprung into action in the New Year and demand from tenants both corporate and private has increased enormously. The pressure is still on for good affordable stock, especially for the young professionals newly arrived in town. This is keeping prices strong. We are, however, beginning to see some movement in the market and stock levels are set to improve. If you have a flat that you are considering letting in the Pimlico area, then do get in touch."

Georgina Clarke, Jackson Stops, 020 7828 4050



#### **FARLEYS**





#### Evelyn Gardens, SW7

£1,725 per week

Wonderful raised ground and lower ground floor three bedroom flat with wonderful high ceilings and stripped wood floors. Access to pretty communal gardens and private patio terrace.

- Three Bedrooms Reception Room Fitted Kitchen
- Bathroom Patio / Terrace Use of Communal Gardens
- **Furn/Unfurnished**

#### Onslow Gardens, SW7 £2,200 per week

Stunning three double bedroom ground and lower ground floor flat positioned in the heart of Onslow Gardens with its own private entrance. 'Living Control Music Lighting System', underfloor heating, use of Communal Gardens.

- Three Double Bedrooms Eat-in Kitchen / Dining Room
- Two En Suite Bathrooms Third Bathroom Private Entrance
- **Furn/Unfurnished**





#### Redcliffe Gardens, SW10

Contemporary studio house set back from Redcliffe Gardens in an oasis of tranquillity. A rare opportunity to live in a newly refurbished house with patio garden in a continental style setting.

- Reception Room Kitchen Mezzanine Sleeping Area
- Two Bathrooms
   Patio Bathroom
   Furnished

£850 per week Ensor Mews, SW7

£950 per week

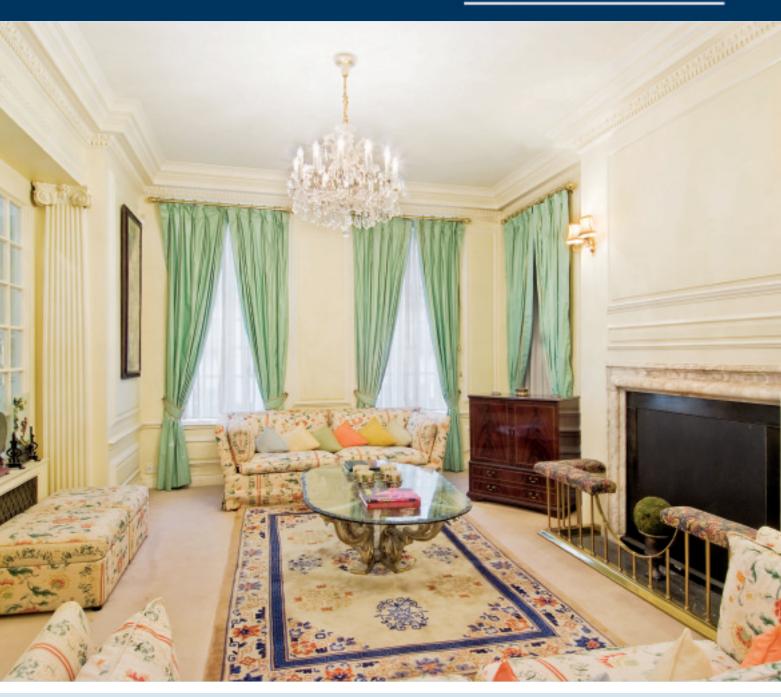
A modern and contemporary Mews house (Approx 832 sq ft) in one of South Kensington's premier mews. The property boasts an amazing vaulted ceiling in the reception with a very stylish recently modernised kitchen.

- Reception Room Two Bedrooms Open Plan Kitchen
- Bathroom Furnished

**Farleys** 44-48 Old Brompton Road, London SW7 3DY

0207 589 1244

#### **GEORGE TROLLOPE**



#### Belgravia, SW1

**Price on application**Leasehold, approximately 121 years

An impressive five double bedroom white stucco fronted period house (approx. 4553 sq.ft. /423 sq.mt.) with flexible and spacious entertaining and living accommodation. The house also benefits from a large integral garage.

Nouble Reception Room Noining Room Second Reception Room Kitchen/
Breakfast Room Nstudy Master Bedroom Suite with Dressing Room and Large Bath/Shower Room Four Further Double Bedrooms Two Bathrooms Shower Room Kitchenette Three Guest Cloakrooms Serving Area Dumb Waiter Utility Room Wine Cellar Garage



# Best Gapp Over 100 years experience in Belgravia

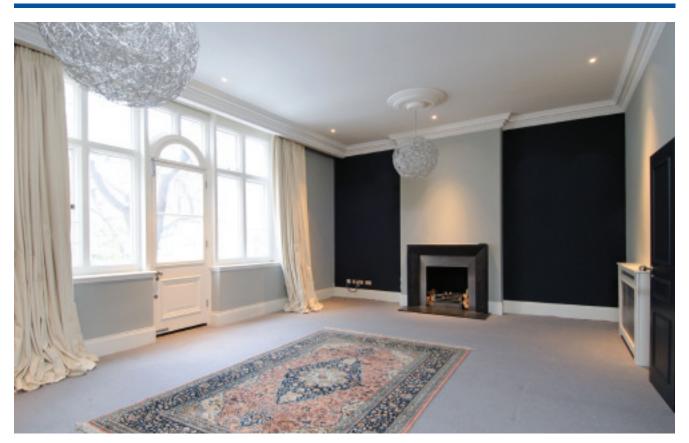
#### ESTATE AGENTS, SURVEYORS AND PROPERTY CONSULTANTS

81 Elizabeth Street, Eaton Square, London SW1W 9PG

Tel: 020 7730 9253 Fax: 020 7730 8212

Email: reception@bestgapp.co.uk

www.bestgapp.co.uk







#### **CADOGAN GARDENS SW3**

A stunning two bedroom apartment decorated to a very high standard benefiting from direct access to the private gardens. Cadogan Gardens is regarded as one of London's top addresses and is conveniently situated for the Sloane Square, Kings Road and Knightsbridge.

- \* Reception Room
- \* Kitchen
- \*Two Bedrooms (Master En Suite)
- \* Further Bathroom
- \* Study Area
- \* Access to Gardens

Unfurnished

£1500 per week









#### **CHESTERFIELD HOUSE, MAYFAIR, WI**

A three bedroom, ninth floor, penthouse with glorious views over The City in this most sought after portered building in the heart of Mayfair. The apartment features a large, undemised, roof terrace and would benefit from refurbishment. Chesterfield House is situated in a quiet cul de sac off Curzon Street only a short walk from Hyde Park. It benefits from 24 hour porterage and limited off-street parking.

#### £1,700,000 Share of Freehold







#### STANHOPE TERRACE, LONDON, W2

A two bedroom, two bathroom apartment extending to nearly 1,100 square feet in this classic white stucco building overlooking Sussex Square, within a minute of Hyde Park. The apartment has just been completely renovated to an exemplary standard and features very high ceilings, excellent light and two balconies with wrought iron balustrading.

#### £1,500,000 Leasehold

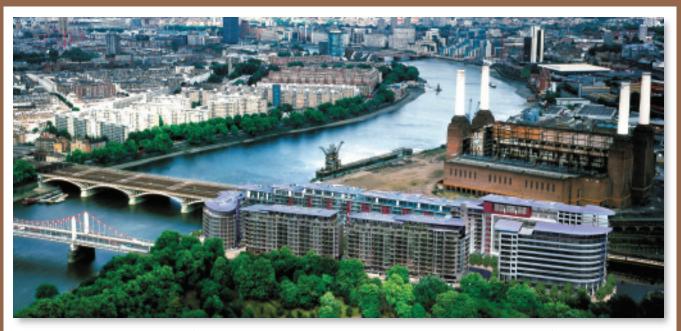
www.fineandcountry.com

Tel: 020 7079 1523 Fax: 020 7629 2329 E: mayfair@fineandcountry.com

119 Park Lane Mayfair London WIK 7AG

# Chelsea Bridge Wharf

Chelsea Bridge Wharf is London's most glamorous riverside development located just 0.75 miles from Sloane Square



Chelsea Bridge Wharf is positioned around award winning water gardens that create an oasis of calm.

Security is a high priority with a 24 hour concierge service, extensive CCTV and an underground car park.

In 2009 a luxury hotel, restaurant and gym are opening at Chelsea Bridge Wharf. Apartments have 999 year leases

1 bedroom apartments from £360,000 2 bedroom apartments from £490,000 Penthouses from £925,000

For more details including floorplans & photographs visit www.gartonjones.co.uk

Tel: 0207 622 8800

Fax: 0207 117 4146



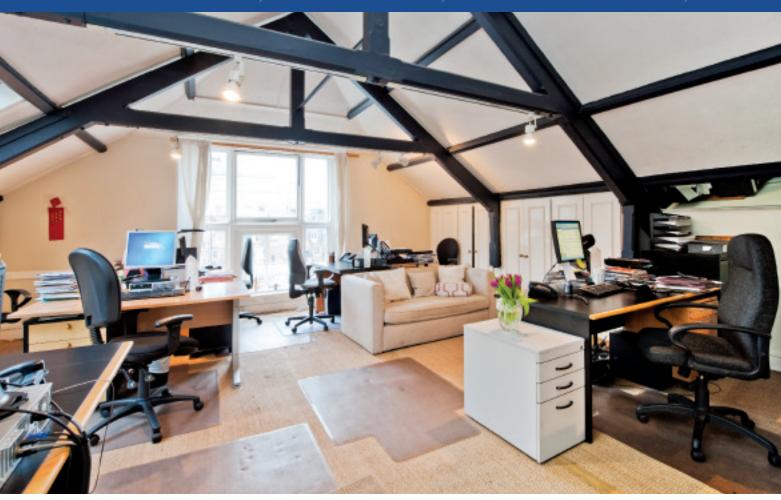




33 Kinnerton Street, London SW1X 8ED

Tel w 020 7235 7933 Fax w 020 7235 8594 Email w enquiries@dll.uk.com Web w www.dll.uk.com

#### BRADBROOK HOUSE, STUDIO PLACE, KINNERTON STREET, SW1



An historic period building reserved by the Grosvenor Estate for tenants whose work is Arts or Media related. This particular 2nd floor unit runs to some 1753 sq ft and is Live/Work or Live or Work. It offers great office accommodation or would make a glorious maisonette. Incoming tenants will pay a one-off premium of £500,000; take on a lease till 2016 and receive a recurring 15 year lease thereafter. The annual rent is £52,000.

#### SIX ROOMS • ONE CLOAKROOM • KITCHENETTE

ANNUAL RENT £52,000





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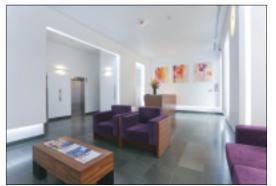




#### TWENTYNINE QUEEN ANNE'S GATE

LONDON SW1H 9BU





# Modern Grade A Offices to Rent 3,455 sq ft - 10,390 sq ft



Katherine Harris 020 7911 2820 katherine.harris@gva.co.uk James Fairweather 020 7911 2770 james.fairweather@gva.co.uk



Greg Porter
020 7318 0348
gregory.porter@sparkesporter.co.uk
Chris Johnston Stewart
020 7318 0344
cjs@sparkesporter.co.uk



#### 14 & 16 Ogle Street are exclusive townhouses in the desirable and fashionable Fitzrovia.











14 Ogle Street - £2.9m Freehold 16 Ogle Street - £2.7m Freehold

Thomson Currie 313 Upper Street Islington, London, N1 2XQ



### **Gascoigne-Pees**





EBURY BRIDGE ROAD, SW1



A spacious three bedroom, two bathroom second floor flat in this popular and extremely well run modern block with the benefit of 24 hour porter, underground car parking space and gymnasium. (Approximately 1411 sq ft)

Asking price £1,295,000 Subject to contract Leasehold expiring 2989 (978 years remaining)



SLOANE COURT EAST SW3





A bright, charming and very well arranged one bedroom flat on the top floor of this red brick period building. The flat has a lovely south west facing roof terrace with views over the Royal Hospital, and would make an excellent pied-à-terre. (Approximately 628 sq ft)

Asking price £525,000 Subject to contract Leasehold expiring 2052 (41 years remaining)

020 7730 8762 www.gpees.co.uk



# 0% commission, 100% local know-how.

Lord's. The home of cricket and an oasis of civility. Manners matter to us too, thus our 'hello' to St John's Wood. If you instruct us to sell your property between January and the end of March 2011 and accept an offer in that time, we won't charge you a penny in commission. Regardless of when you exchange or complete.















#### A stunning and well proportioned three bedroom maisonette

#### Palace Gardens Terrace W8 £5,999,950

This impressive duplex boasts three double bedrooms each with luxurious en suite bathrooms, a spacious kitchen and dining room that opens onto the garden and a separate reception room. Further features include a cinema room, cloakroom and a beautiful garden with decking. Palace Gardens Terrace is an elegant cherry tree-lined street located just off Kensington Church Street. S.o.F. **Sole Agents.** 

KENSINGTON: 020 7368 4450 sales.kns@marshandparsons.co.uk

text marsh0317 to 84840















#### An elegant and beautifully presented family house

#### Hillsleigh Road W8 £5,250,000

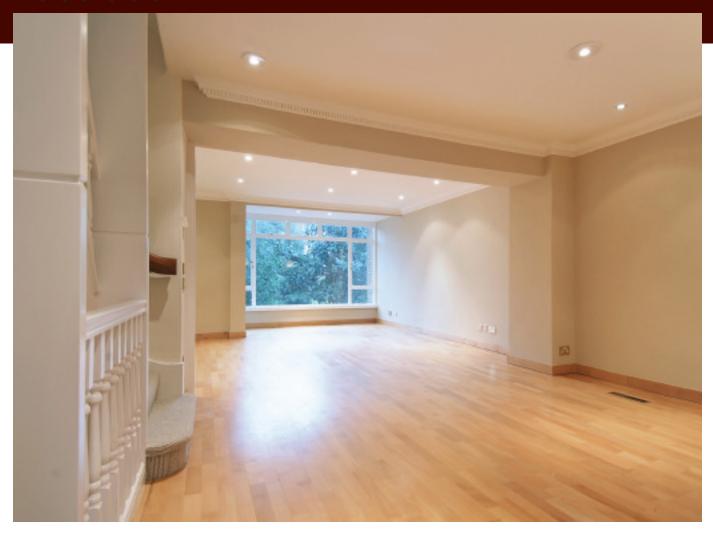
This beautifully presented house offers excellent proportions throughout and is set behind a stunning landscaped garden. The property comprises five bedrooms, four bathrooms and four large reception rooms. The property also boasts an integral garage, roof terrace and an internal courtyard. Hillsleigh Road is close to both Notting Hill Gate and Holland Park. Freehold. **Sole Agents.** 

KENSINGTON: 020 7368 4450 sales.kns@marshandparsons.co.uk

text marsh0361 to 84840

Our Offices: Balham Barnes Battersea Brook Green Chelsea Clapham Fulham Hammersmith Holland Park Kensington Little Venice Mayfair North Kensington Notting Hill Pimlico











#### A well presented family house in a sought after Holland Park development

#### Woodsford Square W14 £2,500,000

This elegant and bright family home comprises a large reception room that occupies the first floor together with a well-appointed kitchen. The ground floor includes a west facing family room with French windows leading directly onto a garden, The bedroom accommodation boasts a beautiful master suite, three further double bedrooms and three bathrooms. Freehold. **Sole Agents.** 

HOLLAND PARK: 020 7605 6890 sales.hol@marshandparsons.co.uk

text marsh0741to 84840















#### A stunning first floor apartment with high ceilings and garden views

#### Sloane Gardens SW1 £1,045,000

Located a stone's throw from Sloane Square, this fabulous period apartment with long lease is presented in good order throughout. The property comprises a fantastic reception room with direct views over Sloane Gardens, a bright kitchen, a convenient storage/utility room, a good sized double bedroom with built-in storage and a modern bathroom. Leasehold. **Sole Agents.** 

CHELSEA: 020 7591 5570 sales.chs@marshandparsons.co.uk

text marsh0840 to 84840

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#### Marloes Road W8

#### £1,350,000

Situated in the heart of Kensington, this beautifully presented and exceptionally spacious split level apartment is arranged over the second/third floors of this period building. Comprising two double bedrooms, a bathroom and two interconnecting reception rooms. Leasehold. **Sole Agents.** 

KENSINGTON: 020 7368 4450 sales.kns@marshandparsons.co.uk

text marsh1070 to 84840

#### **Ennismore Gardens SW7**

#### £1,850,000

This stunning apartment boasts an impressive reception room, a separate dining room, a modern kitchen and two exceptionally large bedrooms both with en suite bathrooms. Further benefits include a private street entrance and a private patio garden. Leasehold. **Sole Agents.** 

CHELSEA: 020 7591 5570 sales.chs@marshandparsons.co.uk

text marsh0513 to 84840



#### Upper Addison Gardens W14

#### £1,975,000

This beautifully presented three bedroom maisonette comprises a bespoke kitchen/dining room and a large southerly aspect reception room. The bedroom accommodation includes a large master suite, a further guest suite and an office/single bedroom. **Sole Agents.** 

**HOLLAND PARK:** 020 7605 6890 sales.hol@marshandparsons.co.uk

text marsh0879 to 84840



#### **Egerton Gardens SW3**

#### £2,000,000

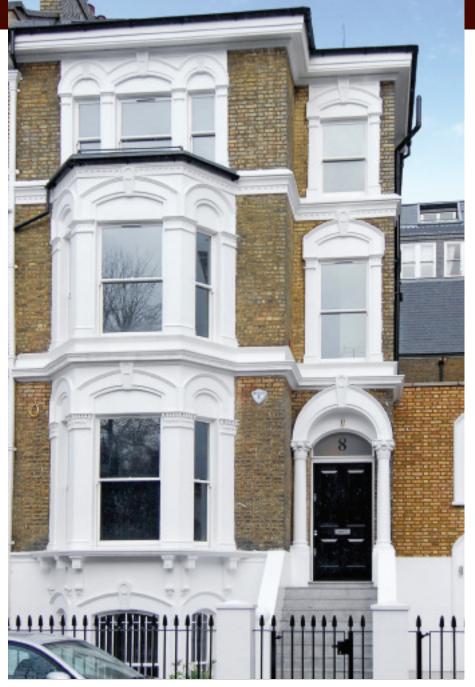
A stunning three bedroom property comprising a large reception room (42ft long approx) that connects with a kitchen and dining area to create a wonderful entertaining area, a master bedroom suite that leads onto a patio garden, two further double bedrooms and a family bathroom. Leasehold. **Joint Sole Agent.** 

CHELSEA: 020 7591 5570 sales.chs@marshandparsons.co.uk

text marsh0430 to 84840















#### A magnificent family house boasting nearly 8,000 sqft of accommodation

#### Harley Gardens SW10 £13,500 per week

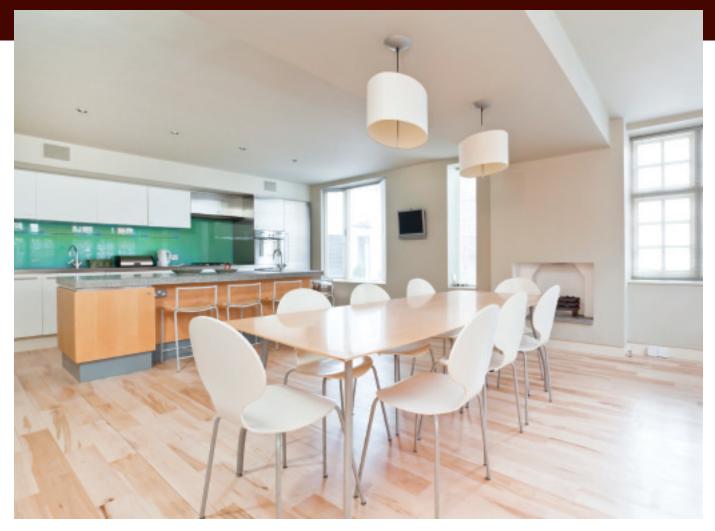
This stunning property offers a spacious reception room, a formal dining room, stunning kitchen with family entertaining area and a large media room, a large master bedroom, striking master bathroom suite with dressing room, five further bedrooms and four further bathrooms. The property further benifits from an integral lift covering all floors and a leisure complex with swimming pool, gym, sauna and steam room.

CHELSEA: 020 7591 5570 lets.chs@marshandparsons.co.uk

text marsh0569 to 84840

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#### A bright and contemporary house with private terrace

#### Bolton Gardens SW5 £1,795 per week

This light and airy house is ideally located for the amenities of Gloucester Road and Earls Court. Split over three floors, the property boasts a spacious kitchen and dining area, a bright reception room on the first floor, which leads out onto a large, decked terrace, three double bedrooms and two modern bathrooms. The property is also eligible for access to the communal gardens.

KENSINGTON: 020 7368 4450 sales.kns@marshandparsons.co.uk

text marsh1018 to 84840







#### Addison Road W14

#### £485 per week

A raised ground floor apartment, situated on a pretty tree lined street. This apartment has undergone a meticulous refurbishment and boasts high ceilings throughout, spacious reception room, a large double west-facing bedroom, modern kitchen and bathroom.

HOLLAND PARK: 020 7605 6890 lets.hol@marshandparsons.co.uk

text marsh1247 to 84840



#### Lensbury Avenue SW6

#### £580 per week

A stunning apartment comprising two double bedrooms (one en suite), a modern fitted kitchen and a large reception room with a balcony. The property also benefits from a 24-hour concierge and is a short walk from Fulham Broadway and Imperial Wharf overland station.

FULHAM: 020 7736 9822 lets.ful@marshandparsons.co.uk



#### Vauxhall Bridge Road SW1

#### £595 per week

A stunning contemporary apartment located in this sought after development a short walk from Pimlico tube station, the property includes a modern kitchen leading to a sizeable reception room with wooden floors, two well proportioned double bedrooms and two bathrooms.

PIMLICO: 020 7828 8100 lets.kns@marshandparsons.co.uk



#### **Cardinal Mansions SW1**

#### £750 per week

This spacious apartment comprises a modern, fully fitted kitchen with separate dining area, two largereception rooms, three bedrooms, two bathrooms and a separate cloakroom. The property further benefits from a porter a lift and is moments from the shops of Victoria Street.

PIMLICO: 020 7828 8100 lets.kns@marshandparsons.co.uk text **marsh1753** to 84840

Our Offices: Balham Barnes Battersea Brook Green Chelsea Clapham Fulham Hammersmith Holland Park Kensington Little Venice Mayfair North Kensington Notting Hill Pimlico









#### Elvaston Place SW7

#### £825 per week

This South Kensington apartment has been recently refurbished to a very good standard and boasts a split level reception room, a semi open plan modern kitchen, high ceilings and wooden floors. In addition, the flat enjoys two good double bedrooms both with excellent storage and air conditioning.

KENSINGTON: 020 7368 4450 lets.ken@marshandparsons.co.uk

text marsh0322 to 84840 Alderville Road SW6

£1,200 per week

A simply stunning five bedroom maisonette split over three floors boasting lovely period features. The accomodation comprises an open plan kitchen a dining area and a beautiful dual aspect reception room, a master bedroom with en suite and a further five bedrooms and three bathrooms.

FULHAM: 020 7736 9822 lets.ful@marshandparsons.co.uk

text marsh1046 to 84840



#### **Old Church Street SW3**

#### £1,250 per week

Set back from the street this unique, light and airy apartment that was once an old dairy boasts two double bedrooms, two bathrooms and a large reception room. The flat also features all its original features including high studio style ceilings, discreet alcoves and a large roof terrace.

CHELSEA: 020 7591 5570 lets.chs@marshandparsons.co.uk

text marsh0042 to 84840



#### Pottery Lane W11

#### £1,595 per week

A wonderful spacious double mews house comprising two fantastic reception rooms, four well proportioned double bedrooms and fifth smaller bedroom, a large eat-in kitchen and five bathrooms. This fabulous house has undergone extensive refurbishment with contemporary living.

HOLLAND PARK: 020 7605 6890 lets.hol@marshandparsons.co.uk

text marsh1840 to 84840







#### Redfield Lane, SW5 £3.15m, freehold

**WHAT:** Exceptional four double bedroom house.

**WOW FACTOR:** A truly lovely roof terrace.

EXTRAS: South-facing reception room with wooden floors, period house, located in the heart of Kenway Village, close to the amenities of South Kensington and High Street Kensington. CONTACT: Marsh & Parsons Kensington, 020 7368 4450

#### A Little deal

The thriving property market in Maida Vale has encouraged Marsh & Parsons to open a branch in Little Venice. To celebrate the opening, Marsh & Parsons will be offering clients of the Little Venice office 0% sales commission in the first three months following the launch (4 January). This will save customers in the area an average of almost £16,000 on every sale (based on analysis of Land Registry data).

Marsh & Parsons managing director, Peter Rollings, says: "Maida Vale's property market is extremely popular. The area is proving hugely

# HOT



#### Kensington Court, W8 £950,000, share of freehold

**WHAT:** Two bedroom apartment on the fourth floor of a redbrick period building.

WOW FACTOR: Boasts contemporary and light accommodation, beautifully finished. EXTRAS: Lateral flat, located moments from Hyde Park and the amenities of Kensington.

CONTACT: Marsh & Parsons Hammersmith, marshandparsons.co.uk



# No.

#### Queensdale Road, W11 £1,950 per week

WHAT: Modern Victorian townhouse boasting stylish accommodation.
WOW FACTOR: A huge roof

terrace, spanning the footprint of the house.

**EXTRAS:** Stylish kitchen and dining room, large reception room flooded with natural light, three large double bedrooms, two bathrooms, guest WC, utility room.

**CONTACT:** Marsh & Parsons, 020 7605 6890

attractive to both overseas buyers looking for easy access to the City and the local international schools and UK buyers wanting to move into such a great location. The Little Venice office will complement our existing network of 14 branches, particularly our nearby North Kensington and Notting Hill offices, which have been selling and letting property in the Maida Vale and Kensal Rise areas for a number of years. We've invested close to a quarter of a million pounds in refurbishing the office." Pop in and check it out.

#### Garden party

Marsh & Parsons are delighted to be sponsoring the Garden House Feb Fest once again. The children of Garden House School are writing and illustrating a book, which will then be used as inspiration for a musical composition - this will be performed on 9 February, 2011. The concert provides an opportunity for an 'alternative' performance for children at the school, as well as raising money for charity. It also acts as a platform for promoting young talent and engaging children in making music. This year, the school are raising money for the Louis Dundas Centre for Children's Palliative Care and the Royal Hospital Chelsea.

The event takes place on Wednesday 9 February at 6pm at the Cadogan Hall. Tickets are £20 for adults and £10 for children



#### Mortgages made simple

We know it can be difficult to choose a mortgage broker you can trust, so we have teamed up with the Independent Mortgage Brokerage Coreco to make buying a new home easier. Visit douglasandgordon.com to learn more.









£1,245,000 Leasehold Petersham Mews SW7

A quite unique three bedroom apartment presented in immaculate condition in this quiet mews just behind Gloucester Road.

3 bedrooms, 2 bathrooms, Kitchen, Reception room, Patio garden, Storage vaults, 2 entrances.

South Kensington Sales: 020 7581 1152 sthkensales@dng.co.uk

Text dng to 84840 for details of properties near you now. North Chelses Fulham Hammersmith & Shepherd's Bush

Kensington South Kensington Notting Hill Pimilico & Westminster South Balham Battersea Battersea Park

Clapham Southside Putney West Putney

#### www.douglasandgordon.com











#### £2,950,000 Freehold Swanscombe Road W11

An exceptional unique and secluded property, formally a Victorian organ factory, offering excellent space for living/entertaining and working. The house is set behind electric gates and benefits from off-street parking for 2 cars.

4 bedrooms, 3 bathrooms (2 en-suite), 2 Reception rooms, Kitchen, Dining room/conservatory, 3 offices, Cloakroom, Laundry, Garden, Off-street parking.

Notting Hill and Kensington Sales: 020 7792 1881 nhkensales@dng.co.uk

Text dng to 84840 for details of properties near you now. North

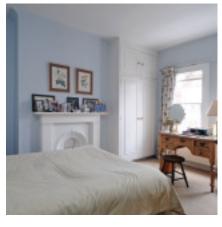
Fulham Hammersmith & Shepherd's Bush Kensington South Kensington Natting Hill Pimilico & Westminster South

Balham Battersea Battersea Park Clapham Southside Putney West Putney













£1,100,000 Freehold Oxberry Avenue SW6

An exciting opportunity to purchase a charming family home in a desirable road close to all of Fulham's amenities.

 $\bf 5$  double bedrooms, 2 bathrooms, Reception room, Dining room, Kitchen, Utility room, Cloakroom, Garden.

Fulham Sales: 020 7731 4391 fulhamsales@dng.co.uk

# A MASSIVE THANK YOU TO EVERYONE WHO DONATED SO GENEROUSLY TO THE FIRST

Douglas & Gordon / Kids Company Charity Day



















All our offices were closed on 1st December, and D&G's 200 employees donned their Kids Co hoodies and took to the streets in icy conditions to forage for food.

By the end of a long and very cold day we achieved the following:

- 343 full removal boxes very kindly donated by Cadogan Tate Removals
- 18,500 individual items of food
- 1,825 brand new toys
- £8,277 in donations

"I am over the moon to witness such extraordinary kindness from the general public and such genius from Douglas and Gordon - wow!" Camila Batmanghelidjh, Kids Company.

www.kidsco.org.uk www.douglasandgordon.com







#### You have to decorate to accumulate

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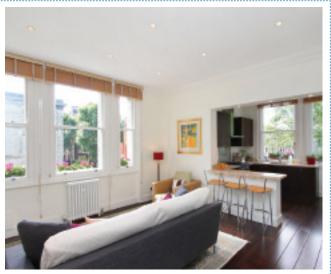


£1,300,000 Leasehold Caroline House W2

A beautifully refurbished second floor apartment in this popular portered block overlooking Kensington Gardens and ideally located for the amenities of Bayswater.

 $\!3$  double bedrooms, 2 bathrooms, Open-plan kitchen/reception room, Lift, Porter.

Notting Hill and Kensington Sales: 020 7792 1881 nhkensales@dng.co.uk

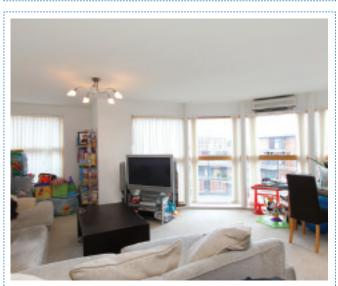


£995,000 Leasehold Elm Park Gardens SW10

This stunning two bedroom, triple aspect flat is located on the second floor of a handsome period building.

Bedroom with en-suite bathroom, Second bedroom, Shower room, Reception room, Kitchen, Small balcony.

Chelsea Sales: 020 7225 1225 chelseasales@dng.co.uk

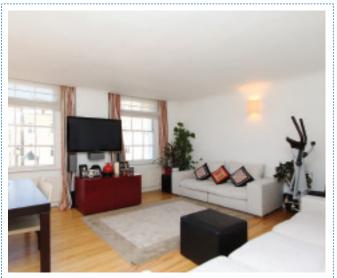


£795,000 Share of Freehold Chapter Street SW1

A fantastic opportunity to purchase a bright 5th floor apartment in this portered block.

3 bedrooms, 2 bathrooms (1 en-suite), Reception room, Kitchen, Balcony, Porter, Lift, Parking.

Pimlico Sales: 020 7931 8200 pimlicosales@dng.co.uk



£695,000 Leasehold Lupus Street SW1

A perfectly proportioned and well presented two double bedroom first and second floor period conversion providing excellent entertaining space.

2 double bedrooms, Bathroom, Reception room, Kitchen/breakfast room.

Pimlico Sales: 020 7931 8200 pimlicosales@dng.co.uk

Text dng to 84840 for details of properties near you now. North Chelses Fulham Hammersmith &

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Clapham Southside Putney West Putney

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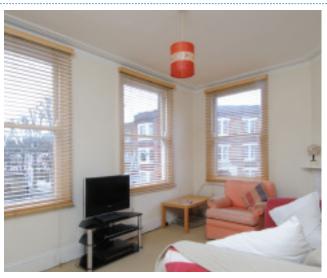


£695,000 Leasehold Park Walk SW10

A first floor two bedroom flat with a large roof terrace to the front and a smaller terrace at the rear.

2 bedrooms, Bathroom, Reception room, Kitchen, 2 terraces.

Chelsea Sales: 020 7225 1225 chelseasales@dng.co.uk



£599,950 Leasehold Bishops Road SW6

A delightful and well presented split level maisonette moments from the Fulham Road and Parsons Green.

3 double bedrooms, Bathroom, Reception room, Kitchen, Own front door.

Fulham Sales: 020 7731 4391 fulhamsales@dng.co.uk



£495,000 Share of Freehold Bina Gardens SW5

Beautifully presented throughout, this one bedroom flat exudes style, exquisite taste and attention to detail.

Double bedroom, Bathroom, Reception room, Kitchen, Study area, Interior designed, Private entrance.

South Kensington Sales: 020 7581 1152 sthkensales@dng.co.uk



£450,000 Leasehold Moreton Terrace SW1

A fantastic opportunity to purchase this charming one bedroom ground floor flat in the highly desirable Moreton Terrace.

Double bedroom, Shower room, Reception room, Kitchen.

Pimlico Sales: 020 7931 8200 pimlicosales@dng.co.uk



# "If you think hiring a professional is expensive, wait until you hire an amateur."

Red Adair



£3250 per week Unfurnished Astell Street SW3

A fantastic recently refurbished family house in an excellent location just off Chelsea Green close to Sloane Square underground.

4 double bedrooms, Bedroom 5/play room, 2 shower rooms (1 en-suite), 2 bathrooms (1 en-suite), Reception room, Dining room, Cloakroom, Laundry room, Storage room, Garden, Garage.

Chelsea Lettings: 020 7581 6666 chelsealets@dng.co.uk



£1575 per week Unfurnished Hasker Street SW3

A superb contemporary Chelsea house in this most convenient location close to Sloane Square, South Kensington and Knightsbridge.

3 bedrooms, 2 bathrooms (1 en-suite), Double reception room, Kitchen/dining room, Cloakroom, Patio garden, Terrace.

Chelsea Lettings: 020 7581 6666 chelsealets@dng.co.uk



£1200 per week Furnished Albert Hall Mansions. SW7

A spacious mansion flat on the mezzanine level with wood floors in the reception room and hallway. The building is located close to Kensington Gardens.

2 double bedrooms, 2 en-suite bathrooms, Kitchen, Reception room.

South Kensington Lettings: 020 7589 5252 sthkenlets@dng.co.uk



£1100 per week Furnished/Part-furnished Inglethorpe Street SW6

A well presented substantial family house, benefiting from excellent entertaining space.

4 Double bedrooms, En-suite bathroom, Family bathroom, Double reception room, Kitchen, Cloakroom, Office/playroom, Garden, Roof terrace.

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£1,050 per week Unfurnished Guildhouse Street SW1

Rarely available, a stunning, recently refurbished house on a quiet street in the heart of Victoria.

3 double bedrooms, Bathroom, Shower room, 2 reception rooms, Kitchen, Decked garden.

Pimlico Lettings: 020 7931 8300 pimlicolets@dng.co.uk



£995 per week Unfurnished Gloucester Walk W8

A fabulous and wonderfully stylish maisonette situated on the second and third floors of this period conversion in Kensington.

2 double bedrooms, 2 bathrooms both with separate showers, Cloakroom, Reception room, Dining room/3rd bedroom, Kitchen, Roof terrace.

Kensington Lettings: 020 7792 1331 kenlets@dng.co.uk



£495 per week Furnished Lucerne Mews W8

A charming first floor flat with vaulted ceilings and a private terrace off the reception room.

Double bedroom, Bathroom, Reception room, Kitchen, Terrace.

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